New Member Checklist

RogersLowellChamber

Increase Visibility & Grow Your Business

WITHIN THREE MONTHS

- Use My Chamber Login to manage directory listing, submit press releases, and register for events
- Review business directory for potential business connections and support fellow members
- Schedule Ribbon Cutting and introduce your business/organization to the community
- Attend Chamber Tutorial and get ideas about how to utilize your membership and meet your goals
- Offer door prizes to Chamber events/meetings promote business and gain marketing exposure
- Attend Chamber events and strengthen your business network
- Strengthen your brand with our various advertising packages (social media, newsletters, website, etc)

WITHIN SIX MONTHS

- Make the Chamber an extension of your business or organization
- Use My Chamber Login to view referrals and explore ways to increase awareness
- Consider sponsorship opportunities to increase visibility and grow customer base
- Attend a free Level Up Local business development course

WITHIN TWELVE MONTHS

- Enroll in a leadership program and get high impact leadership development
- Join a committee and get more exposure while supporting Chamber's mission work
- Review your membership ROI - for more ideas, call us at (479) 636 - 1240

Invest in Community & Build a Better Business Climate

WITHIN FOUR MONTHS

- Opt in for Legislative Updates and receive bill information that will impact the business community
- Encourage employees to join NWA Emerging Leaders and develop your next great leaders
- Join the Government Affairs Committee and influence decisions that impact you and your business

WITHIN EIGHT MONTHS

- Register for a Board Service Certification class to prepare for NWA leadership and service positions
- Attend Chamber Night to learn about local government and school district