

Advertising Contract

Advertising Media

I. PRINT ADVERTISING *The Good Life*

Annual tourism & relocation guide. Contact RLACC for rates, specifications & deadlines.

Relocation Packets

Place your brochures in information packets mailed to relocation inquiries. One year of participation = \$500 (Member provides 100 brochures for distribution)

II. DIGITAL ADVERTISING Chamber Newsletter

Mailed at the first of each month.

Full-color ad sizes & rates per issue.

1/2 page (8.025"w x 5.15"h) = \$150

Full page (8.75"w x 11.25"h)* = \$300

**(Trim size for full page is 8.5"x11")*

Two-Page Spread (17.25"w x 11.25"h)* = \$500

**(Trim size for full page is 16"x11")*

Weekly eNews (Monday Memo & Calendar at-a-Glance)

Banner Ads

Monthly = \$200

(Member provides hyperlink)

(728 x 90 pixels, no animation)

RogersLowell.com Website Banner Ad

Available on yearly contracts.

Contact RLACC for rates, specifications & deadlines.

Premium Social Media Marketing (SMM) Package

Monthly = \$200

One news article posted to the Member News section of RogersLowell.com.

One social media posting (promoting a link to the article) on Facebook, Twitter and LinkedIn for four weeks.

Duration: One Month (One social media posting per week)

ROGERS-LOWELL AREA CHAMBER OF COMMERCE

317 W. Walnut Street

Rogers, AR 72756

Phone 479.636.1240

Fax 479.636.5485

www.RogersLowell.com

sales@rogerslowell.com

Version: 2020.001

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Advertising Order Information

Media _____

Advertising Date(s) _____ Material Due Date _____

Ad Size: Full page 1/2 page Banner Ad Article for Social Media

Instructions _____

Amount Due _____ Amount Received _____

Terms & Conditions

- All print ads shall be provided via electronic media (CD/email/dropbox.com) preferably in .EPS or .SVG format, or saved as a high-resolution PDF, JPEG or TIFF and emailed to ads@rogerslowell.com.
- Display ads **must be received no later than the 15th** of the month prior to publication.
- *Advertising in Chamber publications is only available to Chamber members in good standing. Any business advertised in the flyer must be a current member of the Rogers-Lowell Area Chamber of Commerce. The Chamber reserves the right to reject any advertisement that, at its sole discretion, is not in good taste or not in keeping with the best interest of members of the Rogers-Lowell Area Chamber of Commerce. The Chamber also reserves the right to require changes in copy and format that in its opinion could be misleading or deceptive.*
- **Cancellation Policy:** Should an advertiser choose to cancel space reserved, the advertiser must notify the Chamber **10 days prior to the due date** of the ad or insert. If the Chamber is not notified, the advertiser agrees to pay the insertion fee if the Chamber is unable to find another advertiser to fill the space.

By signing this contract, I agree to the terms and conditions as specified.

Name & Title _____

Signature _____ Date _____

For office use only

Sales ID _____ Member ID _____ Invoice # _____ Date _____ By _____