Sponsorships & Advertising 2027

Member Services
memberservices@rogerslowell.com

rogerslowell.com/events





Why sponsor?

Because this is our community.

Northwest Arkansas is more than a place to do business. It’s the places we know, invest in, and call home.

For more than a century, the Rogers Lowell Chamber has brought local businesses and community leaders together to build a stronger place to work, grow, and live.

Your sponsorship helps us continue that work by creating connections, supporting local business, advocating for our community, and bringing people together.

When you sponsor the Chamber, you’re not just supporting an organization. You’re investing in the community we all share.

Thank you for being part of it.





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Annual Celebration of Business & Community

presented by Sam's Furniture

Potential Reach: 900+

March 18th • 11:30a - 1:30p • Rogers Convention Center

The RLC Annual Celebration of Business & Community is the highlight of the year, recognizing the organization's leadership, accomplishments, and future projects. Sponsorship gives your business visibility and credibility to a large audience of Chamber members and community leaders.

	Presenting $15,000 SOLD	**Diamond $8,000** 4 Available, *2 sold*	**Platinum $5,500** 8 Available, *1 sold*	**Gold $4,000** 14 Available, *1 sold*	**Silver $2,500** 23 Available, *1 sold*	**Bronze $1,750** 50 Available
"Presented By" + logo on all event signage & print material day of event	★					
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★					
Opportunity for 2-minute address at the start of the event	★					
Opportunity to provide branded materials during the event	★					
Opportunity to play video provided by sponsor during the event		**1 minute**				
Banner ad on RLC website	**1 Year**	**6 months**	**3 months**			
Verbal recognition from the podium during event	★	★	★	★		
Ad in event program	**Center Spread**	**1 Full Page**	**1/2 Page**	**1/4 Page**	**1/8 Page**	
Reserved seating w/ place card + logo	**20 seats near stage**	**20 seats near stage**	**10 seats**	**10 seats**	**10 seats**	**10 seats**
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★	★





Signature Events

- Chamber Golf Tournament
- Chamber Member Picnic
- NWA Showcase
- NWA Fall Job Fair
- NWA Spring Job Fair
- Sips on the Bricks
- Sporting Clays Classic
- Taste of Rogers
- Thank a Teacher Celebration



Chamber Golf Tournament

Potential Reach: 200+

Oct 8th • The Creeks Golf & RV Resort

The Chamber Golf Tournament is an opportunity for Chamber members to conduct business on the golf course. Sponsoring this event boosts your visibility to other businesses and helps you make connections with a business-centered audience.

	Presenting $3,000 SOLD	Gold $2,500 2 Available	Hole $1000 w/ team $500 w/o team	Team $600 members $800 nonmembers
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address at start of both flights	★			
Banner ad on RLC website for one month prior to event	★	★		
Opportunity to set up branded booth at sponsored hole	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
4-person team (either flight)	**2 teams**	**1 team**	**1 team**	**1 team**

OTHER SPONSORSHIPS:

Lunch Sponsor $2000:

- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- One 4-person team (either flight) with cash sponsorship

Beverage Cart Sponsor • $1500:

- **2 available**
- Logo displayed under "Beverage Cart Sponsor" on RLC website event page, all-sponsor graphics, & cart
- One 4-person team (either flight) with cash sponsorship

Contest Sponsor $1500:

Hole-in-One, Closest to the Pin, Longest Drive, Putting Contest

- Logo displayed under "Contest Sponsor" on RLC website event page, all-sponsor graphics, & Contest area
- Opportunity to set up branded booth at sponsored contest hole
- One 4-person team (either flight) with cash sponsorship

Coffee Sponsor: NEW

ADD-ON: $200 • FULL PRICE: $400

- Logo displayed under "Coffee Sponsor" on RLC website event page, all-sponsor graphics, & coffee area
- Opportunity to display branded materials in coffee area



Chamber Member Picnic

Potential Reach: 100+

June • 11:30a - 1:00p • Kathleen Johnson Memorial Park

The Chamber Member Picnic is an appreciation lunch in honor of all RLC members who contribute to our success. Sponsoring the event is a great way to show your support, gain visibility, and connect directly with local leaders and decision-makers.

	Cornhole Tournament **$600** **SOLD**	**Picnic** **$300** **15 Available**
Logo displayed under "Cornhole Tournament Sponsor" on RLC website event page, all-sponsor graphics, & Cornhole Tournament area	★	
"Cornhole prize sponsored by" + company name said during presentation	★	
Opportunity for 1-minute address before the Cornhole Tournament	★	
Booth space during event (first come, first served)	★	★
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:

ADD-ON: $100 • FULL PRICE: $150

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Dessert Station Sponsor:

ADD-ON: $200 • FULL PRICE: $400

- Logo displayed under "Dessert Station Sponsor" on RLC website event page, all-sponsor graphics, & Dessert Station area
- Opportunity to display branded materials in Dessert Station area



NWA Showcase

Potential Reach: 2000

Fall • Butterfield Stage

NWA Showcase is RLC's free Downtown Rogers celebration of culture and community. This event features multicultural experiences for all ages, including live performances, arts & culture, a marketplace, and food trucks. Make new connections within the community and reach potential customers through this fun environment.

	Presenting $8,500 SOLD	Diamond $3,500 1 Available, *1 sold*	Gold $2,000 2 Available	Silver $1,000 5 Available	Bronze $800 10 Available
Opportunity for 2-minute address during event introduction	★				
"Presented By" + logo on all event signage & print material day of event	★				
"Presented by" + company name on pre/post event social media & eNews coverage, if applicable	★				
Banner ad on RLC website	**2 months prior**	**2 months prior**	**1 month prior**	**1 month prior**	
Booth space during event (reserved)	**20' x 10' or two 10' x 10'**	**20' x 10' or two 10' x 10'**	**20' x 10' or two 10' x 10'**	**10' x 10'**	**10' x 10'**
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★

SPONSORSHIP ADD-ONS

Youth Entrepreneur Market Sponsor:

ADD-ON: $500 • FULL PRICE: $1000

- ·Logo displayed under "Children's Market Sponsor" on RLC website event page, all-sponsor graphics, & Kids Zone area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Kids Zone
- 10' x 10' reserved booth space

Performance Sponsor:

ADD-ON: $200 • FULL PRICE: $400

- Logo displayed under "Performance Sponsor" on RLC website event page, all-sponsor graphics, & Performance area
- "Sponsored by" + company name in social media captions and eNews when pertaining to performances



NWA Fall Job Fair

Potential Reach: 300 job seekers + 100 HR Directors

Fall • 10:00a - 3:00p • Location TBD

RLC's job fairs (taking place yearly in spring and fall) give local businesses an opportunity to interact with employment candidates face-to-face, providing employers with more than just a name on a resume. These are also the biggest and longest-running job fairs across Arkansas. Sponsorship of this event puts your business in front of HR Directors.

	Presenting $2,000 1 Available, 1 SOLD	Gold $750 4 Available	Silver $400 5 Available	Booth $200 70 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Banner ad on RLC website	**2 months prior**	**1 month prior**		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
Booth space during event (reserved)	**8' x 16'**	**8' x 8'**	**8' x 8'**	**8' x 8'**

SPONSORSHIP ADD-ONS

Exhibitor's Lounge Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Exhibitor's Lounge Sponsor" on RLC website event page, all-sponsor graphics, & Exhibitor's Lounge area
- Logo displayed within Exhibitor's Lounge area on event map
- Opportunity to display branded materials in Exhibitor's Lounge
- Optional 8' x 8' reserved booth in the fair

Headshot Station Sponsor:

SOLD

- Logo displayed under "Headshot Station Sponsor" on RLC website event page, all-sponsor graphics, & Headshot Station area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Headshot Station
- Logo displayed within Headshot Station area on event map
- Opportunity to display branded materials in Headshot Station area
- Optional 8' x 8' reserved booth in the fair with cash sponsorship

Coffee, Beverage, Breakfast, or Lunch Sponsor:

in-kind only

- Logo displayed under relevant sponsor on RLC website event page, all-sponsor graphics, & food areas
- "Sponsored by" + company name in eNews when pertaining to food areas
- Logo displayed within food areas on event map
- Opportunity to display branded materials in food areas
- Optional 8' x 8' reserved booth in the fair



NWA Spring Job Fair

Potential Reach: 300 job seekers + 100 HR Directors

April 7th • 10:00a - 3:00p • Rogers Activity Center

RLC's job fairs (taking place yearly in spring and fall) give local businesses an opportunity to interact with employment candidates face-to-face, providing employers with more than just a name on a resume. These are also the biggest and longest-running job fairs across Arkansas. Sponsorship of this event puts your business in front of HR Directors.

	Presenting $2,000 1 Available, 1 SOLD	Gold $750 4 Available	Silver $400 5 Available	Booth $200 70 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Banner ad on RLC website	**2 months prior**	**1 month prior**		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
Booth space during event (reserved)	**8' x 16'**	**8' x 8'**	**8' x 8'**	**8' x 8'**

SPONSORSHIP ADD-ONS

Exhibitor's Lounge Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Exhibitor's Lounge Sponsor" on RLC website event page, all-sponsor graphics, & Exhibitor's Lounge area
- Logo displayed within Exhibitor's Lounge area on event map
- Opportunity to display branded materials in Exhibitor's Lounge
- Optional 8' x 8' reserved booth in the fair

Headshot Station Sponsor:

SOLD

- Logo displayed under "Headshot Station Sponsor" on RLC website event page, all-sponsor graphics, & Headshot Station area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Headshot Station
- Logo displayed within Headshot Station area on event map
- Opportunity to display branded materials in Headshot Station area
- Optional 8' x 8' reserved booth in the fair with cash sponsorship

Coffee, Beverage, Breakfast, or Lunch Sponsor:

in-kind only

- Logo displayed under relevant sponsor on RLC website event page, all-sponsor graphics, & food areas
- "Sponsored by" + company name in eNews when pertaining to food areas
- Logo displayed within food areas on event map
- Opportunity to display branded materials in food areas
- Optional 8' x 8' reserved booth in the fair



Sips on the Bricks

Potential Reach: 200+

December 4th • 4:00 - 8:00p • Downtown Rogers

Sips on the Bricks is a holiday event involving Downtown businesses. Downtown merchants can compete in a holiday drink-crafting contest for patrons to stop by and vote on their favorite. Sponsorship for this event leads to community visibility and engagement for your business (plus it's fun).

	Present(ing) $1,000 2 Available	Gold Tidings $750 2 Available	Silver Bells $500 5 Available	Bronze Ornaments $300 Unlimited
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Banner ad on RLC website	**1 month prior**	**2 weeks prior**		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★
Event Tickets ($45 value per)	**4**	**3**	**2**	**1**

SPONSORSHIP ADD-ONS

Ugly Sweater Contest Sponsor:

ADD-ON: $150 • FULL PRICE: $300

- Logo displayed under "Ugly Sweater Contest Sponsor" on RLC website event page, all-sponsor graphics
- "Sponsored by" + company name in social media captions and eNews when pertaining to Ugly Sweater Contest
- Opportunity to present award

After Party Sponsor:

FULL PRICE: $800 or in-kind

- Logo displayed under "After Party Sponsor" on RLC website event page, all-sponsor graphics
- "Sponsored by" + company name in social media captions and eNews when pertaining to the After Party
- 2 tickets



Sporting Clays Classic

Potential Reach: 100+
Fall • Location TBD

RLC's Sporting Clays Classic offers Chamber members to conduct business out on the range. Sponsoring this event boosts your visibility to other businesses and helps you make connections with a business-centered audience.

	Presenting $5,000 SOLD	Gold $2,000 2 Available	Station $850 w/ team $600 w/o team	Team $500 members $650 nonmembers
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address during event introduction	★			
Banner ad on RLC website for one month prior to event	★	★		
Opportunity to set up branded booth at assigned station	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
4-person team (either flight)	2 teams	1 team	1 team	1 team

OTHER SPONSORSHIPS:

Ammo Sponsor $2500:

- Logo displayed under "Ammo Sponsor" on RLC website event page, all-sponsor graphics, & Ammo area
- One 4-person team (either fight)
- Option to distribute ammo to participants
- Option to have a branded tent in ammo area

Clay Sponsor $2000:

- Logo displayed under "Clay Sponsor" on RLC website event page & all-sponsor graphics
- One 4-person team (either fight)

Beverage & Snack Tent Sponsor $1250:

- Logo displayed under "Beverage & Snack Tent Sponsor" on RLC website event page, all-sponsor graphics, & Beverage & Snack Tent
- Opportunity to staff Beverage & Snack Tent
- One 4-person team (either flight)

Lunch Sponsor $1000:

- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- One 4-person team (either flight)



Taste of Rogers

Potential Reach: 300+

Spring • 5:00 - 8:00p • Frisco Plaza

Taste of Rogers features the best of our community and our food. Patrons enjoy a spring evening of small bites and beverages provided by local restaurants, as well as voting for the People's Choice winning restaurant. This is a great way to reach a diverse audience and support the restaurants of Rogers and NWA.

	Presenting $2,000 SOLD	Gold $1,000 2 Available	Silver $750 5 Available	Bronze $500 15 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Booth space during event (first come, first served)	★			
Opportunity for 1-minute address during the awards	★	★		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★
Event Tickets ($60 value per)	8	6	4	2

SPONSORSHIP ADD-ONS

Entertainment Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Entertainment Sponsor" on RLC website event page & all-sponsor graphics
- 2 extra event tickets
- option for booth space

Food Awards Sponsor:

ADD-ON: $125 • FULL PRICE: $350

Four available: Culinary Champion, Backyard Chef Champion, People's Choice, & Youth Chef

- "Award sponsored by" + company name during presentation
- Opportunity to present awards, if representative is in attendance
- 1 extra event ticket



Thank a Teacher Celebration

presented by Sam's Furniture

Potential Reach: 2000+

Date/Time TBD • Rogers High School

RLC's Thank a Teacher event celebrates more than 2,000 local faculty and staff with door prizes, lunch, and a teacher fair. The door prize giveaway and teacher fair offer local businesses and organizations the opportunity to welcome teachers back to school and recognize their hard work and dedication.

	Presenting $10,000 SOLD	Diamond $5,000 1 Available	Gold $2,000 2 Available, *1 sold*	Silver $1000 19 Available, *1 sold*	Bronze $400 27 Available
"Presented By" + logo on all event signage & print material day of event	★				
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★				
Opportunity for address during event introduction	**10 mins**	**5 mins**			
Banner ad on RLC website for one month prior to event	★	★			
Opportunity to assist in distributing door prizes	★	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★
Booth space during fair (reserved)	**2 spaces**	**2 spaces**	**2 spaces**	★	★

OTHER SPONSORSHIPS:

Fair Sponsor:

SOLD

- Logo displayed under "Fair Sponsor" on RLC website event page & all-sponsor graphics
- 2 booth spaces during fair + "Fair Sponsor" signage
- Opportunity to participate in awarding door prizes

Lunch Sponsor

SOLD

- Six available
- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- Opportunity to participate in awarding door prizes

Coffee Sponsor:

ADD-ON: $200 • FULL PRICE: $400 / in-kind

- Logo displayed under "Coffee Sponsor" on RLC website event page & all-sponsor graphics
- Opportunity to display branded materials in Lunch area

Booth (first come, first served):

$175 for members
$400 for nonmembers
$125 for nonprofits





Networking Events

- Business After Hours
- Joint BAH with Bentonville Chamber
- Benton County BAH
- Central Referral Connection
- Coffee Connection
- Chamber Night
- Chamber Tutorial
- Hustle in Heels
- Mixer de Negocios
- Networking With a Purpose



Business After Hours

Potential Reach: 50+ per event

Every Third Thursday (see dates below)
5:00 - 6:30p • rotating locations

Our Business After Hours networking events give businesses and entrepreneurs the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and brings customers in your door.

	Presenting $2,000 SOLD	**Gold $1,250 SOLD**	**Host* $500 6 Available, 4 *sold***
"Presented By" + logo on all event signage & print material day of event	**12 event pages**		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	**12 events**		
Opportunity for 1-minute address prior to door prizes	**12 events**	**12 events**	
Banner ad on RLC website	**2 months**	**1 month**	
Logo displayed on RLC website event page	**12 event pages**	**12 event pages**	**1 event page**
Opportunity to provide branded materials during the event	**12 events**	**12 events**	**1 event**
Receive a contact list of attendees after the event	**12 events**	**12 events**	**1 events**

**Hosting includes providing location, hors d'oeuvres, and drinks for 50+ attendees*

SPONSORSHIP ADD-ONS

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection

DATES:

~~*March 11th~~
~~April 15th~~
~~*June 24th~~
July 15th
Aug 19th
~~Sept 16th~~
Nov 18th
Dec 16th

*special date



Benton County Business After Hours

in partnership with bentonville AREA CHAMBER OF COMMERCE and The Chamber

Potential Reach: 100+

January 21st • 5:00 - 6:30p • OZ Trails Bike Park, Bella Vista

Our Benton County Business After Hours gives businesses and entrepreneurs in Benton County the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and brings you potential business leads.

	Host* $1,000 SOLD	**Co-Sponsor $750 4 Available,** *1 sold*
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Opportunity for 1-minute address prior to door prizes	★	
Banner ad on RLC website	**1 month**	
Logo displayed on RLC website event page	★	★
Opportunity to table with branded materials during the event, if space is available	★	★
Receive a contact list of attendees after the event	★	★

*Hosting includes providing location, hors d'oeuvres, and drinks for 100+ attendees

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection



Joint Business After Hours

in partnership with bentonville AREA CHAMBER OF COMMERCE

Potential Reach: 80+ per event

May 20th • 5:00 - 6:30p • BHC Insurance, Lowell

Oct 21st • 5:00 - 6:30p • Location TBD

Our Joint Business After Hours gives NWA businesses and entrepreneurs the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and open the door for potential business leads.

	Host* $1,000 May: SOLD Oct: SOLD	Co-Sponsors $750 May: 4 Available Oct: 4 Available
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Opportunity for 1-minute address prior to door prizes	★	
Banner ad on RLC website	1 month	
Logo displayed on RLC website event page	★	★
Opportunity to provide branded materials during the event	★	★
Receive a contact list of attendees after the event	★	★

**Hosting includes providing location, hors d'oeuvres, and drinks for 80+ attendees*

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection



Central Referral Connection

Potential Reach: 30+ per event

Every Wednesday • 8:30 - 10:15a • Golden Corral, Rogers

CRC is a free weekly networking group where members and prospective members build trusted relationships, exchange referrals, and grow their visibility within the NWA business community. Each attendee receives dedicated time to introduce their business, explain whom they serve, and identify the connections they hope to make. Sponsors gain recurring exposure to a relationship-driven audience through one of the Chamber's most consistent business-development programs.

	Presenting $1,800 1 Available	Gold $800 2 Available	Host $250 12 Available
"Presented By" + logo on powerpoint day of event	50 events		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Banner ad on RLC website	1 month		
Opportunity to address attendees	5 minutes/50 events	2.5 min/50 events	5 min/4 events
Logo displayed on RLC website event page	★	★	★
Opportunity to provide approved branded materials during the event	★	★	★
Post-event attendee contact list, subject to applicable registration and contact-sharing permissions	★	★	★

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection
- Donated items should be appropriate for a professional audience and approved in advance



Chamber Night

Potential Reach: 100+ total

Dates and locations listed below

RLC's Chamber Night receptions are designed to provide members the opportunity to learn more about local government and our school district. Sponsorship of these events confirms your support for RLC's mission of being the business community's seat at the legislative table, as well as being able to interact with the school board and city council members.

Sponsorships apply to all 3 events - see dates below

	Presenting $1,250 SOLD	**Gold $750 8 Available,** *2 sold*	**Silver $300 9 Available,** *1 sold*
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Banner ad on RLC website	**1 month**		
Logo displayed on RLC website event page	★	★	★
Oral recognition from podium	★	★	★

Jan 19th
@ROGERS PUBLIC SCHOOLS

Feb 16th
@LOWELL CITY COUNCIL

Feb 23rd
@ROGERS CITY COUNCIL

SPONSORSHIP ADD-ONS

Refreshment Sponsor:
ADD-ON: $200 • FULL PRICE: $400

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area



Chamber Tutorial

Potential Reach: 30+ per event

Every Other Third Wednesday • 8:30 - 10a • RLC

Jan 20th , March 17th , May 19th , July 21st , Sept 15th , Nov 17th

The Chamber Tutorial is a comprehensive 30,000ft view of the Rogers Lowell Chamber and how to make the most of your membership. Sponsorship allows you to promote your business to new Chamber members.

	Presenting $750 1 Available	Gold $500 2 Available	Silver $250 6 Available
"Presented By" + logo on all event signage & print material day of event	**6 events**		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Logo and sponsorship level displayed in handout	★	★	
Opportunity for 1-minute address prior to door prizes	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

SPONSORSHIP ADD-ONS

Breakfast Sponsor • $500: NEW

- All six events
- Logo displayed under "Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & Breakfast area
- Opportunity to display branded materials in Breakfast area

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection



Coffee Connection

Potential Reach: 30+ per event

Every Second Tuesday • 8:30 - 9:30a • rotating locations

Coffee Connection is our networking event for the early birds ready to start their day with coffee, light breakfast, and conversation. Sponsorship will help boost your visibility at the event and brings potential customers in your door.

	Presenting $1,250 SOLD	Host* $400 10 Available
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Banner ad on RLC website	**1 month**	
Opportunity for 1-minute address prior to door prizes	★	★
Logo displayed on RLC website event page	★	★
Opportunity to provide branded materials during the event	★	★
Receive a contact list of attendees after the event	★	★

**Hosting includes providing location, breakfast, and coffee/drinks for 30+ attendees*

SPONSORSHIP ADD-ONS

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection

DATES:

Jan 12th
Feb 9th
March 9th
April 13th
~~May 11th~~
June 8th
July 13th
Aug 10th
Sept 14th
*Oct 19th
Nov 9th
Dec 14th

*special date



Hustle in Heels

Potential Reach: 50+ per breakfast; 100+ per lunch

Quarterly Programming: Two lunches and two coffees

Hustle in Heels is the RLC initiative dedicated to empowering, educating, and connecting professional women with a modern approach. Sessions include prominent industry speakers. Sponsorship of this event puts your business in front of a unique professional audience.

Sponsorships apply to all 4 quarterly events

	Presenting $2,000 SOLD	**Gold $1,400 2 Available**	**Silver $600 3 Available,** *1 sold*
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Banner ad on RLC website	**2 months**	**1 month**	
Opportunity for 1-minute address	★	★	★
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★
Tickets to events	**4 tickets**	**3 tickets**	**2 tickets**
Receive a contact list of attendees after the event	★	★	★

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:
ADD-ON: $150 • FULL PRICE: $300

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Lunch/Breakfast Sponsor:
FULL PRICE: $1000 or in-kind

- Logo displayed under "Lunch/Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & Lunch/Breakfast area
- Opportunity to display branded materials in Lunch/Breakfast area

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection
- Opportunity to present prizes, if representative is in attendance



Mixer de Negocios

Potential Reach: 35+ per event

Every First Tuesday (see dates below)
9:00 - 10:00am • rotating locations

Mixer de Negocios is a monthly bilingual networking event designed to connect Hispanic/Latino business owners, entrepreneurs, professionals, and community members in Northwest Arkansas. The event is conducted in both English and Spanish, making it more accessible to the region's diverse business community.

	Presenting **$2,000** **1 Available,** *1 sold*	**Host*** **$350** **11 Available,** *1 sold*
"Presented By" + logo on all event signage & print material day of event	**12 event pages**	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	**12 events**	
Opportunity for 1-minute address prior to door prizes	**12 events**	
Banner ad on RLC website	**2 months**	
Logo displayed on RLC website event page	**12 event pages**	**1 event page**
Opportunity to provide branded materials during the event	**12 events**	**1 event**
Receive a contact list of attendees after the event	**12 events**	**1 events**

**Host sponsorship goes towards breakfast and refreshments*

SPONSORSHIP ADD-ONS

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection

DATES:

Jan 5th
Feb 2nd
March 2nd
April 6th
May 4th
June 1st
July 6th
Aug 3rd
~~Sept 7th~~
Oct 5th
Nov 2nd
Dec 7th



Networking with a Purpose

Potential Reach: 100+ per event

February 18th • 6:30 - 8:30pm • The Visionaries

Networking with a Purpose allows Chamber members and community leaders to network with local nonprofit organizations. Sponsorship of this event gives your business the opportunity to strengthen your community connection.

	Presenting $1,000 SOLD	Gold $750 2 Available	Silver $500 5 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Banner ad on RLC website	1 month		
Opportunity for 1 minute address prior to door prizes	★	★	★
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:

ADD-ON: $150 • FULL PRICE: $300

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection
- Opportunity to present prizes, if representative is in attendance

Non-Profit Booth Space • $125

Refreshments Sponsor:

FULL PRICE: $750 or in-kind

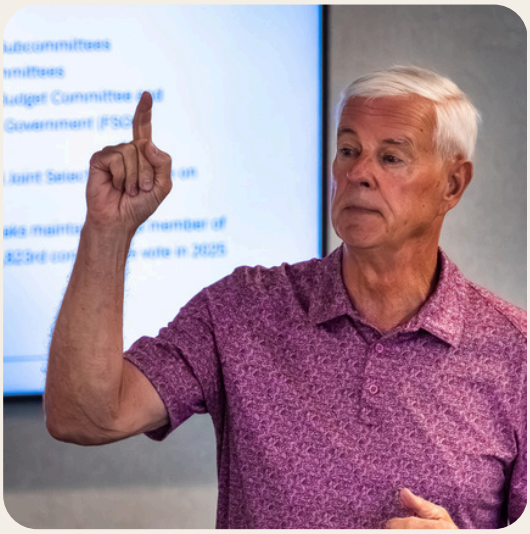
- Logo displayed under "Refreshments Sponsor" on RLC website event page, all-sponsor graphics, & Refreshments area
- Opportunity to display branded materials in Refreshments area





Government Affairs Programs

- Federal Legislative Roundtable
- Government Affairs Committee
- National Civics Bee
- State Legislative Roundtable
- State Wrap-Up Breakfast



Federal Legislative Roundtable

Potential Reach: 45+

August • Time TBD • Rogers Lowell Chamber

The Federal Legislative Roundtable brings together local businesses and federal legislators for discussion. 2026 is a fiscal session, so topics will focus on budget goals and economic impacts. Sponsorship of this event puts your company in front of local, regional, and federal government.

	Presenting $1,500 SOLD	Gold $1,000 4 Available	Silver $500 4 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event ($ value per)	**4 tickets**	**3 tickets**	**2 tickets**

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area



Government Affairs Committee

Quarterly Meetings:
Feb 15th , May 5th , Aug 4th , Nov 3rd

The Government Affairs Committee is the connection between local business and government, identifying priorities for the business community, as well as quality-of-life issues. Sponsorship of this event shows your support for business-to-government collaboration.

	Meeting **$500** **2 Available,** *2 sold*	**Co-Sponsor** **$250** **4 Available**
Opportunity for 1-minute address during event introduction	★	
Logo displayed on meeting invitation	★	★
Opportunity to display branded materials during the meeting	★	★



National Civics Bee

in collaboration with U.S. Chamber of Commerce Foundation | National Civics Bee by the U.S. Chamber of Commerce Foundation

Potential Reach: 100+

April 22nd • Time TBD • Rogers High School

The local Civics Bee is the first in three competitions aimed at engaging 6th, 7th, and 8th graders in testing their civics knowledge. Both previous years that RLC has held this event, one of Rogers' students has progressed to the national competition. Sponsorship of this event puts you in front of the Rogers School District in support of education.

	Presenting $1,500 SOLD	Gold $1,000 2 Available	Silver $500 3 Available	Bronze $250 9 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
1 Representative on the Judges' Panel	★			
Opportunity for 1-minute address during event introduction	★	★		
Banner ad on RLC website for one month prior to event	★	★		
Ad in event program	1/2 page	1/2 page	1/4 page	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: $150 • FULL PRICE: $300

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area



State Legislative Roundtable

Potential Reach: 45+

January 7th • 8 - 9:30am • Rogers Lowell Chamber

The State Legislative Roundtable brings together local businesses and state legislators for discussion. 2026 is a fiscal session, so topics will focus on budget goals and economic impacts. Sponsorship of this event puts your company in front of local, regional, and state government.

	Presenting **$1,500** **1 Available,** *1 sold*	**Gold** **$1,000** **3 Available,** *1 sold*	**Silver** **$500** **4 Available**
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event ($ value per)	**4 tickets**	**3 tickets**	**2 tickets**

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area



State Legislative Roundtable Wrap-Up Breakfast

Potential Reach: 45+

Spring • 8 - 9:30am • Rogers Lowell Chamber

The State Legislative Wrap-Up Breakfast gives legislators the opportunity to recap and review what was accomplished over the year to the public. Sponsorship of this event puts your company in front of local, regional, and state government.

	Presenting $1,500 SOLD	Gold $1,000 4 Available	Silver $500 4 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event ($ value per)	**4 tickets**	**3 tickets**	**2 tickets**

SPONSORSHIP ADD-ONS

Breakfast Sponsor:

ADD-ON: $400 • FULL PRICE: $800

- Logo displayed under "Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & Breakfast area





Leadership & Career Pathway Programs

- Academic Awards
- Educator of the Year
- L.E.A.D.
- Leadership Benton County
- Level Up Local
- NWA Emerging Leaders
- Workforce Council
- YP Summit



Academic Awards

Potential Reach: 1200+

Spring • RHS, RHHS, & RALI

RLC's Academic Awards Ceremonies recognize outstanding academic achievements of 1,200+ students from Rogers High School, Rogers Heritage High School, and the Rogers Academy of Leadership and Innovation. Sponsorship of this event puts your business in front of parents and other community leaders, and shows your support for academic excellence.

	Presenting $1,000 1 Available	Gold $750 4 Available	Silver $500 5 Available	Bronze $300 5 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address during event introduction	★	★		
Integrated banner ad on RLC website for one month prior to event	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★



Educator of the Year

Potential Reach: 500+

The Educator of the Year awards are presented annually to demonstrate the business community's admiration for our district's teachers. Selections are based on nominations from building staff and students. Sponsorship of this event is direct support for the school district and shows involvement in the local education system.

	Presenting $500 1 Available	Gold $300 4 Available	Silver $150 5 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★		
Integrated banner ad on RLC website for one month prior to event	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★



L.E.A.D.

Leadership, Education, Activation, & Development

LEAD supports underserved and underrepresented high school students in Rogers through monthly sessions, including topics such as career pathways and entrepreneurship, along with partnerships with schools, businesses and experiential-learning organizations.

	Presenting $5,000 SOLD	Gold $1,000 2 Available	Silver $500 3 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address at one session (your choice)	★		
Bannner ad on RLC website	**2 months**	**1 month**	
Logo displayed under sponsorship level on RLC website program page & all-sponsor graphics	★	★	★



Leadership Benton County

This 9-month program exists to connect and engage Northwest Arkansas' young professionals through personal and professional development experiences. Sponsorship of this event puts your business in front of the next generation of leaders.

	Presenting $5,000 SOLD	Gold $2,500 SOLD	Silver $1000 3 Available	Bronze $500 9 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
1-minute video testimonial produced by RLC marketing team to use across media platforms (see disclaimers - pg 49 for more info)	★			
Opportunity for 1-minute address at one session (your choice)	★	★		
Banner ad on RLC website	**2 months**	**1 month**	**2 weeks**	
Logo displayed under sponsorship level on RLC website program page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Alumni Events Sponsor:

ADD-ON: $500 • FULL PRICE: $1000

- Logo displayed under "Alumni Events Sponsor" on RLC website event page & all-sponsor graphics
- "sponsored by" + company name in social media captions and eNews when pertaining to alumni events
- Opportunity to display branded materials at event



Level Up Local

Potential Reach: 20+ per event

Every Second Thursday • 8:30 - 9:30a • RLC

Level Up Local is a monthly professional development series designed to empower local businesses and professionals with timely, practical knowledge. Each session features expert-led discussions on a variety of topics. Sponsorship of these events shows your support for business development and continued learning.

	Presenting $2,500 1 Available	Gold $1000 2 Available	Silver $600 6 Available
"Presented By" + logo on all event signage & print material day of event	**12 events**		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Recognition as breakfast sponsor	★		
Opportunity for 1-minute address	★	★	
Banner ad on RLC website	**2 months**	**1 month**	
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

DATES

Jan 14th	July 8th
Feb 11th	Aug 12th
March 11th	Sept 9th
April 8th	Oct 14th
May 13th	*Nov 18th
June 10th	Dec 9th

*special date

SPONSORSHIP ADD-ONS

Breakfast Sponsor • $500:

- Logo displayed under "Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & breakfast area
- Opportunity to display branded materials in breakfast area



NWA Emerging Leaders

Quarterly • 4 Events

This program exists to connect and engage Northwest Arkansas' young professionals through personal and professional development experiences. Sponsorship of this event puts your business in front of the next generation of leaders.

	Presenting **$2,500** **1 Available**	**Gold** **$1,500** **1 Available,** *1 sold*	**Silver** **$800** **3 Available**	**Bronze** **$500** **9 Available**
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Feature social media post on NWA Emerging Leaders Facebook & LinkedIn	★			
Opportunity for 1-minute address during event introduction	★	★		
Opportunity to display branded materials at the events	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Refreshments Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- all six events
- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials during events

Board Service Certification Sponsor:

ADD-ON: $300 • FULL PRICE: $600

- Logo displayed under "Board Service Certification Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials during events



Workforce Council

Potential Reach: 20+ per event

Jan 20th , March 17th , May 19th , July 21st , Sept 15th , Nov 17th

Workforce Council are invitation-only meetings to discuss ongoing workforce development issues impacting the region, showcase resources to employers, and provide solutions. Sponsorship of this group shows your commitment to creating the best workplaces possible in the area.

	Presenting **$1,000** **1 Available,** *1 sold*	**Gold** **$500** **2 Available**	**Silver** **$250** **6 Available**
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address at beginning of meetings	★		
Banner ad on RLC website	**1 month**		
Opportunity to provide branded materials during the event	★	★	
Logo displayed on RLC website event page	★	★	★

OTHER SPONSORSHIPS

Lunch Sponsor • $250:

- six available
- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area

K2J Program Presenting Sponsor • $2000:

- "Presented By" + company name on pre/post event social media & eNews coverage, if applicable
- Logo displayed on RLC website program page
- Verbal recognition upon student arrival for each K2J visit
- Opportunity to address students at K2J visits
- Banner ad on RLC website for 2 months



Advertising Packages

eNews Banner Ads

eNews Feature Section

Social Media

Other:

eNews Sponsorship, Chamber Voice, Relocation Packets

Contact for more info: marcom@rogerslowell.com

eNews Advertising

Banner Ads

Artwork can be provided by the advertiser or placed in a set design by the Chamber - see examples below

***CTOR refers to "click-to-open rate", which is the amount of people who open the email and click on a link within the email*

$300 / 4 issues

The Weekly Convener • *Tuesdays • Chamber News • 3000+ subs • 7.9% avg CTOR***

The Weekly Convener is a weekly roundup of important Chamber news, business and community stories, upcoming events, and resources. **Ideal for businesses looking to increase visibility, promote a service or offer, highlight a team member, or share an important business announcement.**

**Only 3 slots available per month*

Calendar at a Glance • *Thursdays • Upcoming Events • 3400+ subs • 8% avg CTOR***

Our *Calendar at a Glance* newsletter is a weekly rundown of upcoming Chamber events. **This newsletter is ideal for more targeted event promotion, giveaways, etc.**

**Only 3 slots available per month*

The Downtown Dispatch • *Wednesdays • Downtown News • 2700+ subs • 10.1% avg CTOR***

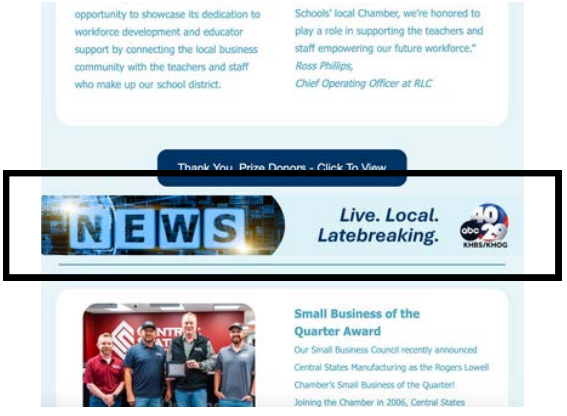
The Downtown Dispatch newsletter is a weekly summary of Downtown Rogers news, updates, and events. **This newsletter is ideal for Downtown-specific content, or reaching the Downtown demographic.**

**Only 3 slots available per month*





more set designs available



Contact for more info: marcom@rogerslowell.com

eNews Advertising

Feature Section

$300 / one issue

The Weekly Convener • *Tuesdays • Chamber News • 3000+ subs • 2.8% avg CTR*

The Weekly Convener is a weekly roundup of important Chamber news, business and community stories, upcoming events, and resources. This is a great area briefly showcase your business and to create more personal connections with our viewers about why you joined the Chamber. A feature section includes:

- 1 image
- A short paragraph or quote describing how the Chamber has helped or benefits your business
- Link to your website or other outside resource

**Only 2 slots available per month*

Calendar at a Glance • *Thursdays • Upcoming Events • 3400+ subs • 2.2% avg CTR*

Our *Calendar at a Glance* newsletter is a weekly rundown of upcoming Chamber events. This newsletter is best to target event seekers and goers alongside Chamber events. A feature section includes:

- 1 image
- A short description of your event
- Link to your website or other outside resource

**Only 2 slots available per month*

EXAMPLES





Contact for more info: marcom@rogerslowell.com

Social Media

Facebook or LinkedIn

Before purchasing, you and RLC marketing team will come together for a consultation. This stage is important for how to best serve your business and achieve your goals. During this time, you will discuss visuals, messaging, platform placement, and timeframe. From there, the marketing team will solidify the plan and recommend the best package.

2 Week Run • *Facebook (16k+ followers) OR LinkedIn (9900+ followers)*

- 2 social media posts designed by the Chamber
- subject to terms below

$250

2 Week Giveaway • *Facebook (16k+ followers) OR LinkedIn (9900+ followers)*

- 2 social media posts designed by the Chamber
- subject to terms below

$200

General Terms & Conditions

- *Additional weeks to the 2-week campaign can be purchased for $100/1 week - however, any additional weeks purchased cannot be run consecutively after the original 2-week campaign nor can the additional weeks purchased be run consecutively*
- *Maximum of TWO 2-week campaigns per month with a maximum of ONE post per week across Facebook and LinkedIn; only ONE 2-week campaign will run at a time across Facebook and LinkedIn*
- *Purchasing TWO 2-week campaigns is allowed as long as the individual campaigns are different; the campaigns will be run with at least a TWO WEEK separation*
- *Purchaser will provide the RLC marketing team with logos, photos (no video), infographics, quotes, and other assets; the final graphic design, messaging, and posting schedule will be determined by the RLC marketing team*
- *All of the above terms and conditions also apply to giveaway campaigns*

Giveaway Terms & Conditions

- *Final approval of giveaway campaign will be determined by the RLC marketing team*
- *Giveaway prize offering must have a value of $50 or greater; if a ticketed event, a minimum of 2 tickets must be offered*
- *Giveaway prize offering cannot be construed as controversial, political, or offensive to individual groups*
- *Determination of winner will be managed by the RLC marketing team and communicated via email to the purchaser*

Contact for more info: marcom@rogerslowell.com

Misc.

Other Advertising Options

eNewsletter Sponsorship

- **2 available per**: *The Weekly Convener, Calendar at a Glance, and The Downtown Dispatch**
- Logo included in the top banner and linked at the end of the newsletter
- 1 full-page ad featured in the Q3 or Q4 Chamber Voice

**Special rates for The Downtown Dispatch available for Downtown Rogers businesses*

$800 / one newsletter

Chamber Voice

Our Chamber Voice publication is a quarterly view of different areas of our work. These publications are posted on our website and distributed through *The Weekly Convener* newsletter.

$200 / half page

$400 / full page

Relocation Packets: Print & Digital

Reach families and companies before they relocate to NWA. Relocation Packets are what the Chamber distributes to individuals or companies requesting information about our area, available both in print and digitally on our website. We also hand them out to realtors to pass on to prospective buyers. ***Contact for more info: ssummers@rogerslowell.com***

	Relocation Bag **$500/year** *SOLD*	**Advertiser** **$500/year** *Unlimited*
Supply the Chamber with 100 branded bags	★	
Supply the Chamber with 100 copies of brochure or flyer plus a PDF version to be digitally shared via email and RLC website	★	★
12-month contract	★	★
Brochure or flyer included in all relocation packets distributed and downloaded via the RLC website	★	★
Receive list of packet recipients	★	★
Logo placed on RLC "Relocating to Rogers/Lowell" webpage hyperlinked to your website, as well as in "The Good Life" destination guide, online and print	★	★

2027 Calendar

JANUARY

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					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

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28	29	30	31			

APRIL

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18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

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30	31					

JUNE

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27	28	29	30			

JULY

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18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

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15	16	17	18	19	20	21
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29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
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26	27	28	29	30		

OCTOBER

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24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

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			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- SIGNATURE
- COFFEE CONNECTION
- BUSINESS AFTER HOURS
- MIXER DE NEGOCIOS
- CHAMBER TUTORIAL
- OTHER NETWORKING
- GOVERNMENT AFFAIRS
- LEADERSHIP/CAREER

SIGNATURE:

Mar 18	Annual Celebration of Business & Community
TBD	NWA Spring Job Fair
TBD	Taste of Rogers
TBD	Chamber Picnic
TBD	Thank-a-Teacher Celebration
TBD	NWA Fall Job Fair
TBD	NWA Community Showcase
Oct 8	Chamber Golf Tournament
TBD	Sporting Clays Classic
Dec 4	Sips on the Bricks

OTHER NETWORKING:

All Weds	Central Referral Connection (Unmarked)
Jan 19	Chamber Night - Rogers Public Schools
Feb 16	Chamber Night - Lowell City Council
Feb 18	Networking with a Purpose
Feb 23	Chamber Night - Rogers City Council

GOVERNMENT AFFAIRS:

March TBD	State Legislative Roundtable
April 22	National Civics Bee
May TBD	State Legislative Wrap-Up Breakfast
Aug TBD	Federal Legislative Roundtable

LEADERSHIP/CAREER:

Spring TBD	Academic Awards
Spring TBD	Educator of the Year Awards
Fall TBD	YP Summit
Every 2nd Thurs	Level Up Local
Quarterly - TBD	Hustle In Heels

Terms and Conditions

Assets Policy

Upon agreement and completion of the contract, the sponsor will send an up-to-date, high-resolution logo for the RLC marketing team to utilize across promised line items. Logos should be sent in a transparent PNG format. If a logo is not provided by the sponsor, the sponsor's company name will be in plain print across all promised line items.

Video Production Policy

The Rogers Lowell Chamber retains the right to decide if, when, where, and how video content produced internally by the Rogers Lowell Chamber is used, without breaching the terms agreed upon under sponsorship line items. This includes the usage of video on RLC social media channels, RLC website pages, and in RLC events.

Payment Policy

Payment in full is due upon receipt of the sponsorship invoice and will be considered late after 30 days. However, one-half may be paid now, with the remainder due within 60 days. It is understood that RLC will begin providing promotional sponsorship benefits upon receipt of the payment.

Cancellation Policy

To minimize loss, we offer the following cancellation and refund schedule, regardless of the agreement date or actual attendance, if written notice of cancellation is received:

- More than 181 days before the event date, 100% will be refunded to the sponsor.
- Between 121 and 180 days before the event date, 75% will be refunded to the sponsor.
- Between 91 and 120 days before the event date, 50% will be refunded to the sponsor.
- Between 61 and 90 days before the event date, 25% will be refunded to the sponsor.
- Between 0 and 60 days before the event date, 0% will be refunded to the sponsor.

Note that in the event of cancellation, all promised line items under the purchased sponsorship level will cease on the date of cancellation. This includes any fulfillment that took place prior to cancellation.

Refunds will be processed within 30 days following written cancellation notice.

The Rogers Lowell Chamber agrees to provide the Sponsor with the services and/or products stated in the chosen sponsorship level.

The Sponsor agrees to pay the Chamber the sponsorship fee, due upon the signing of this agreement.

The Rogers Lowell Chamber reserves the right to use Sponsor assets (including but not limited to company name, logos, and trademarks) how they deem appropriate in the various contexts, without breaching promises made in the sponsorship level.

The Sponsor also agrees to all policies stated above.

Contact

Accredited Chamber
U.S. Chamber of Commerce

RogersLowellChamber

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