

2026 Sponsorships & Advertising



rogerslowell.com
memberservices@rogerslowell.com







Contents

Annual Celebration of Business & Community	4
Signature Events	7
Networking Events	17
Government Affairs Programs	26
Leadership & Career Pathway Programs	33
Advertising Packages	43
2026 Calendar	48
Disclaimers & Policies	49

Annual Celebration

of Business
& Community





Annual Celebration of Business & Community

presented by Sam's Furniture

Potential Reach: 900+

March 18th • 11:30a - 1:30p • Rogers Convention Center

The RLC Annual Celebration of Business & Community is the highlight of the year, recognizing the organization's leadership, accomplishments, and future projects. Sponsorship gives your business visibility and credibility to a large audience of Chamber members and community leaders.

	Presenting \$15,000 SOLD	Diamond \$8,000 SOLD	Platinum \$5,500 8 Available (2 sold)	Gold \$4,000 10 Available (5 sold)	Silver \$2,500 17 Available (8 sold)	Bronze \$1,750 29 Available (18 sold)
"Presented By" + logo on all event signage & print material day of event	★					
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★					
Opportunity for 2-minute address at the start of the event	★					
Opportunity to provide branded materials during the event	★					
Opportunity to play video provided by sponsor during the event		1 minute				
Verbal recognition from the podium during event	★	★	★			
Integrated banner ad on RLC website	1 Year	6 months*	3 months*			
Integrated ad in event program	Center Spread	1 Full Page	1/2 Page	1/4 Page	1/8 Page	
Reserved seating w/ place card + logo	20 seats near stage	20 seats near stage	10 seats	10 seats	10 seats	10 seats
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★	★

**Selection of months must be listed in contract portion of this page*



SPONSORSHIP ADD-ONS

NEW

Chamber Legacy Members Wall Sponsor:

*Display of longtime Chamber
Members with pictures and bios*

ADD-ON: \$200 • FULL PRICE: \$400

- Logo displayed under "Chamber Legacy Members Wall Sponsor" on RLC website event page, all-sponsor graphics, & Chamber Legacy Members Wall area

Photo Booth Sponsor:

ADD-ON: \$150 • FULL PRICE: \$300

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area



Signature Events

Chamber Golf Tournament

Chamber Member Picnic

NWA Community Showcase

NWA Spring Job Fair

NWA Fall Job Fair

Sips on the Bricks

Sporting Clays Classic

Taste of Rogers

Thank-a-Teacher Celebration





Chamber Golf Tournament

Potential Reach: 200+

October 9th • 7:00a - 7:00p • The Creeks Golf & RV Resort

The Chamber Golf Tournament is an opportunity for Chamber members to conduct business on the golf course. Sponsoring this event boosts your visibility to other businesses and helps you make connections with a business-centered audience.

	Presenting \$3,000 SOLD	Gold \$2,500 2 Available	Hole \$1000 w/ team \$500 w/o team	Team \$600 members \$800 nonmembers
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address at start of both flights	★			
Integrated banner ad on RLC website for one month prior to event	★	★		
Opportunity to set up branded booth at sponsored hole	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
4-person team (either flight)	2 teams	1 team	1 team	1 team

OTHER SPONSORSHIPS:

Lunch Sponsor • \$2000:

- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- One 4-person team (either flight)

Beverage Cart Sponsor • \$1500 (2 available, 1 sold):

- **One available**
- Logo displayed under "Beverage Cart Sponsor" on RLC website event page, all-sponsor graphics, & cart
- One 4-person team (either flight)

Contest Sponsor • \$1500:

Hole-in-One, ~~Closest to the Pin (sold)~~, Longest Drive, Putting Contest

- Logo displayed under "Contest Sponsor" on RLC website event page, all-sponsor graphics, & Contest area
- Opportunity to set up branded booth at sponsored contest hole
- One 4-person team (either flight) with cash sponsorship



Chamber Member Picnic

Potential Reach: 100+

June 5th • 11:30a - 1:00p • Kathleen Johnson Memorial Park

The Chamber Member Picnic is an appreciation lunch in honor of all RLC members who contribute to our success. Sponsoring the event is a great way to show your support, gain visibility, and connect directly with local leaders and decision-makers.

	Cornhole Tournament \$600 SOLD	Picnic \$250 9 Available (6 sold)
Logo displayed under "Cornhole Tournament Sponsor" on RLC website event page, all-sponsor graphics, & Cornhole Tournament area	★	
"Cornhole prize sponsored by" + company name said during presentation	★	
Opportunity for 1-minute address before the Cornhole Tournament	★	
Booth space during event (first come, first served)	★	★
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:

SOLD

NEW

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Dessert Station Sponsor:

ADD-ON: \$200 • FULL PRICE: \$400

NEW

- Logo displayed under "Dessert Station Sponsor" on RLC website event page, all-sponsor graphics, & Dessert Station area
- Opportunity to display branded materials in Dessert Station area



NWA Community Showcase

Potential Reach: 2000

September 19th • 10:00a - 3:00p • Butterfield Stage

NWA Community Showcase is RLC's free Downtown Rogers celebration of culture and community. This event features multicultural experiences for all ages, including live performances, arts & culture, a marketplace, and food trucks. Make new connections within the community and reach potential customers through this fun environment.

	Presenting \$8,500 SOLD	Diamond \$3,500 SOLD	Gold \$2,000 1 Available (1 sold)	Silver \$1,000 3 Available (2 sold)	Bronze \$800 7 Available (3 sold)
Opportunity for 2-minute address during event introduction	★				
"Presented By" + logo on all event signage & print material day of event	★				
"Presented by" + company name on pre/post event social media & eNews coverage, if applicable	★				
1-minute video testimonial produced by RLC marketing team to use across media platforms (see disclaimers - pg 49 for more info)	★	★			
Integrated banner ad on RLC website for one month prior to event	★	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★
Booth space during event (reserved)	20' x 10' or two 10' x 10'	20' x 10' or two 10' x 10'	20' x 10' or two 10' x 10'	10' x 10'	10' x 10'

SPONSORSHIP ADD-ONS

Children's Market Sponsor:

ADD-ON: \$500 • FULL PRICE: \$1000

- Logo displayed under "Children's Market Sponsor" on RLC website event page, all-sponsor graphics, & Children's Market area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Children's Market
- 10' x 10' reserved booth space

Performance Sponsor:

ADD-ON: \$200 • FULL PRICE: \$400

- Logo displayed under "Performance Sponsor" on RLC website event page, all-sponsor graphics, & Performance area
- "Sponsored by" + company name in social media captions and eNews when pertaining to performances



NWA Spring Job Fair

Potential Reach: 300 job seekers + 100 HR Directors

April 8th • 10:00a - 3:00p • Rogers Activity Center

RLC's job fairs (taking place yearly in spring and fall) give local businesses an opportunity to interact with employment candidates face-to-face, providing employers with more than just a name on a resume. These are also the biggest and longest-running job fairs across Arkansas. Sponsorship of this event puts your business in front of HR Directors.

	Presenting \$2,000 1 Available (1 sold)	Gold \$750 4 Available	Silver \$300 3 Available (2 sold)	Booth \$200 70 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Integrated banner ad on RLC website	2 months*	1 month*		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
Booth space during event (reserved)	8' x 16'	8' x 8'	8' x 8'	8' x 8'

**Selection of months must be listed in contract*

SPONSORSHIP ADD-ONS

Exhibitor's Lounge Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Exhibitor's Lounge Sponsor" on RLC website event page, all-sponsor graphics, & Exhibitor's Lounge area
- Logo displayed within Exhibitor's Lounge area on event map
- Opportunity to display branded materials in Exhibitor's Lounge
- 8' x 8' reserved booth in the fair

Headshot Station Sponsor:

SOLD

NEW

- Logo displayed under "Headshot Station Sponsor" on RLC website event page, all-sponsor graphics, & Headshot Station area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Headshot Station
- Logo displayed within Headshot Station area on event map
- Opportunity to display branded materials in Headshot Station area
- Optional 8' x 8' reserved booth in the fair with cash sponsorship



NWA Fall Job Fair

Potential Reach: 300 job seekers + 100 HR Directors

September 2nd • 10:00a - 3:00p • Rogers Activity Center

RLC's job fairs (taking place yearly in spring and fall) give local businesses an opportunity to interact with employment candidates face-to-face, providing employers with more than just a name on a resume. These are also the biggest and longest-running job fairs across Arkansas. Sponsorship of this event puts your business in front of HR Directors.

	Presenting \$2,000 1 Available (1 sold)	Gold \$750 4 Available	Silver \$300 2 Available (3 sold)	Booth \$200 70 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Integrated banner ad on RLC website	2 months*	1 month*		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
Booth space during event (reserved)	8' x 16'	8' x 8'	8' x 8'	8' x 8'

**Selection of months must be listed in contract*

SPONSORSHIP ADD-ONS

Exhibitor's Lounge Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Exhibitor's Lounge Sponsor" on RLC website event page, all-sponsor graphics, & Exhibitor's Lounge area
- Logo displayed within Exhibitor's Lounge area on event map
- Opportunity to display branded materials in Exhibitor's Lounge
- 8' x 8' reserved booth in the fair

Headshot Station Sponsor:

SOLD

NEW

- Logo displayed under "Headshot Station Sponsor" on RLC website event page, all-sponsor graphics, & Headshot Station area
- "Sponsored by" + company name in social media captions and eNews when pertaining to Headshot Station
- Logo displayed within Headshot Station area on event map
- Opportunity to display branded materials in Headshot Station area
- Optional 8' x 8' reserved booth in the fair with cash sponsorship



Sips on the Bricks

Potential Reach: 100+

December 5th • 4:00 - 8:00p • Downtown Rogers

Sips on the Bricks is a holiday event involving Downtown businesses. Downtown merchants can compete in a holiday drink-crafting contest for patrons to stop by and vote on their favorite. Sponsorship for this event leads to community visibility and engagement for your business (plus it's fun).

	Present(ing) \$1,000 <i>SOLD</i>	Gold Tidings \$750 <i>2 Available</i>	Silver Bells \$500 <i>5 Available</i>	Bronze Ornaments \$300 <i>Unlimited</i>
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Integrated banner ad on RLC website for one month prior to event	★			
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★
Event Tickets (\$45 value per)	4	3	2	1

SPONSORSHIP ADD-ONS

Ugly Sweater Contest Sponsor: NEW

SOLD

- Logo displayed under "Ugly Sweater Contest Sponsor" on RLC website event page, all-sponsor graphics
- Integrated ad in event program (1/2 page)
- "Sponsored by" + company name in social media captions and eNews when pertaining to Ugly Sweater Contest
- Opportunity to present award



Sporting Clays Classic

Potential Reach: 100+

November 6th • Gunsmoke Sporting Clays

RLC's Sporting Clays Classic offers Chamber members to conduct business out on the range. Sponsoring this event boosts your visibility to other businesses and helps you make connections with a business-centered audience.

	Presenting \$5,000 SOLD	Gold \$2,000 2 Available	Station \$850 w/ team \$600 w/o team	Team \$500 members \$650 nonmembers
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address during event introduction	★			
Integrated banner ad on RLC website for one month prior to event	★	★		
Opportunity to set up branded booth at assigned station	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	
4-person team (either flight)	2 teams	1 team	1 team	1 team

OTHER SPONSORSHIPS:

Ammo Sponsor \$2500 (SOLD):

- Logo displayed under "Ammo Sponsor" on RLC website event page, all-sponsor graphics, & Ammo area
- One 4-person team (either flight)

Clay Sponsor \$2000:

- Logo displayed under "Clay Sponsor" on RLC website event page & all-sponsor graphics
- One 4-person team (either flight)

Beverage & Snack Tent Sponsor \$1250:

- Logo displayed under "Beverage & Snack Tent Sponsor" on RLC website event page, all-sponsor graphics, & Beverage & Snack Tent
- Opportunity to staff Beverage & Snack Tent
- One 4-person team (either flight)

Lunch Sponsor \$1000:

- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- One 4-person team (either flight)



Taste of Rogers

Potential Reach: 300+

May 14th • 5:00 - 8:00p • Frisco Plaza

Taste of Rogers features the best of our community and our food. Patrons enjoy a spring evening of small bites and beverages provided by local restaurants, as well as voting for the People's Choice winning restaurant. This is a great way to reach a diverse audience and support the restaurants of Rogers and NWA.

	Presenting \$2,000 (2 SOLD)	Gold \$1,000 2 Available	Silver \$750 5 Available	Bronze \$500 14 Available (1 sold)
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
1-minute video testimonial produced by RLC marketing team to use across media platforms (see disclaimers - pg 49 for more info)	★			
Booth space during event (first come, first served)	★			
Opportunity for 1-minute address during the awards	★	★		
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★
Event Tickets (\$60 value per)	8	6	4	2

SPONSORSHIP ADD-ONS

Entertainment Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Entertainment Sponsor" on RLC website event page & all-sponsor graphics
- 2 extra event tickets

Food Awards Sponsor:

ADD-ON: \$125 • FULL PRICE: \$350

Three available: Culinary Champion, Backyard Chef Champion, & People's Choice

- "Award sponsored by" + company name during presentation
- Opportunity to present awards, if representative is in attendance
- 1 extra event ticket



Thank-a-Teacher Celebration

presented by Sam's Furniture

Potential Reach: 2000+

August 6th • Time TBD • Rogers High School

RLC's Thank-a-Teacher event celebrates more than 2,000 local faculty and staff with door prizes, lunch, and a teacher fair. The door prize giveaway and teacher fair offer local businesses and organizations the opportunity to welcome teachers back to school and recognize their hard work and dedication.

	Presenting \$10,000 SOLD	Diamond \$5,000 1 Available	Gold \$2,000 3 Available (1 sold)	Silver \$1000 15 Available (5 sold)	Bronze \$400 21 Available (6 sold)
"Presented By" + logo on all event signage & print material day of event	★				
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★				
Opportunity for address during event introduction	10 mins	5 mins			
Integrated banner ad on RLC website for one month prior to event	★	★			
Opportunity to assist in distributing door prizes	★	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★	★
Booth space during fair (reserved)	2 spaces	2 spaces	2 spaces	★	★

OTHER SPONSORSHIPS:

Fair Sponsor:

SOLD!

- Logo displayed under "Fair Sponsor" on RLC website event page & all-sponsor graphics
- 2 booth spaces during fair + "Fair Sponsor" signage
- Opportunity to participate in awarding door prizes

Lunch Sponsor • \$1250:

- **Six available**
- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area
- Opportunity to participate in awarding door prizes

Booth (first come, first served):

\$175 for members
\$400 for nonmembers
\$125 for nonprofits



Networking Events

Business After Hours

Joint BAH with Bentonville Chamber

Benton County BAH

Central Referral Connection

Coffee Connection

Chamber Night

Chamber Tutorial

Networking With a Purpose





Business After Hours

Potential Reach: 50+ per event

*Every Third Thursday (see dates below)
5:00 - 6:30p • rotating locations*

Our Business After Hours networking events give businesses and entrepreneurs the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and brings customers in your door.

	Presenting \$2,000 SOLD	Gold \$1,250 SOLD	Host* \$500 SOLD
"Presented By" + logo on all event signage & print material day of event	12 event pages		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	12 events		
Opportunity for 1-minute address prior to door prizes	12 events	12 events	
Integrated banner ad on RLC website	2 months**	1 month**	
Logo displayed on RLC website event page	12 event pages	12 event pages	1 event page
Opportunity to provide branded materials during the event	12 events	12 events	1 event
Receive a contact list of attendees after the event	12 events	12 events	1 events

*Hosting includes providing location, hors d'oeuvres, and drinks for 50+ attendees

**Selection of months must be listed in contract portion of this page

SPONSORSHIP ADD-ONS

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection

DATES:

~~Feb 5th (SOLD)~~ ~~Mar 19th (SOLD)~~

~~March 19th (SOLD)~~

April 16th (SOLD)

* June 25th (SOLD)

July 16th (SOLD)

Aug 20th (SOLD)

Sept 17th (SOLD)

Nov 19th (SOLD)

Dec 17th (SOLD)

*special date



Joint Business After Hours

in partnership with

hentonville
AREA CHAMBER OF COMMERCE

Potential Reach: 80+ per event

May 21st • 5:00 - 6:30p • Location TBD

Oct 15th Hob Nob • 5:00 - 6:30p • NWACC

Our Joint Business After Hours gives NWA businesses and entrepreneurs the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and open the door for potential business leads.

	Host* \$1,000 <i>May: 1 Available</i> <i>Oct: SOLD</i>	Co-Sponsors \$750 <i>2 Available</i> <i>(2 sold)</i>
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Opportunity for 1-minute address prior to door prizes	★	
Integrated banner ad on RLC website	1 month**	
Logo displayed on RLC website event page	★	★
Opportunity to provide branded materials during the event	★	★
Receive a contact list of attendees after the event	★	★

*Hosting includes providing location, hors d'oeuvres, and drinks for 80+ attendees

**Selection of months must be listed in contract portion of this page

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection



Benton County Business After Hours

in partnership with

bentonville
AREA CHAMBER OF COMMERCE

The
Chamber
Siloam Springs Chamber of Commerce

Potential Reach: 100+

January 15th • 5:00 - 6:30p • Cherokee Casino, Siloam Springs

Our Benton County Business After Hours gives businesses and entrepreneurs in Benton County the opportunity to connect in a more casual, relaxed environment. Sponsorship will help boost your visibility at the event and brings you potential business leads.

	Host* \$1,000 SOLD	Co-Sponsor \$750 5 Available
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Opportunity for 1-minute address prior to door prizes	★	
Integrated banner ad on RLC website	1 month**	
Logo displayed on RLC website event page	★	★
Opportunity to provide branded materials during the event	★	★
Receive a contact list of attendees after the event	★	★

**Hosting includes providing location, hors d'oeuvres, and drinks for 100+ attendees*

***Selection of months must be listed in contract portion of this page*

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection



Central Referral Connection

Potential Reach: 30+ per event

Every Wednesday • 8:30 - 10:15a • Golden Corral, Rogers

CRC is a free weekly networking group, open to member and non-members, ideal for growing business. This gathering allows attendees a more designated time for their elevator pitch to other local companies. Sponsorship will help boost your visibility at the event and open the door for potential business leads.

	Presenting \$1,800 SOLD	Gold \$800 0 Available (2 sold)	Host \$250 6 Available (6 sold)
"Presented By" + logo on all event signage & print material day of event	50 events		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Integrated banner ad on RLC website	1 month**		
Opportunity for address prior to door prizes	5 minutes/50 events	2.5 min/50 events	5 min/4 events
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★
Receive a contact list of attendees after the event	★	★	★

***Selection of months must be listed in contract portion of this page*

SPONSORSHIP ADD-ONS

Door Prize Donation • in-kind:

- "Prize provided by" + company name said during selection



Chamber Night

Potential Reach: 100+ total

dates, times, and locations below

RLC's Chamber Night receptions are designed to provide members the opportunity to learn more about local government and our school district. Sponsorship of these events confirms your support for RLC's mission of being the business community's seat at the legislative table, as well as being able to interact with the school board and city council members.

	Presenting \$1,250 (SOLD)	Gold \$750 4 Available (8 sold)	Silver \$300 7 Available (3 sold)
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Integrated banner ad on RLC website	1 month**		
Logo displayed on RLC website event page	★	★	★
Oral recognition from podium	★	★	★

***Selection of months must be listed in contract*

Jan 20th
@ **ROGERS PUBLIC SCHOOLS**

Feb 17th
@ **LOWELL CITY COUNCIL**

Feb 24th
@ **ROGERS CITY COUNCIL**

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: \$200 • FULL PRICE: \$400

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area



Chamber Tutorial

Potential Reach: 30+ per event

Every Other Third Wednesday • 8:30 - 10a • RLC

Jan 21, March 11*, May 20, July 15, Sept 16, Nov 18

The Chamber Tutorial is a comprehensive 30,000ft view of the Rogers Lowell Chamber and how to make the most of your membership. Sponsorship allows you to promote your business to new Chamber members.

	Presenting \$750 1 Available	Gold \$500 2 Available	Silver \$250 6 Available
"Presented By" + logo on all event signage & print material day of event	6 events		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Logo and sponsorship level displayed in handout	★	★	
Opportunity for 1-minute address prior to door prizes	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

SPONSORSHIP ADD-ONS

Breakfast Sponsor • \$500: NEW

- All six events
- Logo displayed under "Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & Breakfast area
- Opportunity to display branded materials in Breakfast area

Door Prize Donation *in-kind:*

- "Prize provided by" + company name said during selection



Coffee Connection

Potential Reach: 30+ per event

Every Second Tuesday • 8:30 - 9:30a • rotating locations

Coffee Connection is our networking event for the early birds ready to start their day with coffee, light breakfast, and conversation. Sponsorship will help boost your visibility at the event and brings potential customers in your door.

	Presenting \$1,250 1 Available (1 sold)	Host* \$400 ALL SOLD
"Presented By" + logo on all event signage & print material day of event	★	
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★	
Integrated banner ad on RLC website	1 month**	
Opportunity for 1-minute address prior to door prizes	★	★
Logo displayed on RLC website event page	★	★
Opportunity to provide branded materials during the event	★	★
Receive a contact list of attendees after the event	★	★

**Hosting includes providing location, breakfast, and coffee/drinks for 30+ attendees*

***Selection of months must be listed in contract portion of this page*

SPONSORSHIP ADD-ONS

Door Prize Donation

in-kind:

- "Prize provided by" + company name said during selection

DATES:

Jan 13 th	July 14 th (SOLD)
Feb 10 th (SOLD)	Aug 11 th (SOLD)
March 10 th	Sept 8 th (SOLD)
April 14 th (SOLD)	Oct 13 th (SOLD)
May 12 th (SOLD)	Nov 10 th (SOLD)
June 9 th (SOLD)	Dec 8 th (SOLD)



Networking with a Purpose

Potential Reach: 100+ per event

Date/Time TBD • Location TBD

Networking with a Purpose allows Chamber members and community leaders to network with local nonprofit organizations. Sponsorship of this event gives your business the opportunity to strengthen your community connection.

	Presenting \$1,000 1 Available	Gold \$750 2 Available	Silver \$500 5 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Integrated banner ad on RLC website	1 month*		
Opportunity for 1 minute address prior to door prizes	★	★	★
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

**Selection of months must be listed in contract portion of this page*

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:

ADD-ON: \$150 • FULL PRICE: \$300

NEW

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Door Prize Donation in-kind:

- "Prize provided by" + company name said during selection
- Opportunity to present prizes, if representative is in attendance

Non-Profit Booth Space • \$125



Government Affairs Programs

Federal Legislative Roundtable

Government Affairs Committee

Hob Nob

National Civics Bee

State Legislative Roundtable

State Wrap-Up Breakfast



RLC Rogers Lowell Chamber
Serving Business & Community Together
Government Affairs Committee



Federal Legislative Roundtable

Potential Reach: 45+

August • Time TBD • Rogers Lowell Chamber

The Federal Legislative Roundtable brings together local businesses and federal legislators for discussion. 2026 is a fiscal session, so topics will focus on budget goals and economic impacts. Sponsorship of this event puts your company in front of local, regional, and federal government.

	Presenting \$1,500 1 Available (1 sold)	Gold \$1,000 2 Available (2 sold)	Silver \$500 4 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event (\$ value per)	4 tickets	3 tickets	2 tickets

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area

Government Affairs Committee

Quarterly: Feb 4, May 6, Aug 5, Nov 4

The Government Affairs Committee is the connection between local business and government, identifying priorities for the business community, as well as quality-of-life issues. Sponsorship of this event shows your support for business-to-government collaboration.

	Meeting \$500 <i>3 Available (1 sold)</i>	Co-Sponsor \$250 <i>4 Available</i>
Opportunity for 1-minute address during event introduction	★	
Logo displayed on meeting invitation	★	★
Opportunity to display branded materials during the meeting	★	★



Hob Nob

Potential Reach: 100+

Feb 5th & Oct 15th • 5:00 - 7:00p • NWACC

A "hob nob" is an older term that has shifted in meaning to signify mixing and mingling. At this Hob Nob, guests are invited to spend a casual evening getting to know local and regional candidates over hors d'oeuvres and drinks. Sponsorship of this event puts your company in front of local, regional, and state government.

The February event will focus on the primary election and the October event will focus on the general election.

	Presenting* \$2,000 <i>SOLD</i>	Gold* \$1,000 <i>SOLD</i>	Silver* \$750 <i>3 Available</i>	Bronze* \$500 <i>9 Available</i>
"Presented By" + logo on all event signage & print material day of both events	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address during event introduction at both events	★	★		
Booth space at both events (first come, first served)	★	★		
Integrated banner ad on RLC website for:	1 month prior to both events	1 month prior to both events	2 weeks prior to both events	
Logo displayed under sponsorship level on RLC website event pages & all-sponsor graphics	★	★	★	★

**sponsorships are for both events*

SPONSORSHIP ADD-ONS

Refreshments Sponsor \$600/event:

- **One available per event (2 total)**
- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area



National Civics Bee

in collaboration with



U.S. Chamber of Commerce
Foundation



Potential Reach: 100+

April 27th • Time TBD • Rogers High School

The local Civics Bee is the first in three competitions aimed at engaging 6th, 7th, and 8th graders in testing their civics knowledge. Both previous years that RLC has held this event, one of Rogers' students has progressed to the national competition. Sponsorship of this event puts you in front of the Rogers School District in support of education.

	Presenting \$1,500 SOLD	Gold \$1,000 1 Available (1 sold)	Silver \$500 3 Available	Bronze \$250 9 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
1 Representative on the Judges' Panel	★			
Opportunity for 1-minute address during event introduction	★	★		
Integrated banner ad on RLC website for one month prior to event	★	★		
Integrated ad in event program	1/2 page	1/2 page	1/4 page	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: \$150 • FULL PRICE: \$300

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area



State Legislative Roundtable

Potential Reach: 45+

March 9th • 8 - 9:30am • Rogers Lowell Chamber

The State Legislative Roundtable brings together local businesses and state legislators for discussion. 2026 is a fiscal session, so topics will focus on budget goals and economic impacts. Sponsorship of this event puts your company in front of local, regional, and state government.

	Presenting \$1,500 1 Available (1 sold)	Gold \$1,000 3 Available (1 sold)	Silver \$500 2 Available (2 sold)
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event (\$ value per)	4 tickets	3 tickets	2 tickets

SPONSORSHIP ADD-ONS

Refreshment Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area



State Legislative Wrap-Up Breakfast

Potential Reach: 45+

May 18th • 8 - 9:30am • Rogers Lowell Chamber

The State Legislative Wrap-Up Breakfast gives legislators the opportunity to recap and review what was accomplished over the year to the public. Sponsorship of this event puts your company in front of local, regional, and state government.

	Presenting \$1,500 SOLD	Gold \$1,000 4 Available	Silver \$500 2 Available (2 sold)
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★	★	
Logo displayed on RLC website event page	★	★	★
Opportunity to display branded materials during the event	★	★	★
Tickets to event (\$ value per)	4 tickets	3 tickets	2 tickets

SPONSORSHIP ADD-ONS

Breakfast Sponsor:

ADD-ON: \$400 • FULL PRICE: \$800

- Logo displayed under "Breakfast Sponsor" on RLC website event page, all-sponsor graphics, & Breakfast area



Leadership & Career Pathway Programs

Academic Awards

Community Engagement

Educator of the Year

Hustle in Heels

Leadership Benton County

Level Up Local

NWA Emerging Leaders

Workforce Council

YP Summit





Academic Awards

Potential Reach: 1000+

Spring • RHS, RHHS, & RALI

RLC's Academic Awards Ceremonies recognize outstanding academic achievements of 1,200+ students from Rogers High School, Rogers Heritage High School, and the Rogers Academy of Leadership and Innovation. Sponsorship of this event puts your business in front of parents and other community leaders, and shows your support for academic excellence.

	Presenting \$1,000 <i>1 Available</i>	Gold \$750 <i>4 Available</i>	Silver \$500 <i>4 Available</i> <i>(1 sold)</i>	Bronze \$300 <i>5 Available</i>
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address during event introduction	★	★		
Integrated banner ad on RLC website for one month prior to event	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★



Community Engagement

The Community Engagement division of the Chamber supports the Chamber's vision for creating a welcoming, multi-cultural community. This includes programs like Mixer de Negocios, L.E.A.D. student program, and entrepreneurial support. Sponsorship of this division supports the uplifting of our community, as well as gives you access to young professionals and varied audiences.

	Entrepreneurship \$3,000 <i>1 Available</i>	Workforce \$2000 <i>SOLD</i>	Innovation \$1,250 <i>3 Available</i>	Leadership \$1,000 <i>3 Available</i>	Supporter \$500 <i>7 Available (1 sold)</i>
1-minute video testimonial produced by RLC marketing team to use across media platforms (see disclaimers - pg 49 for more info)	★				
1 full page ad in 1 issue of the quarterly Chamber Voice e-magazine (placement chosen by the Chamber)	★				
Opportunity for 1-minute address during event introductions, when applicable	★	★			
Opportunity to display branded materials during events	★	★	★		
"Sponsored by" + company name in social media captions and eNews when pertaining to sponsored area	★	★	★	★	
Logo displayed under sponsorship level on applicable RLC website pages & all-sponsor graphics	★	★	★	★	★



Educator of the Year

Potential Reach: 500+

Month Day, Year • Time • Locations (3 events)

The Educator of the Year awards are presented annually to demonstrate the business community's admiration for our district's teachers. Selections are based on nominations from building staff and students. Sponsorship of this event is direct support for the school district and shows involvement in the local education system.

	Presenting \$500 1 Available	Gold \$300 4 Available	Silver \$150 3 Available (2 sold)
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address during event introduction	★		
Integrated banner ad on RLC website for one month prior to event	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★



Hustle in Heels

Potential Reach: 50+ per event
Quarterly

Hustle in Heels is the RLC initiative dedicated to empowering, educating, and connecting professional women with a modern approach. Sessions include prominent industry speakers. Sponsorship of this event puts your business in front of a unique professional audience.

	Presenting \$2,000 <i>1 Available</i>	Gold \$1,400 <i>1 Available</i> <i>(1 sold)</i>	Host* \$600 <i>4 Available</i>
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Integrated banner ad on RLC website	2 months**	1 month**	
Opportunity for 1-minute address prior to door prizes	★	★	★
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★
Tickets to events	4 tickets	3 tickets	2 tickets
Receive a contact list of attendees after the event	★	★	★

**Hosting includes providing location*

***Selection of months must be listed in contract portion of this page*

SPONSORSHIP ADD-ONS

Photo Booth Sponsor:

ADD-ON: \$150 • FULL PRICE: \$300

NEW

- Logo displayed under "Photo Booth Sponsor" on RLC website event page, all-sponsor graphics, & Photo Booth area
- Opportunity to display branded materials in Photo Booth area

Door Prize Donation *in-kind:*

- "Prize provided by" + company name said during selection
- Opportunity to present prizes, if representative is in attendance



Leadership Benton County

Monthly

This 9-month program exists to connect and engage Northwest Arkansas' young professionals through personal and professional development experiences. Sponsorship of this event puts your business in front of the next generation of leaders.

	Presenting \$5,000 SOLD	Gold \$2,500 1 Available (1 sold)	Silver \$1000 3 Available	Bronze \$500 9 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
1-minute video testimonial produced by RLC marketing team to use across media platforms (see disclaimers - pg 49 for more info)	★			
Opportunity for 1-minute address at one session (your choice)	★	★		
Opportunity to display branded materials during all events	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Alumni Events Sponsor:

ADD-ON: \$500 • FULL PRICE: \$1000

- Logo displayed under "Alumni Events Sponsor" on RLC website event page & all-sponsor graphics
- "sponsored by" + company name in social media captions and eNews when pertaining to alumni events
- Opportunity to display branded materials at event



Level Up Local

Potential Reach: 20+ per event

Every Second Thursday • 8:30 - 9:30a • RLC

Level Up Local is a monthly professional development series designed to empower local businesses and professionals with timely, practical knowledge. Each session features expert-led discussions on a variety of topics. Sponsorship of these events shows your support for business development and continued learning.

	Presenting \$2,500 SOLD THRU JUNE	Gold \$1000 2 Available	Silver \$600 6 Available
"Presented By" + logo on all event signage & print material day of event	12 events		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
1-minute video testimonial produced by RLC marketing team to be played during event introduction (see disclaimers pg 49 for more info)	★		
Recognition as breakfast sponsor	★		
Opportunity for 1-minute address	★	★	
Integrated banner ad on RLC website	2 months*	1 month*	
Logo displayed on RLC website event page	★	★	★
Opportunity to provide branded materials during the event	★	★	★

***Selection of months must be listed in contract portion of this page*



NWA Emerging Leaders

Bi-monthly • 6 Events

This program exists to connect and engage Northwest Arkansas' young professionals through personal and professional development experiences. Sponsorship of this event puts your business in front of the next generation of leaders.

	Presenting \$2,200 1 Available	Gold \$1,500 1 Available (1 sold)	Silver \$800 3 Available	Bronze \$500 9 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Feature social media post on NWA Emerging Leaders Facebook & LinkedIn	★			
Opportunity for 1-minute address during event introduction	★	★		
Opportunity to display branded materials at the events	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★

SPONSORSHIP ADD-ONS

Refreshments Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- all six events
- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials during events

Board Service Certification Sponsor:

ADD-ON: \$300 • FULL PRICE: \$600

- Logo displayed under "Board Service Certification Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials during events



Workforce Council

Potential Reach: 20+ per event

Workforce Council are invitation-only meetings to discuss ongoing workforce development issues impacting the region, showcase resources to employers, and provide solutions. Sponsorship of this group shows your commitment to creating the best workplaces possible in the area.

	Presenting \$1,000 2 Available (1 sold)	Gold \$500 2 Available	Silver \$250 6 Available
"Presented By" + logo on all event signage & print material day of event	★		
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★		
Opportunity for 1-minute address at beginning of meetings	★		
Integrated banner ad on RLC website	1 month**		
Opportunity to provide branded materials during the event	★	★	
Logo displayed on RLC website event page	★	★	★

***Selection of months must be listed in contract*

SPONSORSHIP ADD-ONS

Lunch Sponsor • \$250:

- **six available**
- Logo displayed under "Lunch Sponsor" on RLC website event page, all-sponsor graphics, & Lunch area
- Opportunity to display branded materials in Lunch area

DATES:

Jan 21st • March 18th • May 20th
July 15th • Sept 16th • Nov 18th



YP Summit

Potential Reach: 120+

Fall • 1- 4pm • Location TBD

The NWA YP Summit is spearheaded by a dedicated team of passionate young leaders, all of whom volunteer their time to champion the attraction, retention, and growth of talent, thereby contributing to the sustained vitality of our region. Sponsorship of this event gives your business exposure to a young professional audience.

	Presenting \$2,000 1 Available	Gold \$1,000 1 Available (1 sold)	Silver \$600 5 Available	Bronze \$300 5 Available
"Presented By" + logo on all event signage & print material day of event	★			
"Presented By" + company name on pre/post event social media & eNews coverage, if applicable	★			
Opportunity for 1-minute address or to provide a video for event introduction	★			
Opportunity to display branded materials during event	★	★		
Integrated banner ad on RLC website for one month prior to event	★	★	★	
Logo displayed under sponsorship level on RLC website event page & all-sponsor graphics	★	★	★	★
Event Tickets (\$35 value per)	4	3	2	1

SPONSORSHIP ADD-ONS

Refreshments Sponsor:

ADD-ON: \$400 • FULL PRICE: \$800

- Logo displayed under "Refreshment Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area

Happy Hour Sponsor:

ADD-ON: \$400 • FULL PRICE: \$800

- Logo displayed under "Happy Hour Sponsor" on RLC website event page, all-sponsor graphics, & Refreshment area
- Opportunity to display branded materials in Refreshment area



Advertising Packages

Chamber Voice

Feature eNewsletter Section

eNewsletter Sponsorship

Integrated eNewsletter Ads

Social Media Advertising

Relocation Packets

Chamber Voice Integrated Ads

Contact for more info: marcom@rogerslowell.com

Our Chamber Voice publication is a quarterly view of different areas of our work. These publications are posted on our website and distributed via email to 3000+ subscribers.

FULL PAGE AD

8.5"x11" ad designed by the Chamber (placement chosen by the Chamber depending where your business best fits)

\$400 / EACH

HALF PAGE AD

8.5"x5.5" ad designed by the Chamber (placement chosen by the Chamber depending where your business best fits)

\$200 / EACH

eNewsletter Sponsorship

Contact for more info: marcom@rogerslowell.com

Newsletter sponsorship puts your business in front of over 6,000 weekly subscribers, made up of key local businesses, community leaders, and qualified buyers.

Sponsorship includes:

- Logo placement on every newsletter underneath newsletter title, hyperlinked to your website
- 1 full-page ad designed by the Chamber in the quarterly Chamber Voice magazine (placement chosen by the Chamber depending where your business best fits)

MISSION MEMO

40 - 50% open rate • 2500+ subscribers

SOLD

CALENDAR AT A GLANCE

40 - 50% open rate • 3500+ subscribers

SOLD

RLC LEGISLATIVE UPDATE

40 - 50% open rate • 750+ subscribers

\$1000 / YEAR

2 available

Integrated eNewsletter Banner Ads

Contact for more info: marcom@rogerslowell.com

MISSION MEMO

40 - 50% open rate • 2500+ subscribers

Our Mission Memo is a weekly newsletter that sums up key stories from our Mission 5 areas. This newsletter is ideal for more general business promotion - spreading the word, promoting a service, or personnel feature.

\$300 / 4 ISSUES

limited to 5 ad slots per month

CALENDAR AT A GLANCE

40 - 50% open rate • 3500+ subscribers

Our Calendar at a Glance newsletter is a weekly rundown of upcoming Chamber events. This newsletter is ideal for more targeted event promotion.

\$300 / 4 ISSUES

limited to 5 ad slots per month

Feature eNewsletter Section

designed by the Chamber

Contact for more info: marcom@rogerslowell.com

MISSION MEMO

This is a great area briefly showcase your business and to create more personal connections with our viewers about why you joined the Chamber. A feature section includes:

- visuals (images or gifs) provided by you
- a short paragraph or quote describing how the Chamber has helped or benefited your business
- links to your website or outside resources (2 max)

\$300 / 1 ISSUE

limited to 2 slots per month

CALENDAR AT A GLANCE

This newsletter is best to target event seekers and goes alongside Chamber events. A feature section includes:

- visuals (images or gifs) provided by you
- a short description of your event
- links to your website or outside resources (2 max)

\$300 / 1 ISSUE

limited to 2 slots per month

Social Media Advertising

Contact for more info: marcom@rogerslowell.com

Social media advertising through the Chamber can help put your business in front of the right audience, using our strategy expertise and pre-designed templates.

- Facebook: 14k+ followers
- LinkedIn: 9k+ followers

Before purchasing, you and RLC marketing team will come together for a consultation. This stage is important for how to best serve your business and achieve your goals. During this time, you will discuss visuals, messaging, platform placement, and timeframe. From there, the marketing team will solidify the plan and recommend the best package.

2 WEEK RUN *

2 integrated social media posts on either Facebook or LinkedIn; Additional weeks can be purchased (see disclaimer below)

\$250 / EACH

2 WEEK GIVEAWAY **

2 integrated social media posts with giveaway on Facebook or LinkedIn

\$200 / EACH

*General Terms and Conditions

- Additional weeks to the 2-week campaign can be purchased for \$100/1 week - however, any additional weeks purchased cannot be run consecutively after the original 2-week campaign nor can the additional weeks purchased be run consecutively
- Maximum of TWO 2-week campaigns per month with a maximum of ONE post per week across Facebook and LinkedIn; only ONE 2-week campaign will run at a time across Facebook and LinkedIn
- Purchasing TWO 2-week campaigns is allowed as long as the individual campaigns are different; the campaigns will be run with at least a TWO WEEK separation
- Purchaser will provide the RLC marketing team with logos, photos (no video), infographics, quotes, and other assets; the final graphic design, messaging, and posting schedule will be determined by the RLC marketing team
- All of the above terms and conditions also apply to giveaway campaigns

**Giveaway Terms and Conditions

- Final approval of giveaway campaign will be determined by the RLC marketing team
- Giveaway prize offering must have a value of \$50 or greater; if a ticketed event, a minimum of 2 tickets must be offered
- Giveaway prize offering cannot be construed as controversial, political, or offensive to individual groups
- Determination of winner will be managed by the RLC marketing team and communicated via email to the purchaser

Relocation Packets

Contact for more info: ssummers@rogerslowell.com

Reach families and companies before they relocate to NWA.

Relocation Packets are what the Chamber distributes to individuals or companies requesting information about our area, available both in print and digitally on our website. We also hand them out to realtors to pass on to prospective buyers.

	Relocation Bag \$500/year <i>SOLD</i>	Advertiser \$500/year <i>Unlimited</i>
Supply the Chamber with 100 branded bags	★	
Supply the Chamber with 100 copies of brochure or flyer	★	★
12-month contract	★	★
Brochure or flyer included in all relocation packets distributed	★	★
Receive list of packet recipients	★	★
Logo placed on RLC "Relocating to Rogers/Lowell" webpage hyperlinked to your website, as well as in "The Good Life" destination guide, online and print	★	★

2026 Calendar

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

	SIGNATURE
	COFFEE CONNECTION
	BUSINESS AFTER HOURS
	CHAMBER TUTORIAL
	OTHER NETWORKING
	GOVERNMENT AFFAIRS
	LEADERSHIP/CAREER

SIGNATURE:

Mar 18 Annual Celebration of Business & Community
April 8 NWA Spring Job Fair
May 14 Taste of Rogers
June 5 Chamber Picnic
Aug 6 Thank-a-Teacher Celebration
Sept 2 NWA Fall Job Fair
Sep 19 NWA Community Showcase
Oct 9 Chamber Golf Tournament
Nov 6 Sporting Clays Classic
Dec 5 Sips on the Bricks

OTHER NETWORKING:

Jan 20 Chamber Night - Rogers Public Schools
Feb 17 Chamber Night - Lowell City Council
Feb 24 Chamber Night - Rogers City Council
TBD Networking with a Purpose

GOVERNMENT AFFAIRS:

Feb 5th Hob Nob @ BAH
March TBD State Legislative Roundtable
April 27 National Civics Bee
May TBD State Legislative Wrap-Up Breakfast
Aug TBD Federal Legislative Roundtable
Oct 15 Hob Nob @ Joint BAH

LEADERSHIP/CAREER:

Spring TBD Academic Awards
Spring TBD Educator of the Year Awards
Fall TBD YP Summit
Every 2nd Thurs Quarterly - TBD Level Up Local
Quarterly - TBD Hustle In Heels

Terms and Conditions

Assets Policy

Upon agreement and completion of the contract, the sponsor will send an up-to-date, high-resolution logo for the RLC marketing team to utilize across promised line items. Logos should be sent in a transparent PNG format. If a logo is not provided by the sponsor, the sponsor's company name will be in plain print across all promised line items.

Video Production Policy

The Rogers Lowell Chamber retains the right to decide if, when, where, and how video content produced internally by the Rogers Lowell Chamber is used, without breaching the terms agreed upon under sponsorship line items. This includes the usage of video on RLC social media channels, RLC website pages, and in RLC events.

Payment Policy

Payment in full is due upon receipt of the sponsorship invoice and will be considered late after 30 days. However, one-half may be paid now, with the remainder due within 60 days. It is understood that RLC will begin providing promotional sponsorship benefits upon receipt of the payment.

Cancellation Policy

To minimize loss, we offer the following cancellation and refund schedule, regardless of the agreement date or actual attendance, if written notice of cancellation is received:

- *More than 181 days before the event date, 100% will be refunded to the sponsor.*
- *Between 121 and 180 days before the event date, 75% will be refunded to the sponsor.*
- *Between 91 and 120 days before the event date, 50% will be refunded to the sponsor.*
- *Between 61 and 90 days before the event date, 25% will be refunded to the sponsor.*
- *Between 0 and 60 days before the event date, 0% will be refunded to the sponsor.*

Note that in the event of cancellation, all promised line items under the purchased sponsorship level will cease on the date of cancellation. This includes any fulfillment that took place prior to cancellation.

Refunds will be processed within 30 days following written cancellation notice.

The Rogers Lowell Chamber agrees to provide the Sponsor with the services and/or products stated in the chosen sponsorship level.

The Sponsor agrees to pay the Chamber the sponsorship fee, due upon the signing of this agreement.

The Rogers Lowell Chamber reserves the right to use Sponsor assets (including but not limited to company name, logos, and trademarks) how they deem appropriate in the various contexts, without breaching promises made in the sponsorship level.

The Sponsor also agrees to all policies stated above.



Thank You.

Contact

Phone	(479) 636 - 1240
Email	memberservices@rogerslowell.com
Website	rogerslowell.com
Address	317 W. Walnut St. Rogers, AR 72756