Board Directory

2025



RogersLowellChamber

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD
Michael Parker



NABHOLZ CONSTRUCTION

Michael Parker began working in the construction industry right after obtaining a Bachelor of Science in Building Construction from Auburn University, as well as a Minor in Building Administration. He has spent more than half of his 29-year career working for Nabholz, starting as the EVP of Preconstruction Services and working his way up to his current position as President of Central Operations. Michael is a past chair for the Arkansas Chapter of the United States Green Building Council, is certified through the Advanced Management Program, holds an ASHE Healthcare Construction Certificate, and is a graduate of the Leadership Greater Little Rock program. Currently, he is a member of the Northwest Arkansas Council, serves on the Urban Land Institute NWA Advisory Board, the Executive Committee of The Leukemia Lymphoma Society and the Dean's Circle of the Fay Jones School of Architecture + Design.

CHAIRMAN-ELECT / Josh Vasquez
GENERATIONS BANK



Josh Vasquez has been a resident of NWA for over 27 years. Josh is the Market President for Rogers at Generations Bank. He has served Northwest Arkansas in the Banking industry for over 17 years. During his career, he has had the privilege to serve in many capacities, including Management, Lending, Treasury Management, Business Development, & Community Outreach for the underserved, underbanked, & unbanked. Through this experience he has learned the importance of understanding and serving the financial need of individuals, families, and businesses. Josh has been an active volunteer member of the NWA Community. Josh is a Leadership Benton County graduate of Class 2018, and Leadership Springdale graduate of Class 2015. Josh also serves as a board member for L.I.F.E Prep of NWA, a Community Ambassador for Single Parent Scholarship Fund of NWA, an advisory board member for Salvadorenos Unidos para Arkansas, and a Mentor for EforAll of NWA. Most recently, Josh was nominated and selected to the NWA Business Journal, Forty under 40 class of 2022. Josh enjoys spending time with his family and is enjoying learning to ride all the great bike trails in NWA.

TREASURER / Jaclyn Henderson
REGIONS BANK



Jaclyn Henderson, a native to Rogers, is the Market Executive for Northwest Arkansas and Southwestern Missouri. Throughout her 16 year career with Regions, she has continued to serve the corporate, small-business, governmental and non-profit banking needs in the region. Henderson is active in several different community groups in the area, serving as the Secretary for the Northwest Arkansas Community College Foundation, the Walton Arts Center Foundation, and Civil Service Commission for the City of Rogers. She was selected as a recipient of the Northwest Arkansas Business Journal's Forty under 40 Class of 2021 and is a graduate of Leadership Benton County. She earned her bachelor's degree in Accounting from the University of Arkansas and is a Certified Treasury Professional (CTP) from the Association for Financial Professionals. She lives in Rogers with her husband and two children.

PAST CHAIRMAN / Tom Allen
CUSHMAN & WAKEFIELD | SAGE PARTNERS



Tom Allen is Executive Vice President and Principal of Cushman & Wakefield | Sage Partners. Tom has over 18 years experience in the commercial real estate industry with an emphasis on retail and office properties.

With previous experience as a Real Estate Manager for Walmart, Tom has experience with site selection for big box retailers, disposition of outlots, leasing and subleasing commercial properties in 24 states in the central and eastern regions of the U.S.

As Executive Vice President of Sage Partners, Tom is responsible for overseeing the Rogers brokerage office.

Tom is a member of CCIM, ICSM; has been elected to the Benton County Quorum Court; and serves as a board member of Illinois River Watershed Partnerships (IRWP).

EXECUTIVE COMMITTEE

MEMBER AT LARGE
Mike Dodge



CARROLL ELECTRIC COOPERATIVE

Mike grew up in Richmond, IL, a small town northwest of Chicago. He received his Bachelor of Science degree in Electrical Engineering from the University of Missouri – Rolla in 1998. During his time at school he worked as an engineering-intern for City Utilities of Springfield Missouri where he worked in both the Electric T & D and the Power Quality departments. Mike was hired by Carroll Electric as Engineer on January 19, 1998. He was promoted in July 2003 to VP, Executive Services, and in 2005 accepted the responsibility to become Vice President, Bentonville District. In his short time with Carroll Electric, he has had the opportunity to work on a wide variety of projects, both large and small, throughout Northwest Arkansas. Mike is a member of Rogers Noon Rotary, the NW Arkansas Council Water and Utilities Committee, and the Beaver Lake Watershed Policy Advisory Group. In his spare time he enjoys all outdoor activities and attending sporting events with his family.

PRESIDENT/CEO
Raymond Burns



ROGERS LOWELL CHAMBER

Raymond Burns has served as President/CEO of the Rogers-Lowell Chamber in Rogers, Arkansas for the past 37 years. He is one of 275 Certified Chamber Executives in the nation. The Rogers-Lowell Chamber is a Five-Star Accredited Chamber, the highest certification of quality available in the industry. Only 146 of 7,022 chambers have earned this honor. He is actively involved with the U.S. Chamber of Commerce in Washington, serving on the Chamber of Commerce Committee of 100, the Accreditation Board, and he is past chairman of the SMU Institute for Organizational Management, the profession's leading training program for Chamber professionals.

He is past chairman of the Association of Chamber of Commerce Executives Certified Chamber Executive (CCE) Commission and is past chairman of the Arkansas Chamber of Commerce Executives and the Arkansas Economic Developers. He currently serves on the Arkansas State Chamber of Commerce Board and Executive Committee. He served an 8-year term as a board member of the Northwest Arkansas Regional Airport Authority. He is a member of Rotary International and a member of Central United Methodist church of Rogers. Raymond and his wife Katie live in Rogers and have four children and five grandchildren.

2025 DIRECTORS

Jason Adams
BENCHMARK GROUP



Jason Adams is the Executive Vice President of Benchmark Group, Inc.; an architectural and engineering firm located in Rogers, AR and Dallas, TX. He is an Electrical Engineer and serves on the company's Board of Directors. Jason has over 15 years in leadership at Benchmark Group and is responsible in overseeing the design operations and business development at Benchmark Group. Over the years he has served as designer, trainer, quality control, management, business development, and executive leadership. He is focused on engaging staff in new and challenging ways that promote professional development and growth for both the staff and the company.

Jason attained his Bachelor of Science in Electrical Engineering from Iowa State University. He is a licensed engineer in 43 states.

Jason and his wife are originally from Iowa, but have been in NW Arkansas for 18 years, and have 3 wonderful children. He is active in his local church and has served in various capacities, from teaching children's classes to leading small groups, and helping the men's ministry. In his free time, he enjoys fishing a local bass tournament series and mountain bike riding. He is also a beginner golfer (who says you cannot learn a new sport in your 40s).

Chad Evans
ARVEST BENTON COUNTY



Chad Evans is the President and CEO of Arvest Bank, Benton County. In this role, he works with a dedicated team of financial service professionals to serve the banking needs of Northwest Arkansas and of parts of southern Missouri. Chad is a Bentonville native and a 30+ year banker, serving in many capacities for Arvest over those years. Prior to returning to Benton County, he served for nine years as President/CEO of Arvest Bank in Joplin, MO. Chad and his wife, Jana, have two adult sons, both currently in college. He holds degrees from Arkansas Tech University and the Southwest Graduate School of Banking, which complement his extensive industry experience. He is passionate about his faith, his family, and serving the communities in Northwest Arkansas.

Bruce Barkley
KHBS/KHOG



Bruce T. Barkley was named President and General Manager of 40/29 KHBS/KHOG- TV, a Hearst Television property, in July 2020. He leads a talented team serving viewers, advertisers, and the community in NW Arkansas and the River Valley while producing more than 37 hours of local newscasts and local sports programming each week. Prior to that Bruce was the News Director at WYFF News 4 in Greenville, SC since October 2012. WYFF News 4 was the #1 rated news station every year under Bruce's leadership with more #1 rated local newscasts than any other station in the Greenville, SC – Spartanburg, SC -Asheville, NC – Anderson, SC television market. Bruce is the winner of seven Southeast Regional Emmy awards, his WYFF News 4 team was named the Edward R. Murrow award winner by the RTDNA for overall news excellence for the region in 2015, and his team was a six-time winner of the Outstanding News Operation award by the South Carolina Associated Press. In 2019, WYFF News 4 was awarded the first ever First Amendment Award of Excellence by the South Carolina Associated Press for an investigation into how sexual assault victims are treated in the state. WYFF News 4 digital platforms had the top viewership in the market and in 2018 the digital team won the RTDNA of the Carolinas first place award for use of social media.

In 2016, Bruce led the creation of WYFF News 4 at 4pm which has been a dominant number one program in the time period for its entire existence. Bruce also led in the planning and opening of the Clemson University news bureau on the Clemson campus in 2019.

In 2021, Bruce became a Hearst INCLUDE Certified Change Agent to help foster inclusivity in the workplace and create an environment where differences are valued. Bruce is also a Riley fellow after completing the Diversity Leadership Training program at the Riley Institute at Furman University.

Prior to Greenville, Bruce was News Director at a sister Hearst Television station in Jackson, Mississippi. There, 16 WAPT News moved from 3rd place to 1st place in most newscasts under his leadership. During his more than 30 year career in local television, Bruce has been a News Director in Columbia, South Carolina, an Assistant News Director in Knoxville, Tennessee, a news anchor and sports anchor in Kingsport, Tennessee, and a reporter in Greenville, North Carolina.

Bruce has a Bachelor of Arts degree in Communication from American University in Washington, DC, where he was also captain of their NCAA Division 1 baseball team.

Bruce and his wife, Susan, are happy to be new residents of NW Arkansas. They have a son who moved with them to Arkansas, a son and daughter-in-law who live in Greenville, and a son who lives in Ocean Springs, Mississippi.

Carey Lingenfelter

OZARK JUNIORS VOLLEYBALL CLUB



Carey Lingenfelter has been an Arkansas resident for more than 28 years. First in Fort Smith for 2 years attending Westark Community College, then transferring to UALR in Little Rock. After 8 years in Little Rock as a B2B sales representative for Glazers, an opportunity presented itself for relocation to NWA. He has lived here for more than 18 years in service to others with the desire to enhance and improve the quality of life for NWA citizens. Maintaining a service minded healthcare approach for much of that has insured great opportunities throughout the care continuum in Rogers and the surrounding areas. Cultivating healthy activities of daily living as both a way of life and profession, and is a proud husband to Jenny and father to Thayden and Denyka.

Carey continued his track record of service to others by directly aligning as Director of Strategic Development with the non-profit youth sport organization Ozark Juniors Volleyball Club in September of 2022. Prior to this he held many positions of leadership service including as a proctor for the SCTE Foundation in 2009 and Ozark Mountain Chapter Board Member through 2015, Co-Chair of the Frank Broyles Foundation Drive for Dementia 2016, Special Committee Chair of SHARP 2017, Chair for the Alzheimer's Association 2018 & 2019 Walk to End Alzheimer's, Advisory Board Member, Mercy Home Health 2016 to present, Corporate Council Member, Mercy Foundation 2017 to present, BNI Razorback Chapter President for 2017-2018, Leadership Benton County Class XV Alumni 2018, Member of the Rogers Rotary Club, and as a Nationally Certified Dementia Practitioner 2020.

Carey is very grateful to be of service to the Rogers Lowell Chamber with a desire to be apart of the commitment to quality of life for all its citizens.

Michelle Wynn



CHILD CARE AWARE OF NWA

Michelle has worked for Child Care Aware for over 18 years, providing training for early care educators and parent education classes, marketing and community outreach about Child Care Aware services. Overseeing the operations of the office and staff is another aspect of the position as Co- Director of the agency. She attended The University of Central Arkansas, graduating with a Bachelor of Science degree.

Michelle has been very involved in the community; she has been a member of Rotary, Arkansas Early Childcare Association, Southern Early Childhood Association, Arkansas Fundraising Professional, Springdale Chamber of Commerce Leadership class XX11, Sunshine School and Development Advisory Board, Family Child Care Network Advisory Board, and the Center for Childhood Obesity Community Advisory Board. She currently serves as a Rogers Lowell Chamber Ambassador and serves on the Member Engagement Committee.

Michelle enjoys collaborating with the community and promoting local businesses and building relationships. We live in a wonderful area being a part of the community is important to me. Matt and Michelle have twin ten year old sons.

Andrea Allen

ONYX COFFEE LAB



Andrea is head of operations for all Onyx cafes and for the roastery. Andrea manages all things people, and she creates and develops Onyx leadership roles. She also holds the title of 2021 U.S. Barista Champion and the runner-up 2020 World Barista Champion. In her spare time, she is hanging out with her husband and two daughters, and is an avid runner, and a barrel-racer (at the local rodeo).

Austin Bryan

HOGAN TAYLOR



Austin merges his tax and financial background to enhance his client's experience. Austin graduated from the Leadership Greater Little Rock Class 2017 and since moving to Northwest Arkansas has graduated from the Leadership Benton County Class of 2021. His non-profit work includes the Arkansas Food Bank, the Leadership Benton County Alumni Association, Bentonville Moves Coalition Committee Member and most recently with Best Friends in NWA to honor their 2 rescue dogs. Austin and his wife, Anna, live in Bentonville where they are raising Sloane (7) and Gio (1). When Austin is not working you can find him traveling, riding the OZ trails, and cheering on his hometown Carolina Panthers.

2026 DIRECTORS

Ever Cuellar
STERLING BANK



Ever has been in banking for almost 13 years in various roles ranging from part-time teller to mortgage lender. Cuellar is originally from Santa Ana, El Salvador but has lived in Northwest Arkansas for close to 20 years. Bringing resources to underserved communities and communities to the resources First Security Bank offers is his ultimate goal. Ever currently resides in Rogers with his wife Shelby who is a schoolteacher at Janie Darr Elementary. The couple have 2 daughters and a dog named Rebar. The family loves the outdoors and spends as much time as possible camping, cycling, swimming or playing outside. They love this area and are proud to be a part of the Northwest Arkansas community.

Ryan Dagley
SIGNATURE BANK OF ARKANSAS



Ryan started at Signature Bank of Arkansas in May 2008 after working for another financial institution. In college, he worked as a teller and had the opportunity to take the management training program which lasted two years and gave him experience in each department of the bank. At 26, he became vice president and commercial lender. Three years later, he was promoted to senior vice president and loan manager of the Bentonville market. He stayed in this role for 10 years before joining the Rogers team.

Trevor Hensley
CRAFTON TULL



Trevor is a Certified Professional Services Marketer and is a member of the Ozarks Chapter of the Society for Marketing Professional Services. He is a Certified Remote Pilot and operates drones to capture commercial aerial photography and videography. He is a graduate of Leadership Owasso, Oklahoma and graduated from Leadership Benton County in 2023. Trevor is a member of the Northwest Arkansas Chapter of The Urban Land Institute (ULI) and serves on the Public Relations Committee for the American Council of Engineering Companies of Arkansas. He and his wife Stephanie live in Bentonville with their two children.

John McKay



GLAD MANUFACTURING

John oversees the Rogers Glad Facility, which employs over 700 people and has been a part of the community for 50+ years. John has worked for Clorox for 9 years. Before Clorox, he spent 15 years at Procter & Gamble in multiple locations. John earned his Chemical Engineering degree from Louisiana St. University. John is a Georgia native and moved to Northwest Arkansas in 2016. He and his wife, Kristi, have been married for 25 years. They have 4 children that keep him very busy during his spare time.

Andrew Branch
NWA NATIONAL AIRPORT - XNA

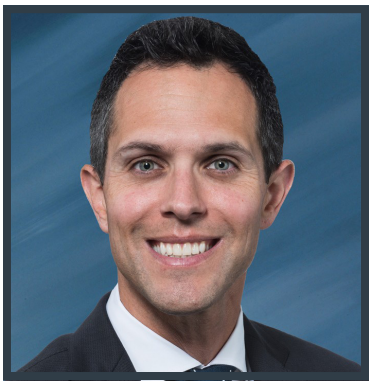


Andrew joined the Northwest Arkansas National Airport in April 2019 as Chief Business Development Officer and became Chief Operating Officer in August of 2022. Prior to joining the team at XNA, Andrew worked for the State of Arkansas in a variety of roles including Chief Financial Officer for the Arkansas Department of Veterans Affairs, Vice President of Housing for the Arkansas Development Finance Authority, and Director of Finance for the Arkansas Department of Human Services. Andrew currently serves as a member of the boards of directors for Community Clinic NWA, Pathfinder, Inc. and as a member of the City of Rogers A&P Commission. He is a graduate of LeTourneau University (BS, Accounting), Texas A&M University (MBA), and the University of Arkansas at Little Rock (JD). Andrew lives in Rogers with his wife Dr. Yang Luo-Branch and their daughter Lucy.

2027 DIRECTORS

Alex Martelli

PEPSICO



Alex Martelli is a Senior Sales Director with PepsiCo where he has spent a 17-year career, including six of the last eight here in Northwest Arkansas. His journey with PepsiCo has included roles across the Beverages & Foods business in several US geographies including now with Walmart. Originally from the Seattle area, Alex lives in Bentonville with his wife Lauren and son Leo.

Alex has been involved with the Chamber starting in 2021, spearheading the introduction to PepsiCo and eventual presenting sponsorship of the NWA Community Showcase now entering a third year. He enjoys golf, travel, and spending time with family around the region including dining out and taking their son to the many NWA parks.

Carol Moralez

UPSKILL NWA



As President & CEO of Upskill NWA, Carol Silva Moralez is leading the sectoral-based workforce development program and is growing a robust stand-alone organization providing lower income workers access to education and placing them into high-paying, high-demand careers in healthcare.

Upskill NWA ensures education costs are paid for, works with Hark NWA to provide wrap around services, and provides each participant with a Career Navigator to help ensure the participant has the support they need to graduate. Together with the team at the Excellerate Foundation, Moralez is focused on building a region-wide collective that coordinates its efforts with philanthropic, education, healthcare, and social support partners to create a robust ecosystem of support for Upskill NWA program participants.

Moralez is a successful executive who spent 25 years advancing into multiple leadership roles in Walmart field operations before bringing her People and Operations leadership expertise to the Bentonville home office where she lead teams in the design and development of functional and leadership training for Walmart's U.S. workforce.

Prior to being Upskill NWA's President & CEO, Moralez was the Lead Partner responsible for Diversity and Inclusion and Leadership Development practices at SERVE2PERFORM where she also served as the Co-Chair of LatinXNA.

Her community service includes the Bentonville Mayor's Community Council, Rotary Satellite Club of Bentonville, Vice Chair of Community Clinic NWA Board and serves on Washington County's Community Economic Development Strategy taskforce. Moralez has a record of excellence having earned the coveted Helen Walton Community Award from Walmart and was the recipient of NWA Business Journal's 2020 Top Ten Women in Business Award.

Kraig Pomrenke

ROGERS CONVENTION CENTER AND EMBASSY SUITES OF NWA

Kraig Pomrenke is the Regional Director of Operations with Atrium Hospitality and oversees four Atrium managed hotels in northwest and west Arkansas. Pomrenke brings more than 40 years of experience to the role. He joins Atrium from the Embassy Suites by Hilton Jonesboro Red Wolf Convention Center, where he was general manager. Past positions include director of operations at Selrico Services, a commercial food services company in Texas, and leadership assignments with Driftwood Hospitality Management, Hegg Companies, IHG and John Q. Hammons Hotels & Resorts.



Pomrenke has served on the boards of the Arkansas Hospitality Association and Jonesboro Regional Chamber of Commerce.

He's also a co-creator of the onsite hospitality program at Arkansas State University.

Joseph Stephens

ASSEMBLED PRODUCTS CORPORATION



Joseph Stephens is the Human Resources Manager at Assembled Products Corporation in Rogers. He has twenty-three years of experience in Human Resources at various levels. After relocating to the area in 2017, Joseph found Arkansas to be just to his liking.

Joseph holds a B.S. from Northeastern State University in Tahlequah, Ok, and a J.D. from the Thurgood Marshall School of Law at Texas Southern University.

In his spare time, Joseph loves to attend various sporting events, concerts, and spending time with his family.

David Keefauver

J.B. HUNT TRANSPORTATION, INC.



David is the Executive Vice President of Dedicated Contract Services at J.B. Hunt. David began his career with J.B. Hunt after graduating from the University of Tennessee in 1994. After stints in Memphis, Charlotte, and Atlanta he relocated to NW Arkansas in 2005 where he and Jennifer, his wife of 27 years, plan to never leave. David and Jennifer are proud parents of Jake and Ben, both currently students at the University of Arkansas. In addition to a B.S degree from The University of Tennessee, David also earned an MBA from Georgia State University.

EX-OFFICIO DIRECTORS

Ron Amos
MINUTEMAN PRESS



Ron has spent over 30 years traveling the world working in the precious metal industry. In 2017 Ron returned to Northwest Arkansas to open his first business, Minuteman Press. Ron serves on the Rogers Lowell Chamber's Small Business Council and is a board member of the Springdale Rotary Club supporting several of their events such as the Hogeye Marathon, The Pig Trail Mud Run, and the Rodeo of the Ozarks. Ron enjoys supporting several of the many non-profits in Northwest Arkansas. In his free time Ron enjoys wood working and fishing in the beautiful Ozarks. He and his wife Ginny reside in Northwest Arkansas. Ron has two adult children and two beautiful grandchildren.

Lane Crider
BEAVER WATER DISTRICT



M. Lane Crider P.E. is Chief Executive Officer of Beaver Water District (BWD), a wholesale water treatment supplier located in Lowell in Northwest Arkansas. He joined Beaver Water District on Oct. 1, 2018, when he was hired by the BWD elected Board of Directors.

Crider holds a Class IV Water Operators license, is a Registered Professional Engineer in Arkansas, Missouri, Oklahoma, and Tennessee, and has a B.S. degree in Civil Engineering from the University of Arkansas. From 1989 to 2018, he worked for McGoodwin, Williams and Yates, Inc. and MWY, a Division of Olsson Associates. He began his career with McGoodwin while still a student at the University of Arkansas in the role of intern. His nearly 30 years of experience with MWY includes water and wastewater treatment plant design; water transmission, distribution, and storage; wastewater collection and transmission; sludge application and industrial pre-treatment; street, paving and storm sewer design; sanitary sewer rehabilitation; municipal utility relocation and reconstruction; and many other areas of design and construction for private and municipal projects.

Crider currently serves as President of the Arkansas Board of Health, as well as the Chair of the Southwest Section American Water Works Association Water Utility Council. He serves as Secretary/Treasurer on the Board of Directors for Arkansas 811. He also serves on the Board of Directors for the Arkansas Water Works and Water Environment Association (AWW&WEA). He has served on the state Board of Directors of the Arkansas Society of Professional Engineers (ASPE) and is currently an officer of the Arkansas Water and Wastewater Managers Association (AWWMA). At the national level, Mr. Crider has served on the American Water Works Association's (AWWA) Water Utility Council's Technical Advisory Workgroup for the review and response to the Environmental Protection Agency's (EPA) six-year review of the Safe Drinking Water Act (SDWA).

Crider is a member of the American Society of Civil Engineers (ASCE), the AWWA, the Southwest Section of the AWWA, the Water Environment Federation (WEF), the Arkansas Water Environment Association (AWEA), the AWW&WEA, the American Public Works Association (APWA), the United States Green Building Council (USGBC), and the ASPE.

Crider's service to the community includes Rotary International, Northside Rotary Club, First Christian Church (Disciples of Christ) Fayetteville, and Fayetteville Chamber of Commerce, and on Fayetteville Public Schools Advisory Committees. His awards and recognitions include ASPE Young Engineer of the Year, ASPE Distinguished Service Award, Northside Rotary Club's Rotarian of the Year, and Rotary International Paul Harris Fellow. He was inducted into the Arkansas Academy of Civil Engineers in 2013.

Angela DeLille
COX COMMUNICATIONS



Angela DeLille is the Manager of Government Affairs at Cox Communications. In this role, Angela leads the political and government relations strategies for Arkansas and advocates before elected officials and public entities to promote the interests of the company. She also works to build and maintain positive relationships with local, state and federal leaders.

Prior to joining Cox, Angela enjoyed a fourteen-year career as the Director of Government Affairs at the Arkansas State Chamber of Commerce/Associated Industries of Arkansas. She remains active in the organizations through committee work and as an Ex-Officio Board Member of the State Chamber of Commerce.

Angela is engaged with several industry associations. She currently serves as chair of the Arkansas Cable Telecommunications Association and is a member of Women in Cable Telecommunications and the Arkansas Society of Professional Lobbyists.

A native Arkansan, Angela graduated cum laude from the University of Arkansas at Fayetteville with a bachelor's degree in Transportation and Logistics. She lives in Rogers with her husband, Justin, and son, Jackson. The DeLille's are avid sports fans and rarely miss a Razorback game. GO HOGS!

EX-OFFICIO DIRECTORS

David Foster

APAC-CENTRAL, INC.



David Foster rew up in Green Forest, Arkansas. He graduated from the University of Arkansas with a Civil Engineering degree in 1989, then went to work for the Federal Highway Administration with short assignments in Williamsburg, Virginia; Raleigh, North Carolina; and Vancouver, Washington before landing permanently in Baton Rouge, Louisiana in the fall of 1990 and serving as an Area Engineer over the Baton Rouge and New Orleans areas.

In January 1997, David moved back to Arkansas, went to work for the Arkansas Highway and Transportation Department as a field engineer in Harrison, and in 2001 was promoted to the Resident Engineer in the Bentonville office.

In June 2005, David returned to his wife's hometown in southeast Louisiana to help his father-in-law manage a chain of convenience stores that unfortunately were in the path of damage from Hurricane Katrina, which ultimately resulted in David's return to Arkansas.

In September 2005, David went to work for APAC, holding various positions within the organization. Now, David is an Area Manager over estimating/contract administration in Arkansas, and quarry operations in the Harrison and Branson areas.

David is a registered P.E. in Arkansas and Louisiana, a Member of Chi Epsilon civil engineering honor society, and a member of the Arkansas Academy of Civil Engineers

David and his wife Susan have been married for 22 years and are members of Central United Methodist Church in Rogers. They also own and operate Dilly Dally's Toy Store which they opened in Rogers in August of 2000. They enjoy spending time with their pets, lounging by the pool or at the beach, traveling, Disney World, and attending various sporting events (especially Razorback football and baseball games).

Mayor Greg Hines

CITY OF ROGERS



Greg Hines was sworn in as the 40th Mayor of Rogers on January 1, 2011. Greg attended Rogers Public Schools and the University of Arkansas. Hines has dedicated many years of service to the people of Rogers. In 1998, he was elected as the youngest member in history to the Rogers City Council where he served for 12 years. Mayor Hines has deep roots in the community as a fourth generation Rogers' native. He has had successful careers as a small business owner and in government, holding various positions in both the private and public sectors.

Prior to being elected Mayor of Rogers, Greg spent 10 years as a law enforcement officer fighting crime on the streets and as the lead investigator in some of the most high profile crimes in Benton County. During his years in law enforcement, Greg was awarded the Investigator of the Year honor from the Benton County Sheriff's Office and the STEP Award for Outstanding DWI Enforcement as a uniformed patrol officer as well as many service commendations. Also, Greg served as the Director of Public Safety for Benton County. In this role, Greg oversaw the Road Department, Veterans Affairs, the Juvenile Detention Center, and the Community Service Program. He managed over 100 county employees and a taxpayer funded budget of $10.4 million dollars.

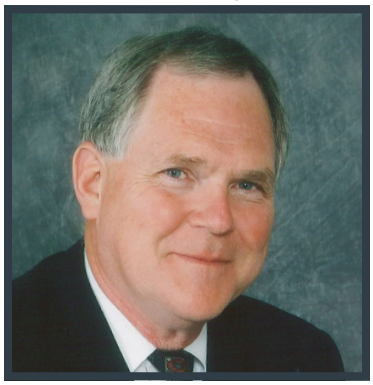
Greg's accomplishments during his first two years in office include passage of a $135 million dollar bond issuance, which has provided the residents of Rogers with a new state of the art aquatic park, sports complex, improved streets, and additional funding for the fire and police departments. Additionally, despite the Recession the City of Rogers sales tax collections have been the highest in the City's history during 2011, 2012, and 2013.

Not only are Greg and his family active members of Central United Methodist Church, but he has served on the staff parish boards and on the board of trustees. He is an honoree member of the Rogers Noon Rotary. Also, Greg has been on the boards of: The Rogers Animal Shelter Advisory Board, Ozark Regional Transit Board, and as Vice-President of the Helen Walton Children's Enrichment Center Board of Directors. Most recently, Greg was awarded as the first class on the Wall of Distinction by the Rogers Public Education Foundation for his outstanding accomplishments.

Mayor Greg Hines is married to Lisa Brunner Hines and is the father of two beautiful daughters, Emily and Haley.

Tom Hopper

TALLCHAMPS, LLC



Tom was with Crafton Tull & Associates for 46 years designing and constructing numerous projects including the 5,000-acre community at Holiday Island, the Rogers Industrial Park, the Barrington Center I and II office buildings and other public improvement projects in Northwest Arkansas, Eastern Oklahoma and Southwest Missouri. Tom and his wife, Gloria, are officers of Tallgrass Development, Inc., which has developed Scottsdale Center. A graduate of the University of Arkansas, Tom played both football and basketball for the Razorbacks. He is a member of the Rogers Industrial Development

Corporation, the Illinois River Watershed Partnership, the Arkansas Society of Professional Engineers and the National Society of Professional Engineers. Tom and Gloria have three grown children.

Kaala House

THE AGENCY - NORTHWEST ARKANSAS



Kaala is honored to join the Rogers and Lowell Chamber Board of Directors. With nearly a decade of experience as a real estate agent and three years as a broker, Kaala brings a passion for real estate and a strong sense of community to the board. Known for her lighthearted "dad joke" about her last name—House—she often says she was born to be in real estate, and her love for the profession reflects that.

Kaala finds immense joy in helping clients, whether they're first-time buyers, sellers, or investors, and she treasures the moments spent guiding them through the process of finding the perfect home. Her commitment to her clients and her role as a business owner has not only allowed her to create a fulfilling life for herself and her son, but it has also helped her support financial independence for the agents and staff she manages.

Beyond her success in real estate, Kaala values the opportunity to contribute to the future of the community she loves, building relationships with fellow local business leaders. As a member of the Rogers and Lowell Chamber Board of Directors, she is eager to continue making an impact, learning, and growing alongside her peers.

Peter Lane

WALTON ARTS CENTER



Peter joined Walton Arts Center (WAC) in May 2009. Before that Peter served as President and CEO of the Mann Center for the Performing Arts in Philadelphia, the summer home of the Philadelphia Orchestra and spent a decade as Executive Director of the New York Pops at Carnegie Hall.

In his first five years at WAC, he successfully oversaw the reintroduction of the visual arts at WAC, developed and secured multi-year funding for the Artosphere Arts and Nature Festival and led community efforts to reconstitute the region's symphony orchestra.

Under Peter's direction WAC is now the home of SoNA, as well T2, Community Creative Center and Trike Theatre, a professional theatre company for youth. With his leadership, WAC purchased Arkansas' largest outdoor music venue the Walmart AMP. Additionally Walton Arts Center is in the process of raising funds for a multi-million dollar renovation to the Dickson Street theater complex and Peter continues to lead the efforts with board members, staff and community stakeholders in the planning, developing and fundraising for WAC's multi-campus expansion, envisioned to be completed over the next decade.

Peter serves on the boards of the Northwest Arkansas Council, Downtown Bentonville Incorporated and is a classically trained bassist. He enjoys sailing, biking and great food and wine.

EX-OFFICIO DIRECTORS

Judge Barry Moehring
BENTON COUNTY JUDGE



Barry Moehring became the Benton County Judge in January 2017. Prior to that he was elected twice to the Benton County Quorum Court.

Before becoming an elected official, Barry spent more than 20 years in the private sector, holding executive and leadership positions with multiple Fortune 500 companies including Motorola, Disney, DreamWorks Animation and Walmart Stores, Inc.

Barry also started and is the owner of a real estate investment company, BVBMo, LLC.

Barry holds a bachelors degree from the University of Arizona and after graduation spent four years working in the U.S. House of Representatives as a legislative aide for two Arizona congressmen.

Barry and his wife Cindy moved to Benton County in 1999 where they have raised three children: Allison, Hayden and Bennett. He has participated in or belonged to numerous clubs and community activities including Bentonville Rotary, the Northwest Arkansas Lightning Soccer Club, Babe Ruth Little League and the Boys and Girls Club of Benton County.

He and his family are member of the First United Methodist Church of Bentonville.

Mayor Chris Moore
CITY OF LOWELL

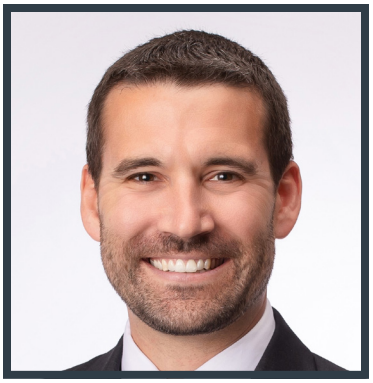


Chris has lived in NWA for over 30 years. He graduated from Rogers High School, then served in the U.S. Navy for 6 years. Following his Navy career, he joined the Army National Guard.

He opened his first business in Lowell in 2008. He was elected as Mayor in November 2018 and in January 2019, he began his four-year term as Lowell Mayor. Streamlining government operations and focusing on Community Development is where Mayor Moore will be devoting much of his efforts over the next few years.

Chris and his wife Katie have three young children.

Joey Msall, PE
BLACK HILLS ENERGY



Joey Msall, PE, serves as General Manager of Arkansas for Black Hills Energy where he develops and executes the operating strategy for all service, construction and maintenance activities that support the Black Hills Energy natural gas system and customers in Arkansas. With more than 450 employees and nearly 7,300 miles of gas system infrastructure in Arkansas, Black Hills Energy proudly serves nearly 180,000 customers in 100 communities.

A licensed professional engineer in Arkansas and Texas, Msall has worked in leadership and engineering positions in the natural gas industry for 12 years and was previously a design engineer in private firms.

He holds a Bachelor of Science in civil engineering from the University of Arkansas, a Master of Science in civil engineering from the Missouri University of Science and Technology and a Master of Business Administration from the University of Arkansas at Little Rock. Msall is a 2021 graduate of Leadership Arkansas Class XV.

He and his wife, Sarah, have two children, Hannah and Ethan, and live in Rogers. During his free time, Msall enjoys traveling with his family, watching Razorback games and spending time outside running and cycling.

EX-OFFICIO DIRECTORS

Dr. Jeff Perry

ROGERS PUBLIC SCHOOLS



Dr. Jeff Perry started as the Superintendent for the Rogers Public Schools on July 1, 2022. He was previously the superintendent of the Hamblen County School District in Tennessee which serves 10,500 students. He has been an educator for 35 years, which includes 18 years as a superintendent. He began his professional career as a high school teacher and coach in Norton, Va. He later served as an assistant principal at both the high school and middle school level and then as a principal of a large elementary school in Riner, Va. He has served as a superintendent of schools in Byers and Kremmling, Colo. as well as in Wise and Wythe County, Va.

Perry earned a bachelor's degree in social sciences and history at Clinch Valley College in 1986, a master's degree in educational administration from Virginia Tech in 1990 and a doctorate in educational administration from Virginia Tech in 1994. He also earned an additional master's degree in reading from Radford University in 1998.

Perry has been a very active member of the communities he has served. Most recently, he was honored with the Community Leadership Awards for both Hamblen County and the City of Morristown as well as two Rotary Avenue of Service Awards in 2021. He was also recognized as the regional Superintendent of the Year in 2020 and in 2018.

Rick Naegler

NORTHWEST MEDICAL CENTER



Rick R. Naegler currently serves as the market Chief Executive Officer (CEO) of Northwest Health and Chief Executive Officer (CEO) of Northwest Medical Center - Bentonville. With a strong background in healthcare management and leadership, Rick is committed to enhancing healthcare services and ensuring the highest standards of patient care.

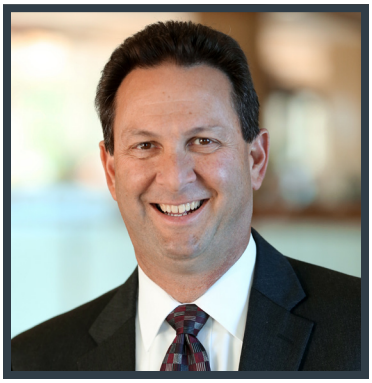
Before joining Northwest Health, he served as CEO of Poplar Bluff Regional Medical Center in Poplar Bluff, Mo. Prior to this role, he made significant contributions as the CEO of Lake City Medical Center in Lake City, Fla., where he also served as the Chief Nursing Officer. His extensive experience includes CNO positions at hospitals in Kissimmee, Fla., and Dallas, Texas.

Rick is an accomplished health care leader who has made considerable strides in the industry. Starting his career as a flight nurse, Rick has built an impressive clinical background as a registered nurse and chief nursing officer. His vast clinical background allows him to bring a unique perspective to his leadership in creating an environment that supports patient and employee satisfaction.

He earned his nursing degree at Southwest Baptist University in Bolivar, Mo., and earned both his bachelor's degree in healthcare management and master's degree in healthcare administration at Bellevue University in Bellevue, Neb. Rick lives in Springdale with his wife and beloved pets.

Eric Pianalto

MERCY NORTHWEST ARKANSAS



Eric is a Northwest Arkansas native and has been with Mercy since 1994 in a variety of roles.

He became President of Mercy Hospital – Northwest Arkansas in November 2013. Prior to his role as President, he was Chief Operating Officer for regional operations in Arkansas and Oklahoma.

Pianalto's leadership was cultivated in Northwest Arkansas. He was born at St. Mary's Hospital in Rogers into a family of Italian immigrants and sharecroppers who settled in Tontitown during the 1890's. He graduated from Springdale High School and received his BSBA from the

University of Arkansas. He later earned a Master's in Business Administration from Webster University.

Eric is a past chairman of the Tontitown Grape Festival and a past president and continued member of the Arkansas Medical Group Managers Association and serves on an advisory committee for the Arkansas State Medical Board Association as well as the board of directors for Arvest Bank. He also serves on the Board of The NWA Ronald McDonald House. He and his wife Dawn have three daughters.

EX-OFFICIO DIRECTORS

Gus Reyes-Jacobo

GENERATIONS BANK



Gus Reyes-Jacobo currently serves as the AVP/Hispanic Community Officer for Generations Bank! Within his role, he serves as a liaison between the Spanish speaking community of Northwest Arkansas and Generations Bank. Coupled with his passion for helping people and his years of banking knowledge, Gus is able to work closely with the Spanish speaking community to ensure their individual banking needs are met while building a trustworthy relationship, as well as reaching the unbanked and underbanked. He has served as an ambassador for the Rogers-Lowell Area Chamber of Commerce for 3 years and is involved in serval other area non-profit organizations. He is a recent graduate of Leadership Benton County and is a part of NWA Emerging Leaders.

Originally born in Mexico, Gus is the oldest sibling of a first-generation immigrant family. At the age of 4, his family moved to Rogers, Arkansas. Gus is a graduate of Rogers High School and obtained his bachelor's degree from the University of Arkansas in Public Relations and Broadcast Journalism, becoming the first in his family to attend and graduate college.

Gus spends his leisure time engaging in musical activities, camping trips, and frequent visits to coffee shops in the local area. On weekends, Gus enjoys spending quality time with family and enjoys grilling. Additionally, Gus is a member of the worship team for Cross Church and a big Razorback fan!

Dr. Dennis Rittle

NORTHWEST ARKANSAS COMMUNITY COLLEGE



Dennis C. Rittle, Ph.D., is President at NorthWest Arkansas Community College in Bentonville, AR. He previously served as President at Cowley College in Arkansas City, KS and Provost and Executive Vice President of Learning at Ozarka College in Melbourne, AR. Dr. Rittle began serving as a full-time faculty member in higher education in 1995 and has since provided educational leadership for government, for-profit, and public educational sectors in both two-year and four-year institutions. He was the first in his family to attend college and to earn a two-year degree with the Community College of the Air Force. While in the military, Dr. Rittle served both overseas and stateside during peacetime and conflict and is a highly decorated veteran and a life member of the Veterans of Foreign Wars. Throughout his career, he has completed five degrees and has since completed post-doctoral coursework at Harvard University and will complete an M.B.A. at the University of Kansas in the fall of 2022.

Dr. Rittle is a highly respected presenter in local, national, and international settings to include being a guest lecturer and presenter in venues such as Bentonville, AR, at Harvard University in Cambridge, MA, and in Oxford, UK. He is also an accomplished researcher and author, to include more than a dozen scholarly publications.

Student success has served as a centerpiece throughout Dr. Rittle's career. He has developed new funding streams of more than $20M to increase access to quality and affordable higher education. Dr. Rittle has been involved in the development of more than three dozen academic programs and certificates to provide a skilled and work-ready workforce to area businesses and industries. In addition, he understands the importance of co-curricular and extracurricular opportunities such as internships, student clubs, athletics, and campus-life activities to enhance student learning, student retention, and community engagement.

Dr. Rittle also recognizes and supports the value of the college's most importance resources, the employees. During his tenure as a college president, he championed the adoption and implementation of a competitive pay scale for all employees and the inclusion of compensation for years of service. In addition, Dr. Rittle prioritizes communication with employees to discuss their interests and concerns through various media such as weekly newsletters, bi-weekly town hall meetings, roundtable discussions with faculty leaders, and campus.

Drew Stoner

FIRST SECURITY BANK



Drew Stoner is a seasoned professional in the mortgage industry with over 15 years of experience. He was a top producer for a prominent regional bank before assuming the role of spearheading mortgage sales efforts at First Security Bank.

Drawing from his extensive experience spanning various economic cycles, Drew navigates clients towards tailored mortgage solutions that best suit their financial goals. At First Security Bank, he leads a dedicated team committed to delivering exceptional customer service and leveraging the institution's diverse range of products and competitive rates.

Outside of work, Drew finds fulfillment in his role as a husband and father. Married to his wife Alex for four years, they reside in Rogers with their two children, William and Parker Kate.

EX-OFFICIO DIRECTORS

Denise Thomas

WORLD TRADE CENTER ARKANSAS



A respected business strategist both in Arkansas and across the globe, Denise Thomas has more than 25 years of experience in international trade. She has built a career connecting people and products through bilateral partnerships that focus on ethical sourcing and sustainability. Denise is passionate about helping small businesses grow and access the global marketplace, and she uses her expansive network to empower professionals with the tools they need to increase clientele and connect with the right partners.

A 14-year veteran of the World Trade Center Arkansas, Denise most recently served as the Center's director of Africa, European and Middle East trade. But her career in economic development began in Florida, where she joined the Jacksonville Chamber of Commerce in 1998. There she created a small business center with the U.S. Small Business Administration to house several chambers and centers under one roof. The location became a one-stop shop for entrepreneurs.

A California native, Denise has made her home in Northwest Arkansas since 2003, when she joined Walmart as a recruiter. She worked with the world's largest retailer to build strategic teams in diverse markets, both domestically and internationally.

Eager to share her talents and resources, Denise works to empower the next generation of Arkansas leaders by encouraging them to live complete, rich, harmonious, love-filled lives.

Stennett Thompkins

AAA INSURANCE



Stennett has been an Agent with AAA Insurance since 2005 and has over twenty-seven years of insurance experience. He is a recipient of several distinguished awards including Agent of the Year and Top Producer. Stennett holds a Bachelor of Business Administration in Marketing and a MA in Organizational Management. He currently serves on the Board for the Bentonville Rotary Club and past Boards of the Northwest Arkansas American Red Cross and the Rogers Lowell Chamber. Stennett and his wife Celia are native Texans and they have two children, Andrew and Naomi.

Natalie Tibbs

CHILDREN & FAMILY ADVOCACY CENTER



Natalie Tibbs is the Executive Director of the Children & Family Advocacy Center. She has been with the CFAC since 2006 where she has held several roles including advocate, educator, sexual assault nurse examiner, and assistant director – all roles supporting the mission of the organization to restore the lives of those impacted by trauma. The agency underwent a merger in January 2023 between the Children's Advocacy Center of Benton County, an acute response to child abuse within the community, and Restoration Village, a long-term women and children's shelter.

She graduated in 2006 from Northwest Arkansas Community College with her Associate Degree in Nursing and then from John Brown University in 2020 with her degree in Psychology. In 2023, she received a M.S. in Leadership from John Brown University. She obtained certifications as a sexual assault nurse examiner to perform sexual assault examinations on adults, adolescents, and pediatric populations, becoming the first certified full-time examiner in the state of Arkansas. Additionally, Natalie served as the Benton County Multidisciplinary Team (MDT) Coordinator from 2009 to 2019, leading the various agencies in coordinating their response to child abuse.

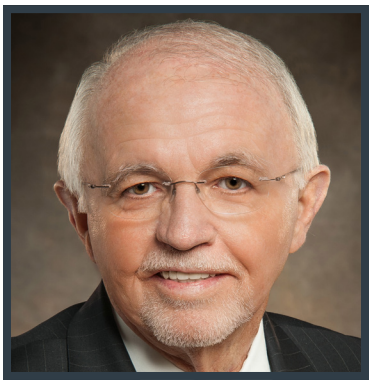
Natalie currently serves on the board of directors for the Children's Advocacy Centers of Arkansas and for Mercy Health System of NWA. She has served on Mercy's Community Health Subcommittee since 2018. She is a former board member of First Academy of NWA where her children attended elementary school. She is a recent member of Vistage, Worldwide, a leadership coaching and peer advisory organization within our area where she served for 5 years. Natalie was recognized as Northwest Arkansas Business Journal 40 under 40 in 2017. She has experience with building and leading teams, establishing standards for program delivery, strategic planning, creating curricula for professionals regarding the response to child abuse, public speaking, as well as assisting in public policy efforts related to child welfare.

Natalie is passionate about the protection of children, building resiliency in those impacted by trauma, breaking the cycle of abuse, and never settling for a substandard service. She values growth, excellence, collaboration, optimism, and adventure. Natalie, alongside her husband, has 7 children and they enjoy being outdoors as much as possible through sporting activities, hiking, kayaking, Crossfit, and any other experience they can possibly do with their wide range of ages.

EX-OFFICIO DIRECTORS

Dick Trammel

CHAIRMAN EMERITUS



Dick Trammel is a native of Pocahontas, Arkansas and a 1960 graduate of the University of Arkansas with a Bachelor of Science Degree in Business Administration. He was the recipient of the University of Arkansas Alumni Association's Outstanding Community Service Award in 2001. After college, Trammel returned to his hometown and was active in the cotton gin and grain elevator business until 1970. He then became vice president and was a founding director of Planters and Stockmen Bank. In 1975, Trammel moved to Rogers, Arkansas to become a vice president of First National Bank & Trust Company, which later became Arvest Bank, Rogers. He currently serves as Executive Vice President, a member of the Board of Directors and Board Secretary of Arvest Bank, Rogers.

He is Past Chairman of the Board of the Rogers-Lowell Area Chamber of Commerce. He is a Past Chairman of Downtown is Uptown and Leadership Rogers Steering Committee. He has served on the Rogers-Lowell United Way board and twice served as drive chairman. Trammel was the recipient of the Chamber's "Good Neighbor Award" in 1982 and the "Pride of Rogers" award in July of 2000. The Chamber Board renamed the annual "Good Neighbor Award" to the "Dick Trammel Good Neighbor Award" in February 2007.

Trammel is a past president of the Rotary Club of Rogers, past governor of Rotary International District 6110 in 1985-1986 and was a member of the 2000 Rotary International District 6110 Group Study Exchange Team to the Ukraine.

Trammel's affiliations are many, focusing on healthcare, education and the arts. His contributions to the region and to the state have earned him numerous honors and awards in recognition of his outstanding commitment and dedication to his community and its residents.

Dick is married to Nancy Trammel and together they have six children, eight grandchildren and two great grandsons. Dick is an active member of Fellowship Bible Church of Northwest Arkansas.

Jeff Wood

TYSON FOODS, INC.



Jeffrey Wood helps build community for Tyson Foods Inc., a global food company in Springdale, Arkansas. Tyson Foods is the nation's second largest publicly traded food company, the leading U.S. producer of chicken and beef and a leader in pork, pizza toppings and crusts and a variety of prepared foods.

Wood spent 21 years in media and marketing before joining Tyson Foods. Eight of those were spent as a sportswriter including for the Arkansas Democrat-Gazette and as a contributor for The Sporting News and other regional publications. He later covered agriculture as a business reporter for Arkansas Business, eventually becoming editor of the Northwest Arkansas Business Journal and ultimately its vice president and publisher.

In his current role, he helps manage special stakeholder and Team Member engagement plus special projects for Tyson Foods. He's a member of Tyson's LINC program and the company's Multicultural Business Resource Group.

Wood holds a bachelor's degree in English from the University of Arkansas and is a graduate of the Milestone Leadership Journey at the Soderquist Center for Leadership and Ethics.

Wood is on the Emerging Leaders of Northwest Arkansas Advisory Board in Rogers. He and his wife, Trish, have three school-age children and reside in Cave Springs, Ark.

2025
Board Directory

RogersLowellChamber