



## EVENT SYNOPSIS:

Sips on the Bricks is a pub crawl, poker run, costume contest, and shop local extravaganza in Downtown Rogers. Downtown merchants will compete in a holiday drink contest, crafting creative sips for "sippers" to taste and vote on their favorites. The merchant who wins best "sip" gets year-long bragging rights and a traveling trophy. Restaurants and shops will offer specials and deals exclusively available to our event attendees.

Participants will receive a collectible event t-shirt, and a poker run card that they can complete as they visit the poker stops. At the end of the night, everyone will gather for the After Party where we will announce the best sip and the winners of the poker run and costume contest.

DATE AND TIME:  **SATURDAY, DECEMBER 2**

LOCATION:  **DOWNTOWN ROGERS**

ESTIMATED ATTENDANCE:  **200**

	<b>PRESENTING</b> <i>\$3,000 - Exclusive</i>	<b>SANTA'S BAG</b> <i>\$2000 - Exclusive</i>	<b>GOLD TIDINGS</b> <i>\$1,000 - 6 Available</i>	<b>PUB HUB</b> <i>\$500 - 4 Available</i>	<b>SILVER BELLS</b> <i>\$250- Unlimited</i>
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X				
TOP BILLING LOGO ON ALL EVENT PROMOTION	X				
PRINTED BANNER ON DISPLAY AT THE PUB HUB	X	X	X	X	
OPPORTUNITY TO SET UP A BOOTH AT THE PUB HUB	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X
OPPORTUNITY TO HAVE HOLIDAY PROMO ITEMS IN SWAG BAG	X	X	X	X	X
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X
COMPANY LOGO & LINK ON EVENT PAGE OF CHAMBER WEBSITE	X	X	X	X	X
ENTRIES TO EVENT	6	4	3	2	2