



2023

Sponsorship & Advertising

2023 SPONSORSHIP & ADVERTISING BOOK

For more information on sponsorships and availability, please contact the Chamber staff. If you are interested in creating a customized sponsorship package, please contact Member Services:

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HERITAGE HIGH SCHOOL – APRIL, 2023

ROGERS HIGH SCHOOL – APRIL, 2023

NEW TECHNOLOGY HIGH SCHOOL – APRIL, 2023

ESTIMATED ATTENDANCE: 1,000+

EVENT SYNOPSIS:

The annual Academic Awards Ceremony recognizes outstanding academic achievement by approximately 800 students from Rogers High School, Rogers Heritage High School, and New Technology High School. Students frequently list the award among their top honors on resumes and applications. The criterion for the award is the maintenance of a 3.5 cumulative grade point average. Students receive a certificate for their first-year achievement, an engraved pen for the second-year award, and an engraved paperweight for their third year of honors. Parents, family and friends of the honorees make up a large audience. Sponsorship of this event puts your business in front of parents, faculty and community leaders.

	PRESENTING <i>\$2,500 - 1 Available</i>	GOLD <i>\$1,000 - 4 Available</i>	BRONZE <i>\$500 - 6 Available</i>
COMPANY REPRESENTATIVE TO PARTICIPATE IN PRESENTING AWARDS TO STUDENTS	X		
COMPANY REPRESENTATIVE TO SIT ON STAGE	X	X	
COMPANY RECOGNITION ON ALL PROMOTIONAL MATERIALS	X	X	X
FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
COMPANY RECOGNITION ON EVENT SIGNAGE	X	X	X
COMPANY RECOGNITION FROM THE STAGE	X	X	X
COMPANY LOGO ON EVENT PAGE ON CHAMBER WEBSITE	X	X	X
COMPANY LOGO ON INVITATION TO PARENTS	X	X	X



EVENT SYNOPSIS:

The "Educator of the Year" awards are presented annually to demonstrate the business community's admiration for outstanding teachers in the community. The awards are presented to one educator at the elementary, middle, and high school levels in Rogers. Selections are based on nominations from building staff and students. Winners receive an award presented in April at special assemblies held in honor of the winner at their school. Support our school district and recognize outstanding faculty while showcasing your business to this unique audience.

APRIL 2023

DATES AND TIMES: **TBD**

ROGERS' SCHOOLS

ESTIMATED ATTENDANCE: **500+ AT 3 PRESENTATIONS**

	PRESENTING <i>\$500 - SOLD</i>	GOLD <i>\$250 - 4 Available</i>	BRONZE <i>\$100 - 10 Available</i>
COMPANY REPRESENTATIVE TO PARTICIPATE IN PRESENTING AWARDS	X		
COMPANY RECOGNITION ON ALL PROMOTIONAL MATERIAL	X	X	X
COMPANY RECOGNITION ON EVENT SIGNAGE	X	X	X
COMPANY RECOGNITION FROM THE STAGE	X	X	X
COMPANY LOGO ON CHAMBER BLOG	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X



EVENT SYNOPSIS:

K2J (Kindergarten to Job) Connect brings educators and students from across the region together with local employers to showcase career pathways in various industries. Past featured career fields include hospitality, heavy industrial, construction, culinary, and business administration. The educator sessions include discussions on creating new talent pipelines and solutions to employer's workforce needs to bring discussions and examples back into the classroom. The student sessions highlight in-demand careers and multiple pathways to achieve success in Northwest Arkansas with a strong focus on fields that do not require college degrees. Your sponsorship includes a seat at this invitation-only meeting and shows your support helping address workforce issues within our community.

SPRING AND FALL EVENTS AS DEPENDENT ON TEACHING AND STUDENT TESTING SCHEDULE: **TBD**

TIMES: **11:30 A.M. — 1:00 P.M.**

LOCATION: **RLC**

ESTIMATED ATTENDANCE: **25-30 PER MEETING**

	PRESENTING <i>\$1,000 - SOLD</i>	GOLD <i>\$500 - 1 Available</i>	SILVER <i>\$250 - 1 Available</i>	LUNCH <i>\$250 or in-kind donation</i>
COMPANY RECOGNITION AS PRESENTING SPONSOR IN ALL PROMOTIONAL MATERIALS	X			
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X			
OPPORTUNITY TO INTRODUCE SPEAKER OR PARTICIPATE IN PROGRAM	X			
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X			
SPEAKING OPPORTUNITY FOR COMPANY REPRESENTATIVE	X	X		
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X	
RECOGNIZED AS "GOLD SPONSOR" IN PROMOTIONAL MATERIALS		X		
RECOGNIZED AS "SILVER SPONSOR" IN PROMOTIONAL MATERIALS			X	
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO ADDRESS ATTENDEES	X	X	X	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X
OPPORTUNITY FOR A COMPANY REPRESENTATIVE TO ATTEND	X	X	X	X
RECOGNIZED AS "LUNCH SPONSOR" IN PROMOTIONAL MATERIALS				X



EVENT SYNOPSIS:

This event celebrates our local teachers who are making a big difference in the world. Teachers give our children so much: a boost of confidence when needed; extra help when they are having trouble learning and a welcoming presence in the classroom. And though we can never thank them enough, this event is an opportunity to let them know how much we appreciate all they do. Here is your chance to give back to the community and say thank you by rewarding our teachers with valuable door prizes. About 1,200 teachers are expected to attend. The Door Prize Giveaway will be combined again with the Teacher Fair, which offers local businesses and organizations the opportunity to welcome teachers back to school and recognize them for their hard work. It provides a time of networking for the teachers while showcasing vendors' latest products and services. Through this event, sponsors can reach faculty and staff from Rogers Public Schools, NWACC, institutions of higher education, local private and charter schools.

AUGUST 2023

EXACT DATE AND TIME: **TBD**

LOCATION: **ROGERS HIGH SCHOOL**

ESTIMATED ATTENDANCE: **1200+**

	PRESENTING <i>\$10,000 - SOLD</i>	PLATINUM <i>\$5,000 - 2 Available</i>	GOLD <i>\$2,500 - 10 available</i>	FAIR <i>\$1,000 - 1 available</i>	SILVER <i>\$1,000 - 20 Available</i>	BRONZE <i>\$400 - 25 Available</i>	BOOTH <i>\$125 for Members \$350 Non-members</i>
EVENT PRESENTED BY "ORGANIZATION NAME"	X						
TOP BILLING LOGO ON ALL EVENT PROMOTION	X						
OPPORTUNITY TO EMCEE EVENT	X						
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	5 MIN.	2 MIN.					
LISTED AS FAIR SPONSOR ON EVENT WEB PAGE				X			
OPPORTUNITY TO PRESENT DOOR PRIZES TO TEACHERS	X	X	X	X	X		
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X	X	
RECOGNITION IN EVENT PRESENTATION	X	X	X	X	X	X	
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	
BOOTH IN PRIME LOCATION	DOUBLE SPACE & SIGNAGE	DOUBLE SPACE & SIGNAGE	DOUBLE SPACE & SIGNAGE	DOUBLE SPACE & SIGNAGE	X		
RESERVED BOOTH						X	
FIRST AVAILABLE BOOTH							X



DATES: THIRD THURSDAYS IN 2023

FEBRUARY 16, MARCH 16, APRIL 20, JUNE 15*, JULY 20, AUGUST 17, SEPTEMBER 21, OCTOBER 19, DECEMBER 14**

TIME: 5:00 P.M. - 6:30 P.M.

ATTENDANCE: 75+ PER EVENT

** SEE NETWORKING WITH A PURPOSE*

***SPECIAL DATE DUE TO HOLIDAY*

EVENT SYNOPSIS:

Business After Hours allows Chamber members to network with other members in a relaxed, informal atmosphere. Each month, a different Host/Sponsor provides the location, refreshments, and door prizes for attendees. Sponsor a Business After Hours to bring potential clients in your door. Capitalize on this opportunity to reach a large audience by assisting the Chamber in promoting the event, inviting your clients, and offering a unique experience with exciting door prizes, food, and beverages.

	PRESENTING \$2,000 - 1 Available	GOLD \$1,000 - 2 Available	HOST \$500 - 6 Available
RECOGNIZED AS PRESENTING SPONSOR IN ALL PROMOTIONAL MATERIALS	X		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X		
WEBSITE BANNER AD ON ROGERSLOWELL.COM	1 YEAR		
RECOGNITION AS SPONSOR ON EVENT WEBPAGE	X	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	12 EVENTS	12 EVENTS	ONE EVENT
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X	
HOST EVENT (LOCATION APPROVED BY CHAMBER)	X	X	X
PROVIDE LOCATION, HORS D'OEUVRES & DRINKS	X	X	75+ ATTENDEES
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X
RECEIVE LIST OF ATTENDEES POST EVENT	X	X	X



EVENT SYNOPSIS:

The Benton County Business After Hours is held in conjunction with the Greater Bentonville Area Chamber of Commerce and Siloam Springs Chambers of Commerce. Sponsorship of this event promotes your business to a larger audience and members of other chambers.

DATE: **JANUARY 19, 2023**

TIME: **5:00 P.M. - 6:30 P.M.**

LOCATION: **CHEROKEE CASINO, SILOAM SPRINGS**

ATTENDANCE: **100-150 BUSINESS PROFESSIONALS**

	HOST \$750 - SOLD	CO-SPONSOR \$500 - 4 Available
TOP BILLING LOGO ON ALL EVENT PROMOTION	X	
HOST EVENT (LOCATION APPROVED BY CHAMBER)	X	
PROVIDE HORS D'OEUVRES & BEVERAGES	100-150 ATTENDEES	
RECOGNIZED AS SPONSOR AT EVENT	X	X
RECOGNITION AS SPONSOR ON EVENT WEBPAGE	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X
OPPORTUNITY TO PRESENT DOOR PRIZES	X	X
OPPORTUNITY FOR POWERPOINT AT EVENT	X	X
OPPORTUNITY TO PROVIDE PROMO ITEMS AT EVENT	X	X
OPPORTUNITY TO HAVE DISPLAY TABLE	X	X
RECEIVE LIST OF ATTENDEES POST EVENT	X	X



EVENT SYNOPSIS:

Joint Business After Hours are held in conjunction with the Greater Bentonville Area Chamber of Commerce. Sponsorship of these events promotes your business to a larger audience and members of another chamber.

DATE: **MAY 18 & NOVEMBER 16, 2023**

TIME: **5:00 P.M. - 6:30 P.M.**

LOCATIONS: **TBD**

ATTENDANCE: **100-150 BUSINESS PROFESSIONALS**

	HOST <i>\$750 - 1 Each for May, November</i>	CO-SPONSOR <i>\$500 - 2 Each for May, November</i>
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X	
OPPORTUNITY TO HOST EVENT AT YOUR BUSINESS	X	
PROVIDE HORS D'OEUVRES & BEVERAGES	100-150 ATTENDEES	
RECOGNIZED AS SPONSOR AT EVENT	X	X
RECOGNITION AS SPONSOR ON EVENT WEBPAGE OF CHAMBER WEBSITE	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X
OPPORTUNITY TO ADDRESS ATTENDEES	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X
OPPORTUNITY TO PRESENT DOOR PRIZES	X	X
OPPORTUNITY TO PROVIDE PROMO ITEMS AT EVENT	X	X
OPPORTUNITY TO HAVE TABLE AT VENUE	X	X
RECEIVE LIST OF ATTENDEES POST EVENT	X	X



EVENT SYNOPSIS:

Central Referral Connection is a free weekly networking event for all Northwest Arkansas businesses, held at Golden Corral each Wednesday at 9:00 a.m. It is open to both Chamber members and non-members. If your business wants to connect with business professionals in Northwest Arkansas, sponsoring this networking group is an ideal way to reach this audience.

DATE: **EVERY WEDNESDAY IN 2023**

TIME: **9:00 A.M. - 10:15 A.M.**

LOCATION: **GOLDEN CORRAL, ROGERS**

ATTENDANCE: **40-50 BUSINESS PROFESSIONALS**

	PRESENTING <i>\$1,500 - SOLD</i>	GOLD <i>\$750 - SOLD</i>	HOST <i>\$150 - 6 Available</i>
COMPANY RECOGNITION AND TOP BILLING AS "PRESENTING SPONSOR" IN ALL PROMOTIONAL MATERIALS FOR 50+ EVENTS	X		
WEBSITE BUSINESS DIRECTORY SPONSORSHIP RECOGNITION FOR ONE YEAR	X		
COMPANY RECOGNITION AND TOP BILLING AS "PRESENTING SPONSOR" ON EVENT PAGES OF CHAMBER WEBSITE	X		
RECOGNITION AS SPONSOR IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO BRIEFLY ADDRESS ATTENDEES	5 MINUTES	2.5 MINUTES	5 MINUTES
COMPANY RECOGNITION AS "GOLD SPONSOR" IN ALL PROMOTIONAL MATERIALS FOR 50+ EVENTS		X	
COMPANY RECOGNITION AS "MONTHLY HOST SPONSOR" IN ALL PROMOTIONAL MATERIALS FOR SPECIFIED MONTH			X
COMPANY RECOGNITION AS EVENT SPONSOR ON AT LEAST FOUR EVENTS PAGES OF CHAMBER WEBSITE	X	X	X
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X



EVENT SYNOPSIS:

The Chamber hosts an appreciation lunch in honor of all Rogers Lowell Chamber volunteers who contribute to the organization's success. Sponsors of this annual event are recognized for their commitment to the Chamber and the community.

DATE: **TBD**

TIME: **11:30 A.M. - 1:00 P.M.**

LOCATION: **WARD NAIL PARK IN LOWELL**

ESTIMATED ATTENDANCE: **200 COMMUNITY MEMBERS**

	HOST <i>\$250 - 30 Available</i>
RECOGNIZED AS HOST SPONSOR AT EVENT	X
RECOGNITION AS SPONSOR ON EVENT PAGE OF CHAMBER WEBSITE	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X
RECOGNIZED FROM PODIUM AT EVENT	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X
LOGO FEATURED ON EVENT BANNER	X



EVENT SYNOPSIS:

Coffee Connection brings together Chamber members to network in a relaxed environment in the morning from 7:30-8:30 a.m. Host sponsor provides location, continental breakfast food and drinks. Coffee Connections will rotate between Lowell businesses and Rogers businesses. Sponsor a Coffee Connection to bring potential clients in your door.

DATES: SECOND TUESDAYS IN 2023

**JANUARY 10, FEBRUARY 14, MARCH 14, APRIL 11, MAY 9, JUNE 13,
JULY 11, AUGUST 8, SEPTEMBER 12, OCTOBER 10, NOVEMBER 14,
DECEMBER 12**

TIME: 7:30 A.M. - 8:30 A.M.

LOCATIONS: TBD

ATTENDANCE: 30 - 50 BUSINESS PROFESSIONALS

	PRESENTING <i>\$1,000 - 2 Available</i>	HOST <i>\$400 - 10 Available</i>
RECOGNIZED AS PRESENTING SPONSOR IN EVENT PROMOTION FOR 12 EVENTS	X	
TOP BILLING LOGO ON ALL EVENT PROMOTION FOR 12 EVENTS	X	
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	
HOST EVENT (LOCATION APPROVED BY CHAMBER)	X	X
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	12 EVENTS	ONE EVENT
PROVIDE CONTINENTAL BREAKFAST/COFFEE/JUICE	40+ ATTENDEES	40+ ATTENDEES
RECOGNITION AS SPONSOR ON EVENT PAGE OF CHAMBER WEBSITE	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X
OPPORTUNITY TO PROVIDE PROMO ITEMS AT EVENT	X	X
RECEIVE LIST OF ATTENDEES POST EVENT	X	X



EVENT SYNOPSIS:

Hustle In Heels is an initiative of the Rogers Lowell Chamber dedicated to empowering, educating, and connecting women with a modern approach to personal, professional, and business development. This volunteer-led program offers topics from local subject matter experts with an interactive focus to enterprising businesswomen. Sponsors have access to this specific target audience, to educate them about your business, attract new customers and encourage referrals from participants. Pop-up networking events will take place periodically throughout 2023.

LUNCHEON DATES: **FEB. 9, MAY 11, AUG. 10, NOV. 9 | 2023**

TIME: **11:30 A.M. – 1:00 P.M.**

LOCATIONS: **TBD**

POP-UP DATES: **TBD**

	EMPOWERMENT <i>\$2,500 - Exclusive</i>	EDUCATION <i>\$1,250 - 2 per 2 Events</i>	CONNECTION <i>\$500 - 2 Per Event</i>
RECOGNIZED AS "EMPOWERMENT SPONSOR" AT ALL EVENTS	X		
OPPORTUNITY TO INTRODUCE SPEAKER AT ALL EVENTS	X		
OPPORTUNITY TO PROVIDE SPEAKER FOR LUNCHEON OR POP-UP	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
RECOGNIZED AS "EDUCATION SPONSOR" FOR TWO EVENT		X	
RECOGNIZED AS "CONNECTION SPONSOR" FOR ONE SPONSORED EVENT			X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	ALL	2 EVENTS	1 EVENT
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO SPEAK AT EVENT(S)	ALL	2 EVENTS	1 EVENT
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	ALL	2 EVENTS	1 EVENT
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X
TICKETS FOR COMPANY REPRESENTATIVE(S) TO ATTEND	3 PER EVENT	2 PER SPONSORSHIP	2 PER SPONSORSHIP
TABLE TOP PROMOTIONAL DISPLAY	1 PER EVENT	1 PER SPONSORSHIP	NONE
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X



EVENT SYNOPSIS:

Networking with a Purpose allows Chamber members and community leaders an opportunity to network with local non-profit organizations in a relaxed, informal atmosphere. Non-profit Organizations (NPOs) will set up booths and share information about who they are and what they do. Sponsor Networking with a Purpose to help our local NPOs share their mission, recruit volunteers, and offer opportunities to give back to the community. Capitalize on this opportunity to reach a large audience by assisting the Chamber in promoting the event and inviting your clients and business associates.

DATE: **JUNE 15, 2023**

TIME: **5:00 P.M. - 6:30 P.M.**

LOCATION: **TBD**

ATTENDANCE: **100+ BUSINESS PROFESSIONALS**

	HOST <i>\$750 - 1 Available</i>	FOOD & BEVERAGE <i>In-Kind</i>	BOOTH <i>\$100 - 25 Available</i>
RECOGNIZED AS HOST SPONSOR AT EVENT	X		
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X		
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X		
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	X		
COMPANY LOGO & LINK ON EVENT WEBPAGE	X		
PROVIDE LOCATION, HORS D'OEUVRES & DRINKS		100+ ATTENDEES	
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X
RECEIVE LIST OF ATTENDEES POST EVENT	X		
OPPORTUNITY TO PRESENT NPO TO COMMUNITY LEADERS			X
OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS TO COMMUNITY LEADERS			X
NPO NAME & CONTACT INFO ON FLYER GIVEN TO ALL ATTENDEES			X



DATE: **TBD**

TIME: **TBD**

ESTIMATED ATTENDANCE: **100+**

TRAVEL AND TOURISM PROFESSIONALS

EVENT SYNOPSIS:

Hosted by Visit Rogers, Tourism Talk is an annual gathering of the Northwest Arkansas tourism community. Tourism Talk provides industry trends and updates from tourism leaders, networking opportunities for partners and friends, and celebrates the Northwest Arkansas community’s shared vision of economic development, sustainable tourism and enhanced quality of life.

A division of The Rogers Lowell Chamber, Visit Rogers increases opportunities by promoting the destination, developing the Rogers brand, and supporting the entire Rogers community. Rogers benefits from increased awareness and investment as a world class destination, and Visit Rogers consistently strives to provide destination leadership excellence to our customers and community.

	PRESENTING <i>\$1,000 - Exclusive</i>	HOSPITALITY <i>\$500 - 2 Available</i>	FOOD & BEVERAGE <i>In-Kind / Trade</i>
OPENING EVENT WELCOME TO ATTENDEES FROM MIKE	X		
FIVE MINUTE PRESENTATION TO ATTENDEES WITH VIDEO IF REQUESTED	X		
LOGO/LINK ON ALL PRE-EVENT COMMUNICATIONS	X	X	X
LOGO/LINK ON ALL EVENT SIGNAGE	X	X	X
SIGNAGE AT FOOD AND BEVERAGE STATIONS		X	X
RECOGNITION FROM THE PODIUM BY CHAMBER STAFF	X	X	X



EVENT SYNOPSIS:

The Annual Celebration is the highlight of the Rogers Lowell Chamber year, recognizing the organization's current and incoming leadership. This evening includes Cocktail Reception; Annual Awards and Gavel Passing Ceremony; and featured guest speaker. Sponsors of the Annual Celebration receive visibility and recognition to a large audience of Chamber members and community leaders.

DATE: **THURSDAY, APRIL 6, 2023**

TIME: **6:00 P.M. - 9:00 P.M.**

LOCATION: **ROGERS CONVENTION CENTER**

ESTIMATED ATTENDANCE: **1000+**

	PRESENTING \$7,500 - 5 Available	DIAMOND \$5,000 - 5 Available	RECEPTION \$3,500 - 5 available	PROGRAM \$3,000 - 5 available	GOLD \$2,000 - 15 Available	SILVER \$1,500 - 30 Available	BRONZE \$1,000 - 45 Available
RECOGNIZED AS PRESENTING SPONSOR ON ALL EVENT PROMOTION	X						
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X						
FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X						
ONE-MINUTE VIDEO PRESENTATION DURING EVENT	X						
"FOCUS ON COMMUNITY" ARTICLE IN CHAMBER VOICE	X						
TWO SEATS AT HEAD TABLE W/DIGNITARIES	X						
WEBSITE BANNER AD ON ROGERSLOWELL.COM	2 BANNERS FOR 6 WEEKS	1 BANNER FOR 4 WEEKS					
SPONSOR RECOGNITION ON ALL PRE-/POST EVENT PROMO	X	X	X	X	X	X	X
RECOGNIZED AS SPONSOR ON EVENT PAGE OF ROGERSLOWELL.COM	X	X	X	X	X	X	X
INDIVIDUALLY RECOGNIZED AS SPONSOR FROM PODIUM	X	X	X	X	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION	X	X	X	X	X		
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	X
ADVERTISEMENT IN ANNUAL CELEBRATION PROGRAM	FULL-PAGE	FULL-PAGE	HALF-PAGE	HALF-PAGE	QUARTER-PAGE		
RECOGNITION IN ANNUAL CELEBRATION PROGRAM						X	X
COMPANY RECOGNITION AT COCKTAIL RECEPTION			X				
RESERVED SEATING FOR COCKTAIL RECEPTION, DINNER & PROGRAM	20	20	10	10	10	10	10



EVENT SYNOPSIS:

The Chamber Golf Tournament is an opportunity for Chamber members to conduct business on the course. Invite a special customer to play with you as a gesture of thanks or reward employees with a relaxing round. Sponsorships include the opportunity to spread your message to all participants. Golfers receive breakfast, lunch, snacks, and beverages.

DATE: **SEPTEMBER 29, 2023**

LOCATION: **CREEKS GOLF & RV RESORT, CAVE SPRINGS**

TIME: **8:00 A.M. & 1:30 P.M. FLIGHT TIMES**

ESTIMATED ATTENDANCE: **250**

	PRESENTING \$5,000 - 1 Available	GOLD \$3,500 - 2 Available	LUNCH \$2,500 - 3 available	BEVERAGE \$2,000 - 4 Available	CONTEST \$1,200 - 1 Per Contest*	HOLE \$750 with Team \$300 w/o Team	TEAM \$500 for Members \$750 Non-members
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X						
TOP BILLING LOGO ON ALL EVENT PROMOTION	X						
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X	X	
WEBSITE BANNER AD ON ROGERSLOWELL.COM	4 WEEKS	2 WEEKS					
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X					
OPPORTUNITY TO SPEAK AT OPEN/ CLOSE OF EVENT	X						
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	
FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X					
COMPANY LOGO & LINK ON EVENT WEBPAGE	X	X	X	X	X	X	
OPPORTUNITY TO PROVIDE BRANDED PROMO ITEMS	X	X	X	X	X	X	
OPPORTUNITY TO SETUP BRANDED HOLE AT EVENT	X	X			X	X	
STAFF A BRANDED DRINK STATION OR BEVERAGE CART				X			
COMPANY RECOGNITION ON BEVERAGE CARTS				X			
OPPORTUNITY TO SPEAK AT LUNCH			X				
4-PERSON TEAM (AM OR PM FLIGHT)	2 TEAMS	2 TEAMS	X	X	X	X	X
EVENT SOCIAL MEDIA RECOGNITION	X						
OPPORTUNITY TO GREET GOLFERS BEFORE FLIGHTS	X						
BREAKFAST AND/OR LUNCH	8 GOLFERS	8 GOLFERS	4 GOLFERS	4 GOLFERS	4 GOLFERS	4 GOLFERS (WITH TEAM)	4 GOLFERS

*CONTESTS: LONGEST DRIVE, CLOSEST TO THE PIN, PUTTING CONTEST



EVENT SYNOPSIS:

The 2023 NWA Spring Job Fair gives area business and industry an opportunity to meet and interact with employment candidates, face-to-face, providing more than a just name on a resume. Job seekers from across the region attend looking for employment opportunities. The NWA Job Fair is the largest and longest running job fair in Arkansas. Your sponsorship of the NWA Spring Job Fair will give your company a premier booth space, giving you a competitive edge over other exhibitors. Additionally, the events hosts a large concentration of HR professionals and decision makers to help grow your professional network as well.

DATE: **MAY 3, 2023**

TIME: **10:00 A.M. — 3:00 P.M.**

LOCATION: **FRISCO STATION MALL, ROGERS**

ESTIMATED ATTENDANCE:

350+ JOB SEEKERS, 50-100 EMPLOYER BOOTHS

	PRESENTING <i>\$2,500 - 2 Available</i>	GOLD <i>\$1,000 - 5 Available</i>	EXHIBITORS' LOUNGE <i>\$500 - 3 Available</i>	LUNCH <i>\$500 or in-kind - 2 Available</i>
RECOGNIZED AS PRESENTING SPONSOR ON ALL EVENT PROMOTION	X			
TOP BILLING LOGO ON ALL EVENT PROMOTION	X			
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X		
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X			
PREMIER 20' X 8' BOOTH LOCATION	X			
PREMIER 10' X 8' BOOTH LOCATION		X		
PRIME 10' X 8' BOOTH LOCATION			X	X
LOGO INCLUDED ON BOOTH MAPS FOR ATTENDEES	X	X	X	
SPONSOR SIGNAGE ON BOOTH	X	X	X	X
OPPORTUNITY TO DISPLAY MATERIAL IN LOUNGE	X	X	X	X
RECOGNIZED AS "LUNCH SPONSOR" IN PROMOTIONAL MATERIALS				X



EVENT SYNOPSIS:

The 2023 NWA Fall Job Fair gives area business and industry an opportunity to meet and interact with employment candidates, face-to-face, providing more than a just name on a resume. Job seekers from across the region attend looking for employment opportunities. The NWA Job Fair is the largest and longest running job fair in Arkansas. Your sponsorship of the NWA Fall Job Fair will give your company a premier booth space, giving you a competitive edge over other exhibitors. Additionally, the event hosts a large concentration of HR professionals and decision makers to help grow your professional network as well.

DATE: **OCTOBER 4, 2023**

TIME: **10:00 A.M. — 3:00 P.M.**

LOCATION: **FRISCO STATION MALL, ROGERS**

ESTIMATED ATTENDANCE:

350+ JOB SEEKERS, 50-100 EMPLOYER BOOTHS

	PRESENTING <i>\$2,500 - 2 Available</i>	GOLD <i>\$1,000 - 5 Available</i>	EXHIBITORS' LOUNGE <i>\$500 - 3 Available</i>	LUNCH <i>\$500 or in-kind - 2 Available</i>
RECOGNIZED AS PRESENTING SPONSOR ON ALL EVENT PROMOTION	X			
TOP BILLING LOGO ON ALL EVENT PROMOTION	X			
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X		
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X			
PREMIER 20' X 8' BOOTH LOCATION	X			
PREMIER 10' X 8' BOOTH LOCATION		X		
PRIME 10' X 8' BOOTH LOCATION			X	X
LOGO INCLUDED ON BOOTH MAPS FOR ATTENDEES	X	X	X	
SPONSOR SIGNAGE ON BOOTH	X	X	X	X
OPPORTUNITY TO DISPLAY MATERIAL IN LOUNGE	X	X	X	X
RECOGNIZED AS "LUNCH SPONSOR" IN PROMOTIONAL MATERIALS				X



EVENT SYNOPSIS:

The 7th annual RLC Sporting Clays Classic offers Chamber members an opportunity to network with other business professionals and conduct business on the range. Sponsors may invite a special customer to join you as a gesture of thanks or reward employees with a fun day of team building on the range, enjoying the great outdoor venues in NWA. Sponsorships include the opportunity to interact with participants and market your business. Shooters receive continental breakfast, lunch, snacks, and beverages. Experienced and novice shooters alike are encouraged to attend. Bring your colleagues, clients, family and friends out for a fun day of shooting.

DATE: **NOVEMBER 2, 2023**

TIMES: **10:00 A.M. & 1:00 P.M. FLIGHT TIMES**

LOCATION: **GUNSMOKE SPORTING CLAYS, GARFIELD, AR**

ESTIMATED ATTENDANCE: **120 SHOOTERS**

	PRESENTING <i>\$5,000 - Exclusive</i>	AMMO <i>\$2,000 - Exclusive</i>	SNACK & BEVERAGE TENT <i>\$1,500 - 3 available</i>	LUNCH <i>\$1,000 - 3 available</i>	STATION W/ TEAM <i>\$750 - 20 Available</i>	STATION WITHOUT TEAM <i>\$400</i>	4-PERSON TEAM <i>\$400</i>
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X						
TOP BILLING LOGO ON ALL EVENT PROMOTION	X						
OPPORTUNITY TO WELCOME SHOOTER PRIOR TO FLIGHTS	X						
OPPORTUNITY TO PRESENT AWARDS AT TOURNAMENT	X						
FULL-PAGE AD IN ONE CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X						
TWO 4-PERSON TEAMS (AM & PM FLIGHT)	X						
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/ POST EVENT PROMO	X	X	X	X	X	X	
WEBSITE BANNER AD ON ROGERSLOWELL.COM	4 WEEKS	4 WEEKS					
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X					
OPPORTUNITY TO GREET SHOOTERS AT LUNCH	X	X					
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	
COMPANY LOGO & LINK ON EVENT PAGE OF ROGERSLOWELL.COM	X	X	X	X	X	X	
OPPORTUNITY TO OFFER PROMO ITEMS AT STATION	X	X	X	X	X	X	
OPPORTUNITY TO STAFF AMMO DISTRIBUTION		X					
OPPORTUNITY TO STAFF SNACK TENT			X				
4-PERSON TEAM (CHOICE AM OR PM FLIGHT)	X	X	X	X	X		X
BREAKFAST/LUNCH	8 SHOOTERS	4 SHOOTERS	4 SHOOTERS	4 SHOOTERS	4 SHOOTERS	X	4 SHOOTERS



EVENT SYNOPSIS:

The 2023 Rogers Cycling Festival will bring hundreds of cycling enthusiasts from across NWA and has something for everyone. A portion of the proceeds from the event benefit nonprofit cycling causes in Northwest Arkansas. There will be a new format to the festival this year and will only consist of the 16-mile Railyard Loop. After the ride, come hang out in the Rider Village, there will be food trucks, games, and music.

DATE: **SEPTEMBER 2023**

TIME: **TBD**

LOCATION: **CITY OF ROGERS**

ESTIMATED ATTENDANCE: **250+ CYCLISTS**

	PRESENTING <i>\$3,500 - Exclusive</i>	RIDER VILLAGE <i>\$2,500 - Exclusive</i>	GEAR <i>\$2,000 - 3 available</i>	RIDE <i>\$1,500 - 3 available</i>	GOLD SPIKE <i>\$750 - Unlimited</i>	SILVER SPIKE <i>\$500 - Unlimited</i>	BRONZE SPIKE <i>\$250 - Unlimited</i>	IN-KIND
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X							
TOP BILLING LOGO ON ALL EVENT PROMOTION	X							
LOGO ON PROMOTIONAL ITEMS FOR ALL RIDERS	X							
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X	X	X	X
OPPORTUNITY TO HAVE TENT/BANNER/PROMO ITEMS AT EVENT	X	X	X	X	X			X
SOCIAL MEDIA POSTS	6	4	3	2				
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	X	
COMPANY LOGO & LINK ON EVENT PAGE OF CHAMBER WEBSITE	X	X	X	X	X	X	X	
ENTRIES TO EVENT	6	4	4	2	1	1		



EVENT SYNOPSIS:

The Spotlight Series brings the right people together at the right time to spark innovation, inspire ideas and align our community around common goals. We'll convene each quarter to spotlight progress and illuminate issues that are opportunities to growing business, activating high-impact leaders and building a strong and diverse place to visit, live, invest, work and play.

DATE AND TIME: **TBD**

LOCATION: **VARIES**

ESTIMATED ATTENDANCE: **60-75 PER EVENT**

	PRESENTING <i>\$5,000 - Exclusive</i>	GOLD <i>\$2,500 - 2 per year</i>	HOST <i>\$1,000 - 2 Per Event</i>
RECOGNIZED AS PRESENTING SPONSOR IN ALL PROMOTIONAL MATERIALS	X		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X		
OPPORTUNITY TO INTRODUCE SPEAKER OR PARTICIPATE	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X	
OPPORTUNITY FOR BRIEF COMMENTS TO ATTENDEES	X	X	
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X
COMPLIMENTARY TICKETS TO PROGRAM	4 FOR ALL EVENTS	2 FOR 2 EVENTS	2 FOR 1 EVENT



EVENT SYNOPSIS:

The 3rd Annual Tee Off at Topgolf event is an opportunity for Chamber members and their guests to experience one of Rogers' newest entertainment venues: Topgolf. This event is a great opportunity for some team building and team spirit and will offer fun team spirit competitions throughout the day. Don't worry about inclement weather as the venue offers climate-controlled hitting bays for year-round comfort. Conduct business by inviting special customers to play with you as a gesture of thanks or reward employees with a fun day of teambuilding. Sponsorships include the opportunity to spread your message to all participants during a compact timeline, in a venue where you can easily interact with all participants.

DATE: **MARCH 9, 2023**

TIME: **2:00 P.M. - 5:00 P.M.**

LOCATION: **TOPGOLF ROGERS**

ESTIMATED ATTENDANCE: **150+**

	PRESENTING \$5,000 - Sold	GOLD \$3,000 - 1 Available	SILVER \$2,500 - 3 available	BRONZE \$2,000 - 4 Available	HOLE-IN-ONE \$1,500 - Unlimited	BAY \$1,000 - Unlimited	TEAM \$750 - Unlimited
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X						
TOP BILLING LOGO ON ALL EVENT PROMOTION	X						
OPPORTUNITY FOR REPRESENTATIVE TO WELCOME GOLFERS	X						
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X	X				
WEBSITE BANNER AD ON ROGERSLOWELL.COM	6 WEEKS	4 WEEKS	2 WEEKS				
DISPLAY AD IN ONE CHAMBER VOICE OF BUSINESS NEWSLETTER	FULL-PAGE	HALF-PAGE	QUARTER-PAGE				
OPPORTUNITY TO INTERACT WITH ALL GOLFERS AT HOLE IN ONE					X		
PRESENT TEAM SPIRIT AWARDS	X						
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X	X	
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X	X	
COMPANY LOGO & LINK ON EVENT PAGE OF ROGERSLOWELL.COM	X	X	X	X	X	X	
PRODUCT PLACEMENT AT EVENT	X	X	X	X	X	X	
GOLFERS/ TEAMS	2 TEAMS 6 GOLFERS @ 2 BAYS	2 TEAMS 6 GOLFERS @ 2 BAYS	6 GOLFERS @ 1 BAY	6 GOLFERS @ 1 BAY	6 GOLFERS @ 1 BAY	6 GOLFERS @ 1 BAY	6 GOLFERS @ 1 BAY



EVENT SYNOPSIS:

Taste of Rogers will feature an impressive array of small bites, desserts and beverages prepared by local chefs featuring the city’s culinary excellence and diversity. Join us for an evening with an eclectic audience of young professionals, chamber businesses, visitors, and food enthusiasts from across NWA. The evening will be filled with live music, amazing tastes, beer and wine as well as a signature cocktail for this special event. Sponsor this unique event to reach a diverse target audience and support the fabulous restaurants in Rogers.

DATE: **OCTOBER 26, 2023**

LOCATION: **TBD**

TIME: **5:00 P.M. – 7:00 P.M.**

ESTIMATED ATTENDANCE: **150**

	PRESENTING <i>\$1,500 - 2 Available</i>	GOLD <i>\$1,000 - 2 Available</i>	SUPPORTING <i>\$500 - Unlimited</i>	INDIVIDUAL TICKET <i>\$125 - 125 Available</i>
EVENT PRESENTED BY "ORGANIZATION NAME"	X			
TOP BILLING LOGO ON ALL EVENT PROMOTION	X			
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	
BUSINESS DIRECTORY SPONSOR RECOGNITION ON WEBSITE	X			
PERSONALIZED SOCIAL MEDIA POST	X	X		
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	
OPPORTUNITY TO ADDRESS GUESTS AT EVENT	X			
RECOGNITION DURING EVENT PRESENTATION	X	X	X	
COMPLIMENTARY TICKETS TO EVENT	8 TICKETS	4 TICKETS	2 TICKETS	1 TICKET

RLE AMBASSADOR

COMMITTEE MEETING:

The Ambassadors serve as goodwill liaisons for the Chamber to the business community. Ambassadors are asked to attend more than 125 ribbon cuttings, groundbreakings and grand openings, as well as monthly Coffee Connection and Business After Hours events. Ambassadors meet quarterly to discuss committee business while enjoying a business-related program and luncheon. Sponsor a lunch meeting to educate this active group about your business.

AMBASSADORS ABOUT TOWN:

Opportunity to host 30-40 active business leaders at your business and educate the group about your business.

COMMITTEE MEETING DATES: **JANUARY 5, APRIL 4, JULY 6, OCTOBER 5 | 2023**

LOCATION: **ROGERS LOWELL CHAMBER** TIME: **TBD**

27, MAY 22, JUNE 26, AUGUST 28, SEPTEMBER 25, NOVEMBER 27 | 2023

LOCATION: **VARIOUS MEMBER RESTAURANTS**

TIME: **11:30 A.M. - 1:00 P.M.**

AMBASSADORS ABOUT TOWN DATES: **FEBRUARY 27, MARCH**

	MEETING <i>\$100 - 10 Available</i>	AMBASSADORS ABOUT TOWN LUNCH <i>In-Kind – 7 Available</i>
RECOGNIZED AS MEETING SPONSOR AT MEETING	X	
RECOGNITION AS SPONSOR ON AMBASSADOR FACEBOOK PAGE	X	
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO ATTEND INVITATION-ONLY MEETING	X	
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	X	
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	
OPPORTUNITY TO PROVIDE IN-KIND LUNCH FOR AMBASSADORS	30-50 ATTENDEES	
OPPORTUNITY TO PROVIDE PROMO ITEMS AT MEETING	X	
OPPORTUNITY TO PROVIDE MEETING PLACE FOR AMBASSADORS		X



EVENT SYNOPSIS:

The Chamber hosts more than 125 ribbon cutting ceremonies every year, welcoming new member businesses, celebrating anniversaries, opening new business locations, etc. The Ribbon Cutting Ceremony Sponsor receives exclusive promotion at these events, as well as recognition throughout the entire year via various venues.

DATES: AS NEEDED

LOCATIONS & TIMES: TBD BY MEMBER BUSINESSES

	RIBBON CUTTING CEREMONY <i>\$750 - SOLD</i>
RECOGNIZED AS SPONSOR ON ALL PROMO MATERIALS	X
COMPANY RECOGNITION FROM PODIUM AT EVENTS	X
COMPANY LOGO ON ALL RIBBON CUTTING PHOTOS	X
OPPORTUNITY FOR REPRESENTATIVE TO ATTEND RIBBON CUTTING CEREMONIES	X
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X
OPPORTUNITY TO PROVIDE LOGO BAG FOR ALL RIBBON CUTTING CEREMONIES	X
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES AT CEREMONIES	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X
OPPORTUNITY TO HOST RIBBON CUTTING BAG STUFFING PARTY AT PLACE OF BUSINESS	X
OPPORTUNITY TO PROVIDE PROMO ITEM IN RIBBON CUTTING BAG	X
OPPORTUNITY TO MAKE PRESENTATION AT RIBBON CUTTING PARTY	X

DOOR PRIZE DONATION Luncheon

RLC

EVENT SYNOPSIS:

Donating door prizes for Chamber events is an effective strategy to gain awareness about your business and showcase your products and services. Member businesses who are donating door prizes for 2023 can attend this complimentary lunch. At this event, we will collect, catalog and store all prizes to be awarded throughout 2023. Sponsor this lunch to reach a target audience of Chamber Ambassadors and other active business professionals.

DATE: **DECEMBER 6, 2023**

TIME: **TBD**

LOCATION: **ROGERS LOWELL CHAMBER**

	LUNCH <i>In-Kind</i>
RECOGNIZED AS LUNCHEON SPONSOR	X
RECOGNITION AS SPONSOR ON EVENT WEBPAGE	X
RECOGNITION AS SPONSOR ON AMBASSADOR FACEBOOK PAGE	X
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS ATTENDEES	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X
PROVIDE LUNCH FOR ATTENDEES	30-50 ATTENDEES
OPPORTUNITY TO PROVIDE PROMO ITEMS AT EVENT	X

CHAMBER TUTORIAL^{RLC}

DATES: **JAN. 18, MARCH 15, MAY 17, JULY 19, SEPT. 20, NOV. 15**

/ 2023

TIME: **8:30 A.M. - 10:30 A.M.**

LOCATION: **ROGERS LOWELL CHAMBER**

EVENT SYNOPSIS:

Chamber Tutorial is the ultimate expression of “Members Teaching Members.” Written and hosted by the Chamber’s Small Business Council, Chamber Tutorial informs members old and new, member’s new hires, and prospective members about all the benefits of Chamber membership. The program offers an overview of programs, events, key-mission areas, and website navigation from the perspective of members. It is 90 minutes on how to maximize your membership. Your sponsorship allows you to attend the sessions, provide door prizes for attendees, hand out promotional materials, and address the attendees to promote your business.

	PRESENTING <i>\$1,500 - Exclusive</i>	GOLD <i>\$500 - 2 Available</i>	MEETING <i>\$250 - 2 Per Event</i>
COMPANY RECOGNITION AS PRESENTING SPONSOR IN ALL PROMOTIONAL MATERIALS	X		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X		
COPY OF ATTENDEES LIST AVAILABLE UPON REQUEST	X		
RECOGNIZED AS “GOLD SPONSOR” IN PROMOTIONAL MATERIALS		X	
RECOGNIZED AS “SPANISH SESSION SPONSOR” IN PROMOTIONAL MATERIALS			
OPPORTUNITY TO SPEAK TO ATTENDEES AT EVENT	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X



DATES: APRIL 13 & SEPTEMBER 14 | 2023

TIME: 6:00 P.M. - 8:00 P.M.

LOCATION: ROGERS LOWELL CHAMBER

EVENT SYNOPSIS:

Chamber Tutorial is the ultimate expression of “Members Teaching Members.” Written and hosted by the Chamber’s Small Business Council, Chamber Tutorial informs members old and new, member’s new hires, and prospective members about all the benefits of Chamber membership. The program offers an overview of programs, events, key-mission areas, and website navigation from the perspective of members. It is 90 minutes on how to maximize your membership. Your sponsorship allows you to attend the sessions, provide door prizes for attendees, hand out promotional materials, and address the attendees to promote your business.

	PRESENTING <i>\$500 - Exclusive</i>	MEETING <i>\$250 - 2 Per Event</i>
COMPANY RECOGNITION AS PRESENTING SPONSOR IN ALL PROMOTIONAL MATERIALS		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION		
COPY OF ATTENDEES LIST AVAILABLE UPON REQUEST	X	
RECOGNIZED AS “GOLD SPONSOR” IN PROMOTIONAL MATERIALS		
RECOGNIZED AS “SPANISH SESSION SPONSOR” IN PROMOTIONAL MATERIALS	X	
OPPORTUNITY TO SPEAK TO ATTENDEES AT EVENT	BI-LINGUAL	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X



COUNCIL MEETING:

The Large Industry Council is an invitation-only committee comprised of large employers, select small businesses, and educators across Northwest Arkansas. Members include plant managers, HR directors, education administrators, and career and technical education teachers. Quarterly lunch meetings include subject matter experts discussing pressing issues facing our business community and offering guidance or solutions to problems. Past topics have included Employer Rights After Medical Marijuana, State Funded Internship Programs, Bridging Gaps Between Education and Industry, Grant Programs for Employee Upskilling. Your sponsorship includes an invitation to the meeting as well as the chance to interact with this unique target audience.

DATES: MARCH 15, JUNE 21, SEPT. 20, NOV. 15 | 2023

TIME: 11:30 A.M. - 1:00 P.M.

LOCATION: ROGERS LOWELL CHAMBER

	PRESENTING <i>\$1,000 - 3 Available</i>	LUNCH <i>\$400 - 1 Per Meeting</i>	MEETING <i>\$250 - 3 Per Meeting</i>
RECOGNIZED AS PRESENTING SPONSOR IN ALL MEETING PROMOTION	X		
TOP BILLING AND LOGO ON ALL MEETING PROMOTION	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
TICKETS TO ATTEND THIS INVITATION-ONLY LUNCH MEETING	4 PER MEETING	2 PER MEETING	2 PER MEETING
LIST OF ATTENDEES AVAILABLE UPON REQUEST POST EVENT	X		
RECOGNIZED AS "LUNCH SPONSOR" IN PROMOTIONAL MATERIALS		X	
OPPORTUNITY TO SPEAK TO ATTENDEES	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X
RECOGNIZED AS "MEETING SPONSOR" IN PROMOTIONAL MATERIALS			X



COMMITTEE MEETING:

The Member Engagement Committee is a voluntary group that works with the Chamber to help members get the most out of their membership. The focus of the Committee is connecting members with other members to help increase their exposure and customer base, informing members how to maximize investment to foster growth in business and our community, engaging members by visiting key staff and showing opportunities that best suits their business or non-profit organization, and supporting members through mentoring and being a resource.

COMMITTEE MEETING DATES: **TBD**

LOCATION: **VARIES**

TIME: **TBD**

	MEETING LUNCH <i>In-Kind</i>	MEETING <i>\$200</i>
COMPANY RECOGNITION AS MEETING LUNCH SPONSOR FROM PODIUM DURING MEETING	X	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS TO COMMITTEE	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X
SPONSOR PROVIDES LUNCH AND BEVERAGES FOR 10-12 VOLUNTEERS	X	
COMPANY RECOGNITION AS SPONSOR IN ONE SOCIAL MEDIA POSTING	X	X
OPPORTUNITY TO ADVERTISE YOUR ORGANIZATION WITH LOGO AND LINK TO WEBSITE ON COMMITTEE'S WEB PAGE	X	X
OPPORTUNITY FOR A COMPANY REPRESENTATIVE TO ADDRESS COMMITTEE MEMBERS AT SPONSOR'S LOCATION	X	X



EVENT SYNOPSIS:

Chamber Night events are designed to provide Chamber members the opportunity to learn more about local government and our school district, while confirming the business community's support for elected and city officials. Chamber members are invited to attend the city council meetings in Rogers and Lowell at which the mayors present the "State of City" addresses; and the Board of Education meeting where we recognize the School Board, administration, teachers and staff for the commitment and leadership they provide in our community.

2023 DATES AND TIMES:

ROGERS PUBLIC SCHOOLS | JAN. 17 (4:00 P.M. - 5:00 P.M.)

CITY OF ROGERS | FEB. 28 (5:00 P.M. - 6:00 P.M.)

CITY OF LOWELL | FEB. 21 (5:30 P.M. - 6:30 P.M.)

ESTIMATED ATTENDANCE: **250+ (TOTAL FROM THREE EVENTS)**

	PRESENTING <i>\$1,000 - Exclusive</i>	GOLD <i>\$500 - 8 Available</i>	SILVER <i>\$250 - 8 Available</i>
COMPANY RECOGNITION AND TOP BILLING AS "PRESENTING SPONSOR" IN ALL EVENT PROMOTIONAL MATERIALS	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
OPPORTUNITY TO DISPLAY/DISTRIBUTE COMPANY LITERATURE (TABLE DISPLAY) AT CITY COUNCIL EVENTS	X	X	
COMPANY RECOGNITION AS "GOLD SPONSOR" IN ALL EVENT PROMOTIONAL MATERIALS		X	
COMPANY RECOGNITION AS "SILVER SPONSOR" IN ALL EVENT PROMOTIONAL MATERIALS			X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR ON EVENT PAGES OF CHAMBER WEBSITE	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X



EVENT SYNOPSIS:

Chamber to Community (C2C) is an opportunity for Chamber members and members of the community to get together for education and discussions on a variety of issues impacting our communities for businesses and residents alike. C2C events will cover a broad range of topics under the areas of business training including social media engagement, marketing tools, accounting and bookkeeping, and other topics as selected by Chamber members. Each session will be offered either in person or virtually via Zoom as health guidelines allow. Sessions will be recorded and distributed for further views via social media and the Chamber's YouTube page.

DATE AND TIME: **TBD**

LOCATION: **VARIES**

ESTIMATED ATTENDANCE: **15-30 PER EVENT WITH REPLAY**

AVAILABLE ON SOCIAL MEDIA AND CHAMBER'S YOUTUBE

	COMMUNITY CHAMPION <i>\$1,500 - Exclusive</i>	COMMUNITY BUILDER <i>\$500 - 2 Available</i>	COMMUNITY SUPPORTER <i>\$350 - 2 Per Event</i>
RECOGNIZED AS "COMMUNITY CHAMPION" IN ALL PROMOTIONAL MATERIAL	X		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
TICKETS FOR COMPANY REPRESENTATIVE TO ATTEND PROGRAMS	4 PER EVENT	1 PER EVENT	1 PER SPONSORSHIP
COMPANY REPRESENTATIVE ABLE TO SPEAK TO ATTENDEES AT EVENT	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS TO ATTENDEES	X	X	
RECOGNIZED AS "COMMUNITY BUILDER"		X	
RECOGNIZED AS "COMMUNITY SUPPORTER"			X



EVENT SYNOPSIS:

The Lens Series focuses on providing training and strategies for our members by helping to level the playing field regarding access to strategic and innovative Diversity Equity, and Inclusion (DEI) information and leadership support to better serve our growing diverse region. The Lens Series is designed to equip business leaders to apply DEI principles to address relevant organizational challenges, apply these principles to business issues, and make their business more welcoming to their employees and customers. The Lens Series will focus on the business community and approach DEI from a business standpoint. Don't miss out on your chance to promote your business to groups of active and engaged citizens.

DATE AND TIME: **ON DEMAND AS NEEDED**

LOCATION: **VARIES**

ESTIMATED ATTENDANCE: **30-40 PER EVENT**

	COMMUNITY INFLUENCER <i>\$2,500 - Exclusive</i>	COMMUNITY CATALYST <i>\$1,000 - 4 Available</i>	COMMUNITY CONVENER <i>\$350 - 10 Available</i>
RECOGNIZED AS PRESENTING SPONSOR IN ALL EVENT PROMOTION	X		
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X		
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO INTRODUCE SPEAKER AND ADDRESS ATTENDEES AT ALL EVENTS	X		
WEBSITE BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS TO ATTENDEES AT ALL PROGRAMS	X		
FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X		
COMPANY RECOGNIZED ON ALL PROMOTIONAL MATERIALS	X	X	X
COMPLIMENTARY TICKETS TO SPONSORED PROGRAM	4	2	2
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER AS EVENT SPONSOR	X	X	X



GROUP OVERVIEW:

Northwest Arkansas Emerging Leaders exists to connect and engage Northwest Arkansas young professionals through personal and professional development experiences. Launched in 2008, NWAEL consists of quarterly programs and active workgroups called "Teams" formed to collectively tackle issues and projects of relevance to our community. This sponsorship opportunity provides companies across-the-board logo recognition directly to a young professional demographic.

DATE AND TIME: **TBD**

LOCATION: **VARIES**

	PRESENTING <i>\$5,000 - 3 Available</i>	CONTENT <i>\$2,500 - 4 Available</i>	CONNECT <i>\$1,000 - 10 Available</i>
LOGO RECOGNITION AND/OR LISTING IN ALL CORRESPONDENCE RELATING TO NWAEL ISSUES, PROGRAMS, EVENTS, COMMUNICATIONS AND PUBLICATIONS	X	X	
REPRESENTATIVE ON THE NWAEL ADVISORY COUNCIL	X		
LOGO RECOGNITION IN ALL SPECIAL NWAEL EVENT EMAIL REMINDERS	X		
COMPLIMENTARY BANNER AD ON ROGERSLOWELL.COM	X		
LOGO & VERBAL RECOGNITION AT NWAEL EVENTS	X	X	X
TICKETS TO NWAEL EVENTS	X	X	X
PROMINENT LOGO RECOGNITION ON THE HOME PAGE OF NWAEMERGINGLEADERS.COM	X	X	
OPPORTUNITY TO INTRODUCE SPEAKERS/WELCOME ATTENDEES AT PROGRAMS	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X
* ADDITIONAL ADVERTISING THROUGH ROGERS LOWELL AREA CHAMBER OF COMMERCE	X	X	

* INCLUDES :

- BANNER AD ON WWW.ROGERSLOWELL.COM
- ENHANCED BUSINESS DIRECTORY LISTING ON WWW.ROGERSLOWELL.COM
- BUSINESS DIRECTORY RECOGNITION ON WWW.ROGERSLOWELL.COM
- COMPANY RECOGNITION ON ALL NWA EMERGING LEADER EVENT PAGES ON WWW.ROGERSLOWELL.COM
- COMPANY RECOGNITION IN AT LEAST TWO CHAMBER NEWSLETTERS WITH CIRCULATION OF MORE THAN 3,800 OPPORTUNITY TO PLACE A FULL-PAGE AD IN MONTHLY CHAMBER NEWSLETTER, OR WEEKLY ENEWS BANNER AD



**LEADERSHIP
BENTON COUNTY**

SESSION DATES: **JANUARY - SEPTEMBER**

LOCATION: **VARIES**

GROUP OVERVIEW:

Leadership Benton County is a community leadership development program hosted by the Greater Bentonville Area and Rogers-Lowell Chambers of Commerce. The Leadership Benton County program provides leadership training specific to regional issues and serves as the Chambers' training ground for future Benton County leaders. Goals of this program include; identification and motivation of individuals with leadership potential, acquainting participants with community needs, challenges and opportunities, offering a forum for dealing with community issues and challenging future leaders to become involved with local issues and the process of decision- making.

Class participants meet monthly from January to September. Sessions focus on local and county government, education, economy, human services, health care, quality of life, state government, regional issues, and leadership skills and theories.

	PRESENTING <i>\$5,000 - 4 Available</i>	SESSION <i>\$1,500 - 11 Available</i>
TOP BILLING ON ALL ADVANCE PUBLICITY FOR PROGRAM*	X	
TICKETS TO GRADUATION DINNER	2	
TUITION FOR ONE ATTENDEE IN LEADERSHIP BENTON COUNTY	X	
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	
FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	
COMPANY LOGO ON SESSION AGENDA	X	X
OPPORTUNITY TO ENGAGE DIRECTLY WITH CLASS AT ONE SESSION	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X

* INCLUDES :

- LIST OF VENUES
- INFORMATIONAL BROCHURE/BOOKLET
- APPLICATION PACKET
- WEBSITE
- DIGITAL AND PRINTED INVITATIONS TO APPLY
- RECOGNITION ON SOCIAL MEDIA
- VERBAL RECOGNITION
- RECOGNITION ON DAY OF EVENT ON AGENDA
- RECOGNITION ON SELECT SWAG THROUGHOUT PROGRAM



EVENT SYNOPSIS:

NWA Young Professional (YP) Summit is spearheaded by a volunteer-based group of diverse young leaders who want to aid in the attraction, retention, and development of young talent to sustain the overall health of the region. Thank you for considering partnering with us as we equip young professionals in NWA with the tools and network to enact positive change within themselves, their companies, and community both locally and globally. Active workgroups are formed to collectively tackle issues and projects of relevance to our community. This sponsorship opportunity provides across the board logo recognition for brands directly to a young professional demographic

DATE: **2023**

TIME: **TBD**

LOCATION: **TBD**

	PRESENTING <i>\$1,500 - Exclusive</i>	GOLD <i>\$500 - 2 Available</i>	SILVER <i>\$250 - 2 Per Event</i>	BRONZE <i>\$500 - Exclusive</i>
LOGO RECOGNITION AND/OR LISTING IN ALL PROGRAM MATERIALS	X	X		
OPPORTUNITY TO INTRODUCE SPEAKERS/WELCOME EVENT ATTENDEES	X	X		
CONTACT WITH OVER 300 ATTENDING YOUNG PROFESSIONALS AND EXPOSURE TO 1,000'S OF NWA YOUNG PROFESSIONALS	X	X		
ADDITIONAL ADVERTISING THROUGH ROGERS LOWELL CHAMBER*	X	X		
OPPORTUNITY FOR COLLATERAL ITEMS IN GOODIE BAGS	X	X	X	X
LOGO & VERBAL RECOGNITION AT EVENT	X	X	X	X
COMPLIMENTARY TICKETS TO EVENT	10	5	4	2
LOGO RECOGNITION IN ALL ADVERTISEMENTS FOR THE EVENT	X	X	X	X

* INCLUDES :

- BANNER AD ON WWW.ROGERSLOWELL.COM
- ENHANCED BUSINESS DIRECTORY LISTING ON WWW.ROGERSLOWELL.COM
- BUSINESS DIRECTORY RECOGNITION ON WWW.ROGERSLOWELL.COM
- COMPANY RECOGNITION ON ALL NWA EMERGING LEADER EVENT PAGES ON WWW.ROGERSLOWELL.COM
- COMPANY RECOGNITION IN AT LEAST TWO CHAMBER NEWSLETTERS WITH CIRCULATION OF MORE THAN 3,800
- OPPORTUNITY TO PLACE A FULL-PAGE AD IN MONTHLY CHAMBER NEWSLETTER, OR WEEKLY ENEWS BANNER AD

¡BIENVENIDOS! **SERIE**
de **SEMINARIOS**
en Español

DATE: **FEB. 16, APR. 20, JUL. 20, NOV. 16, 2023**

TIME: **TBD**

LOCATION: **ROGERS LOWELL CHAMBER**

EVENT SYNOPSIS:

The Chamber has a duty to help educate our growing minority population by providing in-depth training and programs in their native language. This series of seminars on various topics relevant to small business owners will help grow existing minority businesses thereby increasing the number of diverse business owners to enhance the offerings to all segments of our population, building a more connected and cohesive community.

	PRESENTING <i>\$500 - Exclusive</i>	EVENT <i>\$250 - 12 available / 3 per quarterly event</i>
RECOGNITION AS PRESENTING SPONSOR	X	
RECOGNITION AS SPONSOR AT EVENT	X	X
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X	
OPPORTUNITY TO SPEAK (BILINGUAL) AT OPEN/CLOSE OF SESSION(S)	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X
EVENT SOCIAL MEDIA RECOGNITION	X	
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X



EVENT SYNOPSIS:

The NWA Community Showcase celebrates our inclusive and welcoming community with fun, multicultural experiences for all! Sponsors have the choice of zones to participate in: Entertainment, Arts & Culture, Foodie, Outdoor Fun, or Marketplace. The Showcase brings us together in celebration and support of cultural traditions encouraging a sense of belonging.

DATE AND TIME: **SEPTEMBER 16, 2023 | 10:00 A.M. - 3:00 P.M.**

LOCATION: **RAILYARD PARK IN DOWNTOWN ROGERS**

	PRESENTING <i>\$5,000 - Exclusive</i>	EXPERIENCE <i>\$3,500 - Exclusive</i>	SHOP LOCAL <i>\$1,500 - Exclusive</i>	KID & PET PARADE <i>\$1,500 - ? Available</i>	ZONE* <i>**\$1,000 (2 Available) or \$2,000 exclusive</i>	VENDOR SPONSOR <i>\$500 - Unlimited</i>
RECOGNITION AS PRESENTING SPONSOR	X					
RECOGNITION AS SPONSOR AT EVENT	X	X	X	X	X	X
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X		X	
WEBSITE BANNER AD ON ROGERSLOWELL.COM	X	X	X			
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X	X	X			
ADVERTISEMENT IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	TWO FULL-PAGE ADS	TWO FULL-PAGE ADS	ONE FULL-PAGE AD			
OPPORTUNITY TO SPEAK (BILINGUAL) AT OPEN/CLOSE EVENT	X	X	X			
ONE PRIME BOOTH SPACE**	20' X 10'	20' X 10'	20' X 10'	10' X 10'	10' X 10'	10' X 10'
OPPORTUNITY TO PROVIDE DOOR PRIZES	X	X	X	X	X	X
EVENT SOCIAL MEDIA RECOGNITION	X	X	X	X	X	
SPONSOR RECOGNITION ON BOOTH	X	X	X	X	X	X

*ENTERTAINMENT ZONE, ARTS & CULTURE ZONE, FOOD ZONE, OUTDOOR FUN ZONE, MARKETPLACE ZONE

**DOES NOT INCLUDE TABLE AND CHAIRS



EVENT SYNOPSIS:

Sips on the Bricks is a pub crawl, poker run, costume contest, and shop local extravaganza in Downtown Rogers. Downtown merchants will compete in a holiday drink contest, crafting creative sips for crawlers to taste and vote on their favorite as they crawl the bricks. The merchant who wins best "sip" gets year-long bragging rights and a traveling trophy. Restaurants and shops will offer specials and deals exclusively available to our crawlers. Crawlers will receive a collectible event t-shirt, and a poker run card that they can complete as they visit the poker stops. A portion of the proceeds will go to benefit a local charity. At the end of the night, everyone will gather for the After Party where we will announce the winners of the poker run and costume contest, as well as this year's charity donation recipient.

DATE AND TIME: **SATURDAY, DECEMBER 2**

LOCATION: **DOWNTOWN ROGERS**

ESTIMATED ATTENDANCE: **200**

	PRESENTING <i>\$3,000 - Exclusive</i>	SANTA'S BAG <i>\$2000 - Exclusive</i>	GOLD TIDINGS <i>\$1,000 - 6 Available</i>	PUB HUB <i>\$500 - 4 Available</i>	SILVER BELLS <i>\$250- Unlimited</i>
RECOGNIZED AS "SPONSOR COMPANY" PRESENTS...	X				
TOP BILLING LOGO ON ALL EVENT PROMOTION	X				
PRINTED BANNER ON DISPLAY AT THE PUB HUB	X	X	X	X	
OPPORTUNITY TO SET UP A BOOTH AT THE PUB HUB	X	X	X	X	
SPONSOR RECOGNITION ON ALL PRE/POST EVENT PROMO	X	X	X	X	X
OPPORTUNITY TO HAVE HOLIDAY PROMO ITEMS IN SWAG BAG	X	X	X	X	X
RECOGNIZED AS SPONSOR AT EVENT	X	X	X	X	X
RECOGNITION IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X	X	X
COMPANY LOGO & LINK ON EVENT PAGE OF CHAMBER WEBSITE	X	X	X	X	X
ENTRIES TO EVENT	6	4	3	2	2



EVENT SYNOPSIS:

LEAD Rogers Program is a strategic support program for the underserved and underrepresented students in the Rogers Public High Schools. The goal is to provide opportunities for academic success and to better prepare our youth with the tools, training, and direction in their pursuit of higher education, as well as a clear path to opportunities when the participants enter the job market. Class participants meet monthly during the school year. Sessions focus on leadership development, emotional intelligence, community service, financial literacy, civic engagement, and entrepreneurship.

DATES: **THROUGHOUT 2023**

ATTENDANCE: **200+ STUDENTS**

	PRESENTING <i>\$5,000 - Exclusive</i>	PADRINO <i>\$2,500 - 2 Available</i>	SCHOLARSHIP <i>\$1,000 - 10 Available</i>	REFRESHMENT <i>\$250 - 2 Available per Semester</i>
RECOGNITION AS PRESENTING SPONSOR	X			
RECOGNITION AS "LEVEL OF SPONSOR" AT EVENT	X	X	X	X
TOP BILLING AND LOGO ON ALL EVENT PROMOTION	X			
DAY-OF SPONSORSHIP RECOGNITION	X	X	X	X
OPPORTUNITY TO SPEAK (BILINGUAL) AT EVENTS	X	X		
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	X			
SOCIAL MEDIA RECOGNITION	X	X	X	
FULL-PAGE ADVERTISEMENT IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X		
RECOGNITION AT AWARDS CEREMONY			X	



EVENT SYNOPSIS:

Each month, 20 – 25+ businesses host guest artists from across NW Arkansas and showcase their talent and sell their art. The Rogers Lowell Chamber partners with downtown businesses and non-profit organizations to present this art walk. The event is free to both patrons and artists and provides an opportunity to showcase Downtown Rogers as a cultural center and historic entertainment district while providing creatives with an opportunity to interact with the public and sell their art. This event that draws artists, arts organizations, musicians and patrons from NW Arkansas and beyond. Sponsoring this series of art walks is an excellent way to reach those who appreciate historic preservation, economic revitalization, art and culture and quality of life in NWA.

DATES: **EVERY SECOND THURSDAY, 2023**

TIMES: **4:30 P.M. - 7:30 P.M.**

LOCATION: **THROUGHOUT DOWNTOWN ROGERS**

ESTIMATED ATTENDANCE: **500 - 1,000 PER EVENT**

	PRESENTING <i>\$2,000 - Exclusive</i>	MUSIC <i>\$1,750 - 2 Available</i>	RAILYARD PLAZA <i>\$750 - 1 available</i>	ARTS SUSTAINER <i>\$250 - 16 available</i>	COMMUNITY <i>\$100 - Unlimited</i>	ARTS INSTALLATION <i>In-Kind - 12 Available</i>
COMPANY RECOGNITION AND TOP BILLING AS "PRESENTING SPONSOR" IN MONTHLY PROMOTIONAL MATERIALS	X					
COMPANY RECOGNITION AS "MUSIC SPONSOR" IN MONTHLY PROMOTIONAL MATERIALS		X				
COMPANY RECOGNITION AS "RAILYARD PLAZA SPONSOR" IN MONTHLY PROMOTIONAL MATERIALS			X			
WEBSITE BUSINESS DIRECTORY SPONSORSHIP RECOGNITION FOR ONE YEAR ON ROGERSLOWELL.COM	X	X	X			
COMPANY LOGO AND SPONSORSHIP LEVEL RECOGNITION ON THE ART ON THE BRICKS WEBSITE	X	X	X			
COMPANY LOGO ON CHAMBER EVENT WEB PAGE AND SOCIAL MEDIA PROMOTIONS	X	X	X	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X	X	X			
COMPANY LOGO ON SIGNAGE	X					
COMPANY NAME IN MONTHLY PRESS RELEASES	X	X	X	X	X	X
COMPANY NAME ON BANNER AD GRAPHICS	X					

RLC VOICE OF BUSINESS

magazine

SYNOPSIS:

The "Chamber Voice" is the Chamber's full-color digital magazine released on the first of each month. The magazine features a variety of informational articles focused the Chamber's mission-work and results, Chamber News, Member News, ribbon cutting photos, a list of new members and recurring sections such as Workforce Development and the Small Business Corner. The magazine is distributed via email to more than 3,500 subscribers at the beginning of each month (with an average open rate of 20%) and is available to view online

at Rogerslowell.com, as well as the Chamber's social media channels. Advertisers reach key business leaders and community influencers through this professional publication via display advertisements.

Advertising packages include six display ads, to run in months designated by advertiser. All ads must be submitted in electronic format as indicated on contract. Ad design is not included. Upon receipt a completed contract, advertiser will be contacted by Chamber staff to review due dates for advertising materials.

	POWER PACK: 6 FULL-PAGE ADS <i>\$1,200 - Unlimited</i>	POWER PACK: 6 HALF-PAGE ADS <i>\$600 - Unlimited</i>	TWO-PAGE SPREAD <i>\$500 - Unlimited</i>	FULL-PAGE AD <i>\$300 - Unlimited</i>	HALF-PAGE AD <i>\$150 - Unlimited</i>
AD DISTRIBUTED VIA EMAIL TO 3,500+ SUBSCRIBERS	X	X	X	X	X
PUBLICATION AVAILABLE TO VIEW AT ROGERSLOWELL.COM	X	X	X	X	X
PUBLICATION AVAILABLE TO VIEW VIA RLC SOCIAL MEDIA CHANNELS	X	X	X	X	X

AD SPECS :

- FULL-PAGE (8.75" WIDE X 11.25" HIGH)*
- HALF-PAGE (8.025" WIDE X 5.15" HIGH)
- TWO-PAGE SPREAD (17.25"W X 11.25"H)**

*TRIM SIZE FOR FULL-PAGE IS 8.5"X11"

** TRIM SIZE FOR TWO-PAGE SPREAD IS 16"X11"



SYNOPSIS:

The Chamber communicates with members via email twice a week to provide the latest news and event information. Each item in the email links directly to the Chamber’s website for additional details and convenient access to online registration for Chamber events. Both the Mission Memo and Thursday Calendar at a Glance are read by a growing number of key business and community leaders and qualified buyers

with the estimated circulation being 2,700+ individuals, and an average 22-26% open rate per week.

Each banner ad featured in the Mission Memo and Calendar at a Glance must meet specifications and formats. Ad design is not included. Upon receipt of a completed contract, advertiser will be contacted by Chamber staff to review specifications and deadlines.

	PRESENTING <i>\$1,500 - 2 Available</i>	MONTHLY RATE* <i>\$200</i>	ONE WEEK RATE* <i>\$75</i>
COMPANY LOGO FEATURED AT TOP OF EACH EMAIL SENT TO MEMBERS, INCLUDING HYPERLINK FOR ONE YEAR	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION FOR ONE YEAR	X		
ONE FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X		
FULL-COLOR BANNER ADS IN MONDAY MEMO AND CALENDAR AT A GLANCE, INCLUDING HYPERLINK		8 ADS (4 WEEKS)	2 ADS (ONE WEEK)

*LIMITED SLOTS DEPENDING ON AVAILABLE INVENTORY

DIGITAL ADVERTISING

SYNOPSIS:

RogersLowell.com is one of the most effective online marketing tools available to members for business promotion. Annually, the website records an average of approximately 100,000 visitors. Chamber of Commerce websites have a long and distinguished history of being the best source of information for the local community.

As a member, you will get a stronger boost to your local search engine marketing (SEM) and Search Engine Optimization (SEO) efforts with a link from a website affiliated with the local community versus a link that caters to another location or one that is not location-specific. More and more search engine results are tied to locality. Combine this with more usage of mobile and it underlies the importance of aligning with local community experts like the Chamber.

Inbound links to your website boost your value because search engines like Google and Bing view these links as “votes

of quality.” Unsuccessful websites and unpopular businesses frequently don’t get many inbound links from other websites. Links from RogersLowell.com are “votes of quality” and hold stronger weight when they are cast by other websites that are also viewed as high quality.

When search engines place weight on the value of an inbound link, they look at the relevance of both the website and the specific page where the link exists. Google will actually scan the words on a page and decipher the topic then combine that with the overall focus of the entire website. While every link helps, getting links from the community subject matter, on the most relevant pages (business directory pages) is the most beneficial.

Website banner ads offer members an efficient and affordable way to leverage the Chamber’s website traffic. Website advertisers also have access to reports providing click-thru information.

	VERTICAL BANNER AD (12 MONTHS) <i>\$4,200 - Unlimited</i>	VERTICAL BANNER AD (6 MONTHS) <i>\$2,100 - Unlimited</i>	VERTICAL BANNER AD (ONE MONTH) <i>\$400 - Unlimited</i>	HORIZONTAL BANNER AD (12 MONTHS) <i>\$3,000 - Unlimited</i>	HORIZONTAL BANNER AD (6 MONTHS) <i>\$1,500 - Unlimited</i>	HORIZONTAL BANNER AD (ONE MONTH) <i>\$300 - Unlimited</i>
APPEARANCE ON QUALITY, TRUSTED COMMUNITY WEBSITE	X	X	X	X	X	X
GENERATES OPTIMAL SEM AND SEO SEARCH RESULTS LEADING TO INCREASED POTENTIAL VISIBILITY	X	X	X	X	X	X
ACCESS TO REPORTS PROVIDING CLICK-THRU INFORMATION	X	X	X	X	X	X

THERE ARE TWO SIZES OF ADS:

- LEADERBOARD (HORIZONTAL) AD SIZE = 885 X 110 PIXELS, NO ANIMATION
- SKYSCRAPER (VERTICAL) AD SIZE = 250 X 500 PIXELS, NO ANIMATION



SYNOPSIS:

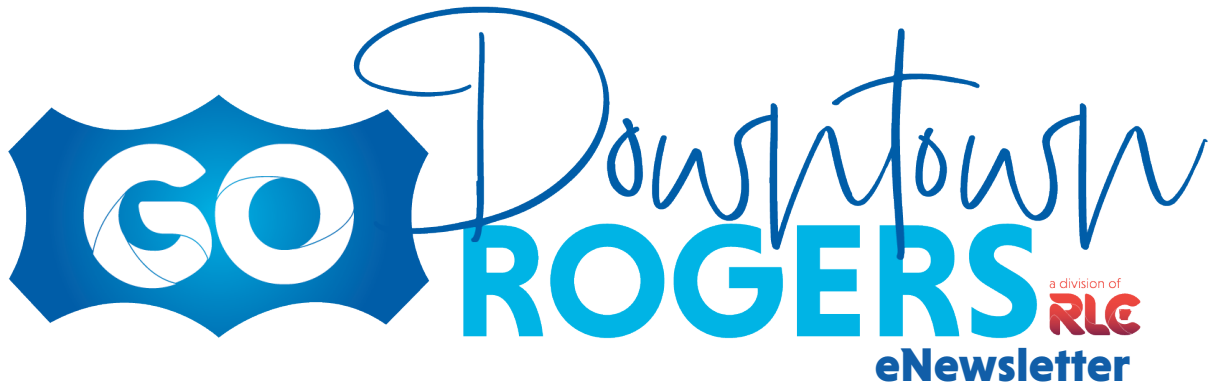
Running a business is hard work and keeping up with your social media can sometimes be the last thing on your mind. Let us help! The Chamber has more than 20,000 followers on our social media channels that include a variety of organizations and community leaders. Use us as the trusted source to help you grow your business and spread your reach across our audience. For our Premium SMM Packages, there are a few ways we can work with you to get it done. Members have the option of:

3. If there is content you would like to promote that is not already in article form, Chamber staff can help write an article if provided the essential information for it. This is helpful for small businesses that may have fliers or bullet points but don't have the time or manpower to write a full-fledged article.

Article length is typically around 500 words, but is mostly left up to you with certain exceptions. The same content may be used for both the article and the blog post, or they may be different and we will alternate promoting both. 2-3 images provided by you to go along with the package is preferred or your logo will be used for each posting.

1. Providing us with your verbiage you would like to promote already written in a Microsoft Word document ready to go.
2. Sending us a link to an existing blog post/article on your website that we can transfer over to RogersLowell.com and promote that way.

	BASIC SMM PACKAGE <i>Free for RLC Members (One available per topic/news/event request)</i>	PREMIUM SMM PACKAGE <i>\$200 - Unlimited</i>
ONE NEWS ARTICLE POSTED TO MEMBER NEWS SECTION OF ROGERSLOWELL.COM	X	X
ONE SOCIAL MEDIA POSTING ON FACEBOOK, TWITTER AND LINKEDIN	X	
ONE BLOG POSTING ON THE CHAMBER VOICE OF BUSINESS BLOG		X
FOUR WEEKS OF SOCIAL MEDIA POSTS ON FACEBOOK, TWITTER AND LINKEDIN		X
CUSTOM IMAGE INCLUDED AND HYPERLINK TO MEMBER LANDING PAGE		X



SYNOPSIS:

If your message is ideal for people interested in Downtown Rogers economic development and promoting the destination for shopping, dining and entertainment, the Go Downtown Rogers E-Newsletter is the perfect channel for your brand recognition and marketing message.

The well-established label, "Go Downtown Rogers," recently became the brand of the Rogers Lowell Chamber. This E-Newsletter, published each Wednesday, is the ultimate source for what's happening in Downtown Rogers. The Chamber receives submissions and disseminates information for member and non-member organizations that are interested in the latest news and event information related to Downtown Rogers. The publication includes newsworthy articles and hyperlinks about Downtown Rogers businesses and events and shares timely information about live music and performances, art events, and other entertainment offered in Downtown Rogers.

The Go Downtown Rogers brand also extends to Facebook and Instagram accounts and a new website coming in 2023 which also directs readers to the website version of the weekly publication. The newsletter, published by the Chamber's Economic Development division and the Marketing Communications team, provides one source for the community as it relates to What's Happening in DTR, and one voice to the community for promoting downtown events and programming on behalf of downtown merchants as well as sharing downtown economic development news.

The newsletter is distributed to nearly 3,000 individuals each week. Each banner ad featured in the Go Downtown Rogers E-Newsletter must meet specifications and formats. Ad design is not included.

	PRESENTING <i>\$1,500 - 2 Available</i>	MONTHLY <i>\$100</i>	ONE WEEK <i>\$50</i>
COMPANY LOGO AND TOP BILLING ON EACH ISSUE INCLUDING HYPERLINK	X		
BUSINESS DIRECTORY SPONSOR RECOGNITION	X		
ONE FULL-PAGE AD IN CHAMBER VOICE OF BUSINESS DIGITAL NEWSLETTER	X		
FULL-COLOR BANNER AD IN WEEKLY GO DOWNTOWN ROGERS ENEWSLETTER INCLUDING HYPERLINK		FOUR WEEKS	ONE WEEK



SYNOPSIS:

The Chamber mails information to individuals and companies who inquire about our area and we can include your brochure/flyer in all relocation packets. In addition to your flyer being mailed to individuals/families considering the area for relocation, you also get the list of people who have requested the packet. The list includes recipient name, address and how the request was received (i.e. via the telephone, web, friend, etc.). If that person made a special request, such as a list of daycare centers, that request is noted as well. The list is sent to you via email at the first of each month in an excel spreadsheet.

	ADVERTISER* \$500 per Year - Unlimited	RELOCATION BAG** \$500 per Year - Exclusive
BROCHURE/FLYER INCLUDED IN PACKETS MAILED TO INQUIRERS	X	X
RECEIVE LIST OF RECIPIENTS WHO REQUESTED PACKET	X	X
LOGO ON RELOCATING TO ROGERS & LOWELL SECTION OF ROGERSLOWELL.COM, WITH HYPERLINK	X	X
LOGO FEATURED IN RELOCATION SECTION OF THE GOOD LIFE DESTINATION GUIDE, WITH HYPERLINK	X	X
12 MONTHS CONTRACT	X	X
SPONSOR PROVIDES BRANDED BAGS DISTRIBUTED TO APPROXIMATELY 250 VISITORS		X

- PURCHASER MUST SUPPLY CHAMBER WITH 100 COPIES OF PURCHASER'S BROCHURE/FLYER
- SPONSOR MUST SUPPLY CHAMBER WITH AT LEAST 100 BRANDED BAGS FOR THE PACKETS TO BE CREATED WITH

the Good Life

DESTINATION GUIDE

SYNOPSIS:

The Good Life Destination Guide is an award-winning, digital community guide published annually by the Rogers Lowell Chamber and Visit Rogers. The magazine reaches leisure, corporate and meetings visitors, new residents, and locals.

This online, interactive magazine features maps, business listings (restaurants, hotels, and more) and essential information about the area's activities, attractions, and amenities. It also showcases helpful resources for visiting, relocating, living, working and playing in Northwest Arkansas.

Throughout the year, the publication is distributed and promoted via digital channels including issuu.com, RogersLowell.com, VisitRogersArkansas.com, social media channels and monthly email blasts to Chamber members and partners. Links to all advertisers'

websites are provided in advertising at no additional charge.

Distribution partners include the Chamber's Visitor Information Center, Rogers Convention Center, Northwest Arkansas National Airport (XNA), World Trade Center Arkansas and statewide tourism centers.

The magazine is very popular with local hotels, real estate offices, businesses of all sizes, and corporations including Walmart, J.B. Hunt, Glad Manufacturing and the University of Arkansas.

Advertising is sold in four digital value packages that include display ad space and much more! There is also a basic ad package. See descriptions of each package, pricing and total added value for each below.

	PRESENTING \$4,200 - SOLD	PLATINUM \$3,500 - 8 Avail.	GOLD \$3,000 - Unlimited	SILVER \$2,100 - Unlimited	BRONZE \$1,700 - Unlimited	BASIC \$850 - Unlimited
FULL-PAGE DIGITAL AD BACK COVER (PRESENTING ONLY), INSIDE COVER, INSIDE BACK COVER, AND/OR SECTION INTRODUCTION	X	X				
FULL-PAGE DIGITAL AD			X			
FULL-PAGE DIGITAL ADVERTORIAL STORY	X	X	X			
HALF-PAGE DIGITAL AD				X		
THIRD-PAGE DIGITAL AD					X	
SIXTH-PAGE DIGITAL AD HORIZONTAL OR VERTICAL						X
EMBEDDED VIDEO PROVIDED BY ADVERTISER FEATURED ON RLC'S CUSTOM YOUTUBE PLAYLIST	X	X	X			
EMAIL PROMOTION BIANNUALLY TO CHAMBER MEMBERS INCLUDING LOGO WITH HYPERLINK TO YOUR WEBSITE	X	X	X	X	X	
"SKYSCRAPER" (VERTICAL) BANNER AD ON ROGERSLOWELL.COM	X	X				
"LEADERBOARD" (HORIZONTAL) BANNER AD ON ROGERSLOWELL.COM			X	X		
ONE-TIME AD FEATURE IN THE CHAMBER VOICE OF BUSINESS NEWSLETTER	X	X				
SECTION INTRODUCTION SPREAD ADVERTISER RECEIVES A DIRECT LINK FROM TABLE OF CONTENTS TO AD		X				

Legislative Session



Briefing

ITEM SYNOPSIS:

The Legislative Session Briefing is a weekly legislative update that will be delivered on our Chamber Voice of Business eNews channels. The Chamber will be producing a weekly newsletter that will concentrate on reporting the events surrounding the meeting of the Arkansas General Assembly. The program will include news, commentary, and interviews with NWA legislators.

DATES: **JANUARY - APRIL 2023**

FREQUENCY: **WEEKLY**

	PROGRAM <i>\$2,000 - 2 Available</i>	THE BIG INTERVIEW <i>\$1,500 - 2 Available</i>	HOUSE BRIEFING <i>\$1,000 - 1 Available</i>	SENATE BRIEFING <i>\$1,000 - 2 Available</i>
COMPANY RECOGNITION AS SPONSOR IN ALL PROMOTIONAL MATERIALS	X	X	X	X
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO PARTICIPATE IN INTERVIEW(S)	X			
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO PARTICIPATE IN THE BIG INTERVIEW		X		
COMPANY BANNER AD INCLUDED IN WEB CONTENT	X	X	X	X
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO MAKE PROMO REMARKS DURING ALL LEGISLATIVE SESSION UPDATES	X			
COMPANY RECOGNITION AS SPONSOR IN CHAMBER DIGITAL NEWSLETTER WITH CIRCULATION OF 3,800+	X	X	X	X
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO PARTICIPATE IN HOUSE BRIEFING PROGRAM			X	
OPPORTUNITY FOR COMPANY REPRESENTATIVE TO PARTICIPATE IN SENATE BRIEFING PROGRAM				X



DATE: **JANUARY, FEBRUARY, MARCH, MAY, AUGUST, OCTOBER, DECEMBER**

LOCATION: **ROGERS LOWELL CHAMBER**

ATTENDANCE: **20-25**

EVENT SYNOPSIS:

The role of the Government Affairs Division at the Chamber is to bring focus to those issues that can have a positive influence on business and to those issues that can be costly and unfriendly. The Government Affairs Division is the communication program between business and government that identifies priorities of business as well as quality-of-life issues. The division provides education and advocacy on the priorities of the membership to the proper government body.

	PRESENTING <i>\$1000 - 2 available</i>	MEETING <i>\$350 - 6 available (1 per meeting)</i>
COMPANY RECOGNITION AS <INSERT LEVEL> SPONSOR IN ALL PROMOTIONAL MATERIALS	X	X
COMPANY RECOGNITION AS SPONSOR FROM PODIUM	X	X
OPPORTUNITY FOR CEO OR OTHER COMPANY REPRESENTATIVE TO BRIEFLY ADDRESS ATTENDEES	X	X
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS TO ATTENDEES	X	X
COMPANY RECOGNITION AS PRESENTING SPONSOR IN CHAMBER DIGITAL NEWSLETTER WITH CIRCULATION OF 3,800+	X	X
OPPORTUNITY FOR UP TO TWO COMPANY REPRESENTATIVES TO ATTEND THE INVITATION-ONLY LUNCH MEETING	X	X

Legislative Wrap-Up Breakfast



EVENT SYNOPSIS:

As legislative session comes to a close, the Rogers Lowell Chamber will be hosting a Legislative Wrap Up Breakfast. We will bring together businesses and our NWA Legislative Delegation to have a forum on what occurred during Legislative Session.

DATE: **MAY 2023**

TIME: **TBD**

LOCATION: **TBD**

ATTENDANCE: **TBD**

	PLATINUM <i>\$1,500 - 2 available</i>	GOLD <i>\$1,000 - 4 available</i>	SILVER <i>\$500 - 4 available</i>	BRONZE <i>\$250 - 4 Available</i>
COMPANY RECOGNITION AS EVENT SPONSOR IN ALL EVENT PROMOTIONAL MATERIALS	X	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR ON EVENT PAGE OF CHAMBER WEBSITE	X	X	X	X
COMPANY RECOGNITION AS EVENT SPONSOR FROM PODIUM	X	X	X	X
OPPORTUNITY FOR CEO OR OTHER COMPANY REPRESENTATIVE TO BRIEFLY ADDRESS ATTENDEES	X	X		
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS TO ATTENDEES	X	X		
COMPANY RECOGNITION AS EVENT SPONSOR IN CHAMBER DIGITAL NEWSLETTER WITH CIRCULATION OF 3,800+	X	X	X	X
OPPORTUNITY FOR UP TO FOUR COMPANY REPRESENTATIVES TO ATTEND THE INVITATION-ONLY PRE-BREAKFAST MEETINGS	X			
OPPORTUNITY FOR UP TO THREE COMPANY REPRESENTATIVES TO ATTEND THE INVITATION-ONLY PRE-BREAKFAST MEETINGS		X		
OPPORTUNITY FOR UP TO TWO COMPANY REPRESENTATIVES TO ATTEND THE INVITATION-ONLY PRE-BREAKFAST MEETINGS			X	
OPPORTUNITY FOR A COMPANY REPRESENTATIVE TO ATTEND THE INVITATION-ONLY PRE-BREAKFAST MEETINGS				X



2023

Sponsorship & Advertising

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