

# CHAMBER VOICE

Your Connection to the Rogers-Lowell Chamber of Commerce



## Leaders in Little Rock

Volume 4 Issue 4

**Card Check Impacts Your Business - More Inside**

April 1, 2009



# Grow Your Business Without Spending Money

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Sound too good to be true? Wait until you see what we have up our sleeves to help our member businesses survive and thrive in this economy. We understand that as much as you'd like to attend seminars and attend networking events, it's hard to justify leaving your business to grow your business. We get it!

In 2008, we launched BuyNWA, an initiative to support local businesses and stimulate the economy (visit [www.BuyNWA.biz](http://www.BuyNWA.biz) for more information). We promised phase two of BuyNWA in early 2009... here's the first step. We're launching a handful of FREE tools for our member businesses, and free is a good thing these days. Read more below, and join us for a workshop on April 9 to learn more about using these tools to benefit your business.

### BusinessConnect

We receive dozens of requests from individuals seeking catering, printing, meeting space, you name it. Now YOU can respond directly to those bids, RFPs and requests. We'll e-mail them directly to you and post them on our website. Visit the Business Directory at [www.RogersLowell.com](http://www.RogersLowell.com) to begin using the BusinessConnect tool.

### Member AID Videos

No matter how much you'd love to attend our seminars to help your business, you can't leave your business to attend, right? You'll be able to view online videos on advertising seminars, using our website and technology to benefit your business and much more. Watch [www.RogersLowell.com](http://www.RogersLowell.com) in the coming weeks for Member AID Videos

### Member News

You've got exciting news, and you want to tell our other 1,970 member businesses. Let everyone know about a new office, an open house or a prestigious award. Member News will be posted on our site, and we'll send links to our 2,400 weekly e-mail recipients. Send news items to

[dana@rogerslowell.com](mailto:dana@rogerslowell.com).

### LinkedIn

Use the fastest-growing online professional network in the world to build your business and show your credibility. People are 65 percent more likely to do business with chamber members, and you can benefit from our connections. Create a profile at [www.Linkedin.com](http://www.Linkedin.com) or link your existing profile to our group. Just search for "Rogers-Lowell" via LinkedIn Groups.

### Twitter

It's a little cutting edge, but the possibilities are endless. Follow the Chamber's "tweets" on Twitter, and stumble on new connections and ideas in the process. Trust us, you have to try it to understand it. Visit [www.twitter.com](http://www.twitter.com) to set up a profile and to follow RLACC.

### Chamber Blog

Follow informal, conversational posts on our newest efforts and ideas through the Rogers-Lowell Chamber blog. What's in it for you? Up-to-the-minute information and a chance to give us feedback on what works, and what else you need to succeed. Visit and follow the Chamber blog at <http://rogerslowellchamber.blogspot.com>.

That was a lot to process, wasn't it? Don't worry if you're confused or overwhelmed. We promise, it's all easier than it sounds. This is definitely not for everyone, or every business, but if you're interested, we will (slowly) walk you through all of these new membership tools.

Join us for a free workshop on April 9 from 11 a.m. to 1 p.m. in the Baggett-Trammel Conference Room at the Rogers-Lowell Area Chamber of Commerce, 317 W. Walnut St., Rogers. Register online at the Chamber Calendar at [www.RogersLowell.com](http://www.RogersLowell.com).

For details, contact Beth Stephens at 479-619-3192 or [beth@rogerslowell.com](mailto:beth@rogerslowell.com).

# NWACC Lunch Set

Join the Rogers-Lowell Area Chamber of Commerce and the Bentonville/Bella Vista Chamber to honor faculty and staff of the Northwest Arkansas Community College at the annual NWACC Appreciation Luncheon presented by Tyson Foods, Inc. on April 17 from 11:30 a.m. to 1 p.m. at the Clarion Hotel & Convention Center in Bentonville.

The 2009 lunch will highlight the progress and accomplishments of the college's faculty and staff. Silver sponsors of the luncheon are Boyer, Rhoades & Teague P.A., Flintco, Inc., and Trane Arkansas.

Tickets for the luncheon are \$20 per person, or tables of eight are available for \$200.

Space is limited and reservations are required at [www.RogersLowell.com](http://www.RogersLowell.com), or by calling the Chamber at 479-636-1240.

# Enjoy a Perfect Afternoon of Golf

Nabholz Construction presents the 2009 Spring Golf Tournament of the Chamber on two afternoons in April at the spectacular Shadow Valley Country Club. Teams may choose to play on either April 22 or April 23 to compete for prizes and enjoy business-building networking on the course.

Contests on the course, prizes from Microsoft, and a thank-you gift for each golfer are included along with lunch, snacks and beverages. The 19th Hole Business After Hours sponsored by Cherokee Casino will be held on April 22 at 5 p.m. in the clubhouse, featuring culinary delights from Executive Chef Brad Meyers in the Overlook Restaurant.

Register to play at [www.RogersLowell.com](http://www.RogersLowell.com), or contact Stacey Calhoun at 479-619-3195 or [stacey@rogerslowell.com](mailto:stacey@rogerslowell.com).

# New I-9 Forms & Immigration Law Topic of Seminar for Employers

Recent changes in the federal I-9 form and immigration law as it pertains to business will be the focus of a special seminar on April 28 from 9 a.m. to 12 p.m. hosted by the Chamber, 317 W. Walnut St., Rogers.

The session will feature legal experts discussing the new forms and other human resource information that may impact hiring decisions in your business.

Registration for the seminar is \$25

per person for Chamber members, or \$40 for nonmembers, and is available online at [www.RogersLowell.com](http://www.RogersLowell.com). For more information, contact Vilma Dominguez at 479-619-3186 or [vilma@rogerslowell.com](mailto:vilma@rogerslowell.com).



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# Employee Free Choice Act

## What Does it Really Mean to You?

The Board of Directors of the Rogers-Lowell Area Chamber of Commerce has taken a strong stand against a piece of legislation that was introduced in the U.S. Congress on March 10.

The Employee Free Choice Act (EFCA), also known as Card Check legislation, is a proposed federal law supported by organized labor that would enable unions to invade small businesses and do away with secret ballot elections for workers during organizing campaigns.

According to Arkansans for the Secret Ballot, SB560 and H-1409 include several elements opposed by employers and workers that change current law by:

- **Eliminating the employees ability to vote** in a secret ballot election about whether a union will represent them or not.

- **Substituting a “card-check” process** where unions can get cards signed at work, at an employee’s home or online.

- **Certifying a union** if over 50 percent of workers sign card checks, without a secret ballot election.

- **Denying employer’s rights** to refuse unfavorable proposals during collective bargaining negotiations.

The U.S. Chamber of Commerce believes small businesses such as restaurants, motels, retail stores and banks would be prime targets for unionization.

If you aren’t sure how Card Check can affect you, either as an employee or an employer, just imagine this scenario . . .

Joe is the owner of a small business, Joe’s Widget Factory, which employs 10. After the passage of the Employee Free Choice Act (EFCA or “Card Check”), executives from the Union of United Widget Workers (UUWW) approached some of Joe’s workers while they were at lunch. The union representatives asked them to sign authorization cards to set up a union at Joe’s Widget Factory.

While most of employees signed the cards quickly with union organizers watching, the UUWW leaders visited several employees at their homes in order to secure the necessary signatures.

The UUWW succeeded in getting more than 50 percent of the workers at Joe’s Widget Factory to sign authorization cards. Under EFCA, that means the

UUWW is automatically recognized as the exclusive bargaining representative, without any vote, for all employees of Joe’s Widget Factory - including the office workers who never signed a card.

Joe never knew what hit him. Not only was the union organized without his knowledge, he now has to begin collective bargaining with the newly-formed union within 10 days.

If he can’t negotiate a contract within 120 days, a federal arbitration panel will make binding decisions that impact Joe’s business and his employees.

Some of Joe’s employees didn’t even have a chance to vote for the union, and now they will be stuck with a contract they may not like, without any say in their pay, benefits and working conditions.

Under EFCA, not only does Joe have to deal with the union, a government-imposed union contract, and potential unfair labor practice violations, but his employees were deprived of the right to vote, and they lost their right to negotiate individually with their employer. The workers were intimidated and harassed at work and during their free time into signing the authorization card in front of union representatives. They are now bound by the provisions of a union contract and the union is their exclusive representative for purposes of dealing with Joe on their terms and conditions of employment, whether they signed the card or not.

The story illustrates the main concerns about the EFCA: (1) workers would lose the protection of a secret ballot election in union organizing drives; (2) employees can be harassed and intimidated into signing the union card; (3) an arbitrator who knows nothing about the business may end up setting all contract terms if no agreement is reached between the business and workers; and (4) employers could face increased fines for communicating with workers about unionization as an unfair labor practice.

What can you do? Heed the call to action and contact your legislators. Please let us know if you contact the delegation.

To learn more about how the Employee Free Choice Act will affect you, visit the U.S. Chamber of Commerce web site, [www.uschamber.com/wfi](http://www.uschamber.com/wfi). Arkansans for the Secret Ballot also has news and information on Card Check at [www.yoursecretballot.com](http://www.yoursecretballot.com).

# Ask Congress to Say No

## to the Employee Free Choice Act

### Your Call to Action . . .

Third District Rep. John Boozman, representing northwest Arkansas, has already stated his opposition to Card Check, for which the Rogers-Lowell Area Chamber of Commerce thanks him.

Arkansas Sens. Mark Pryor and Blanche Lincoln have not yet taken a position, and they hold key votes in the Senate, where the real battle will be waged. Your emails, letters and phone calls can make a difference in their decision on this legislation. Don't be shy, tell them how this proposed legislation will impact you or your business.

Writing to your U.S. Representative or U.S. Senator asking them to oppose the Employee Free Choice Act is a simple and effective way you can help defeat this legislation. Please let us know when you contact legislators.

Emails and faxes are the quickest and more efficient written communications to members of Congress. Just follow these four easy steps from Arkansans for the Secret Ballot:

1. Keep your letter simple and to the point. It doesn't have to be long!
2. Use powerful and persuasive messages for the content of your letter.

#### *The Employee Free Choice Act:*

- *Tramples workers' privacy by forcing them to publicly declare their support for or opposition to a union*
- *Forces employees to publicly sign a binding contract without understanding the consequences or hearing both sides of the union-employer positions*
- *Exposes workers to intimidation, deception and coercion*

- *Forces arbitration of the contract terms if the employer and union cannot agree on a contract after 90 days of negotiation and 30 days of mediation.*

- *Allows union organizers one full year to collect signatures*

3. Use some personal experience to bolster your letter.

4. The greeting to your letter should be: To the Honorable . . .

The closing should be: Sincerely, or Yours Truly . . .

Be sure to print your name under your signature and to include your address and phone number.

If you'd rather make a phone call, that's easy too. If you don't have an established relationship with the member of Congress, your call will likely be taken by a staff member. Ask to speak to the aide who handles the Card Check issue, then follow these three simple steps:

1. Identify yourself.
2. Tell the aide you would like to leave a brief message: "I'm a constituent of \_\_\_\_\_ and I oppose the "Employee Free Choice Act." Then state the reasons you oppose the bill.
3. Thank the aide for forwarding the message.

Sources:

Arkansans for the Secret Ballot, "Arkansas Workers Deserve Secret Ballots," "The Consequences of EFCA in Arkansas – A Right-to-Work State," "Writing a Letter to Members of Congress," "Communicating with Members of Congress," 2009.

Las Vegas Chamber of Commerce, "The Business Voice," March 2009.  
U.S. Chamber of Commerce, White Paper "Card Check: Learn the Basics," 2009.

U.S. Chamber of Commerce, "Card Check: Mind if the Unions Watch You Vote?" 2008.

### Share Your Thoughts with Your Members of Congress

#### **Sen. Blanche Lincoln**

Email: <http://lincoln.senate.gov/webform.html>

Phone: 202-224-4843

Fax: 202-228-1371

355 Dirksen Senate Office Building  
Washington, DC 20510

#### **Sen. Mark Pryor**

Email: [senator@pryor.senate.gov](mailto:senator@pryor.senate.gov)

Phone: 202-224-2353

Fax: 202-228-3973

257 Dirksen Senate Office Building  
Washington, DC 20510

#### **Rep. John Boozman**

Email: <https://forms.house.gov/wyr/welcome.shtml>

Phone: 202-225-4301

Fax: 202-225-5713

1519 Longworth House Office Building  
Washington, DC 20515

# Small Business of the Month



**Dr. Libby Rhodes, center with plaque, accepts the November "Small Business of the Month" award from members of the Small Business Council. Dr. Rhodes was nominated for providing outstanding service for her clients, including "Kid's Day" on the first Tuesday of each month. Dr. Rhodes provides chiropractic adjustments free of charge to all children. She has a very special way with the children in order to remove any fear from seeing a chiropractic physician.**

**The "Small Business of the Month" award is sponsored by Showcase Trophy and Awards, Inc., and is selected by the Small Business Council monthly. View the full nomination and photos of past winners or nominate a small business at [www.RogersLowell.com](http://www.RogersLowell.com).**

## Fish to Win up to \$5,000!

Hook a string of big bass and you could win the grand prize of up to \$5,000 cash in the 18th Annual Buddy Bass Tournament on May 9 at Prairie Creek Pavilion on Beaver Lake in Rogers.

The Buddy Bass Tournament is an annual fundraising and community development event of the Rogers-Lowell Area Chamber of Commerce, with the proceeds going toward economic development projects, which means you can help create jobs by fishing!

The Chamber's Buddy Bass Tournament is the largest on Beaver Lake, with over \$18,000 in cash and prizes awarded to the top teams. Even the 50th-place team will receive \$300, sponsored by Jiffy Kwick.

The total amount of cash awarded will be determined by the total number of paid boat entries: 125-250 paid boat entries, will result in over \$12,000 in

cash and prizes, or with more than 250 paid boat entries, cash and prizes will total more than \$18,000.

The grand prize is up to \$5,000 in cash. Sam's Club gift certificates in the amounts of \$400 and \$300 will be awarded to six winning teams. The Big Bass Pot of up to \$1,000 will be awarded to the heaviest bass caught during the tournament, sponsored by Coleman Pure Fishing.

Earlybird registration in the tournament is only \$110 per boat before April 24. Businesses, clubs or organizations can put their pride on the line by competing for a traveling trophy in the two-boat, four-boat and eight-boat team divisions.

Registration forms are available for download at [www.RogersLowell.com](http://www.RogersLowell.com), or may be picked up at local sporting goods stores and at the Chamber, 317 W.Walnut St., Rogers. Call 479-636-1240 for more information.

# Chambers Work Together to Host Regional Events

## NWA Regional Development Conference

Plan now to attend the NWA Regional Development Conference on April 14 for an opportunity to discuss development issues and activity in the Benton County area. The day will include information, resources and seminars on key development topics. The \$10 registration fee includes lunch and a CD of the seminar presentations.

Conference partners include the cities of Rogers and Bentonville, the Bentonville/Bella Vista Chamber of Commerce and the Rogers-Lowell Area Chamber of Commerce. A full agenda with session descriptions and registration is available at [www.regionaldevelopmentconference.com](http://www.regionaldevelopmentconference.com). For more information on the conference or sponsorship booth opportunities, contact Beth Stephens at 479-619-3192 or [beth@rogerslowell.com](mailto:beth@rogerslowell.com).

## NWA Spring Job Fair

The Chambers of Benton County will host the 2009 NWA Spring Job Fair on May 4 from noon-7 p.m. at the J.Q. Hammons Center in Rogers.

The event is the largest job fair in the region, attracting more than 1,000 job seekers. Sponsorships that provide preferred locations and other benefits are available. Many human resource professionals and decision makers also attend the event, offering target audience for sponsors.

Booth spaces for companies that have job openings are \$250. For service-provider companies, the booth price is \$400. For more information, contact Gretchen Laffoon at 479-619-3190 or [gretchen@rogerslowell.com](mailto:gretchen@rogerslowell.com).

# Renewals - February 2009

## 30+ years

Callison-Lough Funeral Home - 63 years  
George's Flowers - 60 years  
Pel Freez Arkansas, LLC - 56 years  
Harris Baking - 51 years  
Rogers Iron & Metal Corporation - 50 years  
Wal-Mart Stores, Inc. - 47 years  
Arkansas Western Gas Company - 43 years  
AEP Southwestern Electric Power/SWEPCO - 42 years  
Hinson & Company, Inc. - 40 years  
Decco Contractors-Paving, Inc. - 34 years  
Kedzie Automatic Transmission - 31 years  
Wachovia Securities - 31 years  
The Watkins Law Office, PLLC - 31 years

## 21-30 years

ArTech PC  
Bedford Camera & Video  
Bradford Nursery, Inc.  
Bryant & Company Appraisers  
Dean Crowder Construction, Inc.  
NWACC Foundation  
Prairie Creek Marina  
Simmons First Bank of NWA  
Spiffy's Inc.  
Tucker's Furniture & Appliance  
Upton's Auto Body, Inc.  
Vantine Plumbing  
Gary Williams Energy

## 11-20 years

Coldwell Banker Faucette Real Estate  
Robert G. Cole  
Coyote Quality Hardwood Floors  
Credit Counseling of AR (CCOA)  
Dyer Electric, Inc.  
First United Methodist Church  
First United Pentecostal Church  
Dr. Karla Gaines, DDS  
Jim & Pat Givens  
Hampton Inn Hotel  
Honeysuckle Construction  
Jordan's Printing Company  
KURM Radio  
Dr. Shawn Lee, D.D.S., P.A.  
Lost Springs Golf & Athletic Club, Inc.  
Marvin's Building Maintenance Co., Inc.  
Multi-Craft Contractors, Inc.  
Northwest Arkansas Council  
Papa John's Pizza  
Pepsi Bottling Group  
Plastic Surgery Clinic of NWA - Roger Alderson  
Pulaski Bank  
Rainbow Cycle and Marine, Inc.  
Regency 7  
Ridout Lumber Yard

Rogers Little Theater  
Safe TV  
Slinkard Law Firm  
State Farm Insurance-Alan Bauer  
Tate Healthcare Specialists  
Visiting Angels of NWA  
Waterside Apartments

## 6-10 years

Allen, Summers, Simpson, Lillie & Gresham, PLLC  
American Heart Association  
Carpet One  
Wayne Calhoun, Jr.  
Fayetteville Auto Park  
David Harris Construction Co.  
Home Instead Senior Care  
Jones Center for Families  
Managed Subcontractors International, Inc.  
Reiss Painting Co. of Rogers, LLC  
Single Parent Scholarship Fund of Benton County  
USA Drug  
Wal-Mart Neighborhood Market  
Webster University  
Western Federal Credit Union

## 2-5 years

AAA Insurance  
Abuelo's Mexican Food Embassy  
Andy's Frozen Custard  
Dolores Bartizal  
BEI Electric, Inc.  
Benton County Memorial Park

Bobcat of N.W. Arkansas  
Bogle Properties  
Boston's The Gourmet Pizza  
Bruce's Locksmith  
Bulmer-Jones and Associates, Inc.  
C & M Machine Holding, Inc.  
Camp War Eagle, Inc.  
The Children's Museum of NWA  
Cuisines Catering  
Dancenance Entertainment  
Driving Academy of NWA  
Dynasty Limousine & Taxi Service  
Elite Promotions, Inc.  
The Entrepreneur Authority-Kelly Ellis  
Freedom Power Sports  
Friday, Eldredge & Clark, LLP  
Harp's Food Store, Inc.  
Harris McHaney Realtors-Bea W. Collins  
Eddie Haskell's Patio & Grill  
Image Matters  
The Jackson House  
Legacy Capital Group  
Leslie's Catering  
Dr. Patricia Morales, DDS, PA  
Morrison-Wanger Properties  
Northwest Specialty Printing & Photography  
Novo Studio, LLC  
O'Charley's Restaurant  
Outdoor Services, Inc. (OSI)  
Paychex, Inc.  
Pinnacle Car Services  
Plastic Surgery & Hand Center of NWA

Pleasant Grove Self Storage  
Red Robin Gourmet Burgers  
Rogers Public Education Foundation  
Rogers-Bentonville Elks Lodge #2144  
Shogun Sushi & Steak House of Japan  
U.S. Small Business Administration  
Urban Jungle  
Warner, Smith & Harris, PLC  
Wildenborg Stained Glass Restoration, Inc.

## 1 year

3M  
A to Z Pet Services  
Aaron's Sales & Leasing  
Bud Anderson Heating & Cooling  
Arkansas Regional MLS, Inc.  
Bailey & Thompson Tax & Accounting, P.A.  
Bridging the Gap  
Crabby's Seafood Bar & Grill  
Curb-Crowser  
Daylight Donuts  
Doubletree Guest Suites  
Fellowes  
Guardian ID Theft Solutions  
Gymboree Play & Music  
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Regions Trust  
The Rock Church  
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Contact Stephanie Granger at  
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## Leaders Go to Little Rock



photo submitted

Members of the Leadership Benton County class pose for the official photo with northwest Arkansas legislators at the State Capitol on Feb. 19. The 29 members also visited the Supreme Court, the Governor's Mansion, and the Clinton Presidential Library. during their State Government session.



Rogers High School and Heritage High School students in the First Leadership program ask questions of Rep. Debbie Hobbs in the House Gallery at the Capitol on Feb. 20. The students met other local legislators and toured Heifer International, the Governor's Mansion, Arkansas Children's Hospital and the Arkansas Arts Center during their visit.



On the Cover: Gov. Mike Beebe happily accepts a special gift bottle of Heinz Ketchup from Chamber Board Chair Wayne Callahan of HJ Heinz during the NWA Night Out held on March 9 in Little Rock.

# Ribbon Cuttings & Ground Breakings



Aaron's Sales & Leasing  
1429 W.Walnut St., Rogers



American National Insurance  
2890 W.Walnut St., Rogers



Americar Trading Company  
2518 S. Eighth St., Rogers



Batteries Plus  
4500 W.Walnut St., Rogers



First Western Insurance  
2601 Champions Dr., Rogers



Fitness Showcase  
2203 Promenade Blvd., Rogers



Hatfield and Associates, Inc.  
5305 Village Pkwy., Ste. 9, Rogers



Hutch's Mobile Pressure Washing & Detail  
15203 E. Hwy. 12, Rogers



Jack's Java & Cakes  
115 W. Chestnut St., Rogers



Metro Builders Supply  
5700 N.Thompson St., Springdale



Northwest Counseling Inc.  
5511 Walsh Lane, Rogers



Northwest Technical Institute  
709 S. Old Missouri Rd., Springdale



NWACC Burns Hall  
1 College Dr., Bentonville



Office Supplies R Us  
210 N.Walton Blvd., Bentonville



Olympic Tae Kwon Do Center  
100 N. Dixieland Road, Rogers



Pampered Chef-Angie Benyo



Russell Cellular  
225 N. Bloomington St., Lowell



Menu Book/Pinnacle Directories  
5430 Pinnacle Point, Rogers

# New Members - February 2009

## **3W Magazine**

Kasie Yokley  
(479) 283-5722  
Publishers

## **American Cancer Society**

Roy Burton  
3291 S.Thompson St., Ste. D104  
Springdale, AR 72764  
(479) 750-2493  
Organizations

## **American National Insurance**

Brian Braunn  
7058 W. Sunset Blvd., Ste. 8  
Springdale, AR 72762  
(479) 717-2009  
Insurance

## **AMP - Affinity Marketing Promotions**

J.D. Davis  
3604 N.W. Frontage Rd.  
Rogers, AR 72756  
(479) 464-3522  
Promotional Products

## **Atlas Retail Software**

Nicole Lynch  
1803 S.W. Regional Airport Blvd.,  
Bentonville, AR 72712  
(479) 254-0480  
Computer Software Development

## **Basil's Cafe**

Kelly Jones  
501 W. Central Ave.  
Bentonville, AR 72712  
(479) 464-4190  
Restaurants - Fine Dining

## **Big Hats Consulting**

Ken Abernathy  
19003 Strawberry Plant Rd.  
Fayetteville, AR 72704  
(479) 225-7077  
Convention Services/Displays

## **Bulldog Security, LLC**

John Vincent  
203 Blair Cir.  
Rogers, AR 72751  
(479) 957-0462  
Security-Products, Systems &  
Burglar Alarms

## **Burgess & James Inc. d/b/a "Shake This"**

Terry Burgess  
409A Ash St.  
Lowell, AR 72745  
(479) 372-4313  
Beverages

## **Carnahan-White of Arkansas**

Roger Piper  
4269 Haile Ln.  
Springdale, AR 72762  
(479) 751-7533  
Fences/Fencing Supplies

## **Clark, Long & Associates -Weichert Realtors- Heather Eppinette**

Heather Eppinette  
(479) 263-6379  
Real Estate-Commercial and Residential

## **Clark, Long & Associates -Weichert Realtors- Anita Stroud**

Anita Stroud  
(479) 422-3714  
Real Estate-Commercial and Residential

## **Dave's Sound Co. LLC**

David Shepherd  
(479) 619-7617  
Audio-Visual-Eqpt & Production

## **FioriDesigns.cc**

Jennifer Brock  
P.O. Box 1188  
Lowell, AR 72745  
(479) 200-2022  
Florist

## **Harvest I.T.**

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3105 N.E. 11th St., Ste. 15  
Bentonville, AR 72712  
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Spa Therapies

## **Hogwild Imprints, Inc.**

Hale Reider  
2212 S.Walton Blvd., Ste. 10  
Bentonville, AR 72712  
(479) 273-9344  
Embroidery & Embroidery Design

## **IRWP: Illinois River Watershed Partnership**

Delia Haak  
(479) 238-4691  
Organizations

## **Keyboard Concepts**

Carolyn McGinnis  
13 Lord Nelson Dr.  
Bella Vista, AR 72714  
(479) 544-5555  
Entertainment

## **Lila King**

9033 N. Park Rd.  
Rogers, AR 72756  
(575) 302-3551  
Individuals

## **Maximum Performance Chiropractic**

Scott Bennington  
5430 Pinnacle Point Dr., Ste. 103  
Rogers, AR 72758  
(479) 268-6080  
Chiropractors

## **New Smile/Robert F. Beyer III DDS**

Robert Beyer  
125 S. Bloomington, Ste. B  
Lowell, AR 72745  
(479) 770-5000  
Dentists/Dental Labs/Dental Care

## **NWA Coffee, LLC**

Matthew Hicks  
6913 Shadow Valley Rd.  
Rogers, AR 72756  
(479) 366-5316  
Coffee Service & Supply

## **Oddbeat Inc/The Baby Habit**

Miriam Lein  
122 S. Broadway St.  
Siloam Springs, AR 72761  
(479) 228-1518  
E-Commerce Retailer

## **Old Spanish Treasure Cave**

Paul Linscott  
14290 N. Hwy. 59  
Sulpher Springs, AR 72768  
(479) 787-6508  
Tourist Attractions

## **PeopleTek, Inc.**

Michael Kublin  
8201 Peters Rd., Ste. 1000  
Plantation, FL 33324  
(888) 565-9555  
Leadership Consulting

## **PostNet - Pleasant Grove**

Dennis Cogan  
1401 S.Walton Blvd.  
Bentonville, AR 72712  
(479) 254-8600  
Printing Services

## **Remos Aircraft Inc.**

Charlotte McAllum  
997 Happy Trails Dr., Ste. D1  
Rogers, AR 72756  
(479) 246-0045  
Light Aircraft Manufacturer

## **Staples EasyTech**

Craig White  
4021 W.Walnut St.  
Rogers, AR 72758  
(479) 636-0285  
Computer Services

## **State Farm Insurance - Kevin Sorg**

Kevin Sorg  
200 S. Bloomington St., Ste. F  
Lowell, AR 72745  
(479) 365-2197  
Insurance

## **Super Saver Coupons**

Pam Hanson  
6405 Hearth Falls Dr.  
Rogers, AR 72758  
(479) 685-2804  
Advertising - Agencies, Directories,  
Specialties, Etc.

## **TEKTRENDZ**

Rob Brothers  
201 N.W. LaSalle Dr.  
Bentonville, AR 72712  
(479) 696-8268  
Computer Services

## **The Gomez Group, LLC**

Paul Gomez  
9542 Lori Ln.  
Rogers, AR 72756  
(917) 553-3814  
Coaching - Business & Personal

## **This & That Home Interiors Inc.**

Kristine Rosete  
115 CR 2120  
Eureka Springs, AR 72631  
(479) 253-9895  
Interior Decorators & Designers

## **Window World of Northwest Arkansas**

Anton Myers  
1408 Towson Ave.  
Fort Smith, AR 72901  
(479) 725-2450  
Window Coverings

# REGIONAL BUSINESS AFTER HOURS

SPONSORED BY



- 5pm: Exclusive Team Meet & Greet -
- 5:30pm: Watch the 1st Naturals Practice -
- Ballpark Tours, Free Food & Spirits -

Participating Chambers:

Springdale, Fayetteville, Rogers-Lowell, Jacksonville-Duval, Blount Springs

Monday, April 6th at 5:00 p.m.



# April Chamber Events

**April 7** - FYI Brown Bag Lunch presented by Del Monte Foods on "Benefits of Demographic Investing" with Jackie Skidd of Grubb & Ellis Realty Investors and Brent Leas of First Federal Investment Services. Noon-1 p.m., at the Chamber, 317 W. Walnut St., Rogers. Event is free and open to members. Bring a brown-bag lunch. Details at [www.RogersLowell.com](http://www.RogersLowell.com).

**April 14** - NWA Regional Development Conference. 8 a.m.-3:30 p.m., at Doubletree Guest Suites, 301 SE Walton Blvd., Bentonville. Cost is \$10, including lunch. Register online at [www.rogerslowell.com](http://www.rogerslowell.com), or call 479-636-1240.

**April 16** - Third Thursday Coffee presented by Arvest Bank-Lowell. 7:45-8:45 a.m. Hosted by First National Bank of Rogers at 1626 Empire St. (Pleasant Grove Road), Lowell. Event is free and open to members. Find a map at [www.RogersLowell.com](http://www.RogersLowell.com).

**April 16** - Multicultural Networking, noon, at the Chamber, 317 W. Walnut St., Rogers. This month's event is sponsored by NWA Golf Channel Amateur Tour. Event is free to members with registration requested by contacting Vilma Dominguez at [vilma@rogerslowell.com](mailto:vilma@rogerslowell.com).

**April 17** - NWACC Appreciation Luncheon presented by Tyson Foods, Inc. 11:30 a.m., Clarion Hotel Convention Center, 211 SE Walton Blvd., Bentonville. Cost is \$20. Reservations are required. Register online at [www.RogersLowell.com](http://www.RogersLowell.com) or call 479-636-1240.

**April 21** - Eggs & Issues. 7-8 a.m. at the Chamber, 317 W. Walnut St., Rogers. Cost is \$10 for members only. For more information or to register, visit [www.RogersLowell.com](http://www.RogersLowell.com).

**April 22-23** - Spring Golf Tournament presented by Nabholz Construction at Shadow Valley. Golfers may select tee off on one of the two dates at 1 p.m. Register online at [www.RogersLowell.com](http://www.RogersLowell.com), or contact Stacey Calhoun at 479-619-3195 for details.

**April 22** - 19th Hole Business After Hours Party. 5-6:30 p.m. at the Shadow Valley Country Club Clubhouse. Event is free to members with no registration required. For a map to the location, visit [www.RogersLowell.com](http://www.RogersLowell.com).

**April 28** - I-9 Form and Business Immigration Law Update featuring legal experts discussing the new I-9 form and other human resource information. 9 a.m.-12 p.m., at the Rogers-Lowell Area Chamber of Commerce. Cost is \$25 per member. To register, visit [www.RogersLowell.com](http://www.RogersLowell.com) or call Vilma Dominguez at 479-619-3186.

**April 29** - Coffee Connection, presented by Names & Numbers. 7:30-8:30 a.m., hosted by Pro Clean at the Holiday Inn & Suites, 1803 S. 52nd St., Rogers. Event is free and open to members. For a map to the location, visit [www.RogersLowell.com](http://www.RogersLowell.com).

**April 30** - Fiesta de Negocios presented by Northwest Arkansas Regional Airport. 5:30-7 p.m., hosted by Metropolitan National Bank, 4201 Pleasant Crossing Pkwy., Rogers. Event is free to members with no registration required. For a map to the location, visit [www.RogersLowell.com](http://www.RogersLowell.com).



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