



PRESS RELEASE

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Rogers Makes Top Ten on Best Places to Live List

Money Magazine and CNNMoney.com today released the 2010 “Best Places to Live” list ranking Rogers in the 10th spot on the list of best small cities for families.

“These terrific small cities – even now – boast plenty of jobs, great schools, safe streets, low crime, lots to do, charm and other features that make a town great for raising a family,” according to the CNNMoney.com site.

Based on data and reporting, *Money* started reviewing all 746 U.S. cities with a population between 50,000 to 300,000, and narrowed the field by excluding locations where the median family income exceeded 200 percent or fell below 85 percent of the state median among other criteria. They then screened for good education and low crime scores, ranking the remaining cities on housing affordability, health care, diversity, economy, jobs, and arts and leisure. *Money* reporters then visited towns to interview residents and assess traffic, parks, and community spirit.

President and CEO of the Rogers-Lowell Area Chamber of Commerce Raymond Burns said, “Rogers has worked hard, and our leadership has worked together to make Rogers a great place to live and work. The strength of the northwest Arkansas region has helped us grow, and is certainly a part of this great honor.”

CNNMoney.com reports that people are drawn to the area for business, fueled by Walmart’s nearby headquarters, as well as “top-notch schools, outdoor activities, including swimming and wakeboarding . . . and golfing,” giving the area “a cosmopolitan feel.”

The list was compiled using 2009 data from statistics provided by Onboard Informatics, as well as a variety of other sources.

Rogers joins elite company on the list, with the top ranking going to Eden Prairie, Minn., followed in order by Columbia/Ellicott City, Md., Newton, Mass., Bellevue, Wash., McKinney, Texas, Fort Collins, Colo., Overland Park, Kan., Fishers, Ind., and Ames, Iowa.

No other Arkansas cities ranked in the top 100 on the list.

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About the Rogers-Lowell Area Chamber of Commerce

The Rogers-Lowell Area Chamber of Commerce is a five-star accredited chamber serving more than 1,975 member businesses across the region. The chamber serves as the voice of business, promoting and initiating responsible economic growth, while addressing community challenges in the Rogers and Lowell area, and the region. The chamber offers a variety of programming designed to grow business and build community. For more information on the Rogers-Lowell Area Chamber of Commerce, visit www.RogersLowell.com, or call 479-636-1240.