

PRESS RELEASE - FOR IMMEDIATE RELEASE

We are fortunate to have such a great staff at the Rogers-Lowell Area Chamber of Commerce. Today, I am pleased to announce promotions for two of our key senior staff members.

Martine Pollard joined our staff in November of 2006 as Vice President of Government Affairs. We worked for more than ten years to be able to create this position and Martine has built the program from the ground up, creating one of the best government affairs programs anywhere in the country. We are proud to announce that effective today, she has been promoted to Senior Vice President of Government Affairs.

Beth Stephens joined our team in November of 2002 as Executive Director of the Rogers Convention & Visitors Bureau. She was promoted to Senior Vice President of the Chamber and given responsibility for the Chamber's sales, marketing and business development in November of 2006. She completed her Institute of Organizational Management studies through the U.S. Chamber of Commerce in January of 2008 and is currently pursuing her MBA at the University of Arkansas. The Chamber's executive committee has been developing a plan to name a strong number two person in the organization's management structure for several years. We are proud to announce that effective today, Beth is our new Executive Vice President.

###

Contact: Raymond Burns, President/CEO
Rogers-Lowell Area Chamber of Commerce
479.619.3199 or rburns@rogerslowell.com