



Program Information

Thank you for your interest in NWA Emerging Leaders. The program is envisioned as a substantive program for dedicated professionals who seek to be actively engaged in the Northwest Arkansas community. The program is intended to develop candidates for public and private boards, commissions and leadership opportunities as well as to groom individuals to serve and lead our dynamic community.

Mission

To retain emerging leaders and build a lasting legacy in Northwest Arkansas by providing the resources to infuse new talent with existing leadership.

Values

Legacy
Education
Advocacy
Diversity
Engagement
Reinvestment
Service
Honesty
Integrity
Passion

Membership

General membership requires a brief membership application (available at www.NWALEAD.com), acceptance of bylaws, mission statement and core values and a profile on LinkedIn.

Time Investment

At a minimum, participants will be invited to attend four programs annually, offered on a quarterly basis, related to topics such as leadership, service and non-partisan government affairs. Members are encouraged to join Work Groups on specific topics, with each work group holding monthly meetings or service opportunities. At a maximum, an individual serving as an officer or committee member might attend two to three meetings per month.

Value

Our community has a reputation for working together for the ultimate good. As Northwest Arkansas continues to evolve and high-caliber individuals are attracted to the region from throughout the nation and world, it becomes more and more critical that a dedicated program exists to recruit, inform and engage the future leaders of our community. Participants as well as the companies they serve will receive immense value through the level of information and access provided in the Emerging Leaders program. Leadership companies such as ARVEST, Crafton, Tull, Sparks & Associates, the Arkansas World Center and small businesses throughout our community understand this value and are encouraging the participation of their top employees.

NWA Emerging Leaders is an initiative of the Rogers-Lowell Area Chamber of Commerce, however, Chamber membership is not required for participation.

For more information: www.NWALeAd or Dana Mather, Vice President, Rogers-Lowell Area Chamber of Commerce (479-619-3182 or dana@rogerslowell.com).